Investigating Cultural Sustainability

Experts and multidisciplinary approaches



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Editors: Theopisti Stylianou-Lambert, Arza Churchman, Katriina Soini

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Investigating Cultural Sustainability

Experts and Multidisciplinary Approaches

The COST Action IS1007 Investigating Cultural Sustainability has brought together a diverse group of experts with an amazing array of expertise in order to examine the role of culture in sustainable development. This volume introduces this group of experts to the members of the network as well as to other interested parties.

The volume provides information about the professional expertise and main research interests of the participants of this COST Action as well as a short explanation of how these interests are linked to culture and sustainable development. Furthermore, participants were asked to state the main theoretical approaches they find useful when examining culture and sustainable development. As a result, this collection aims at (a) outlining necessary information and contact details in order to stimulate interest and facilitate future collaborations; and (b) demonstrating the diverse approaches used to place culture in sustainable development.

As stated in the Action's Memorandum of Understanding, its ultimate goal is to increase understanding of and determine the role of culture in sustainable development based on multidisciplinary principles. In order to deal with this ambitious goal, the COST Action brought together several experts, researchers and practitioners from 24 different countries who come from different disciplines as well as career stages. Indicatively, 26% of the participants in this volume have a background¹ in sociology or anthropology; 25% in geography or environmental studies; 19% in policy sciences, economics, management or tourism; 11% in the arts, museum or cultural studies; 7% in communication or media studies; 6% in philosophy and 6% in other fields. In addition, most participants already employ interdisciplinary approaches within their disciplines. This mix of expertise enables the group to attempt situating culture in sustainable development while keeping in mind the complex relationships created between and among the pillars of social, environmental and economic sustainability.

As already mentioned, the multidisciplinarity of the group is essential and necessary for exploring culture's position in sustainable development. However, multidisciplinarity also brings

certain challenges, which become apparent when one starts reading the answers provided by the different participants. The most important challenge is perhaps the fact that various disciplines use different terminologies, which might be unfamiliar or vague to people coming from another discipline. Most often the same word is loaded with different meanings depending on the context of use. For example, «culture» is one of these «open» terms which needs to be further explored and reconciled. Secondly, even though it is generally agreed that culture is an important aspect of sustainable development, culture's position within the framework of sustainable development is often vague or contradictory. The contents of this volume demonstrate that sometimes culture is treated as a component of social sustainability, sometimes as a fourth pillar of sustainability and sometimes as a cross-cutting concept influencing the other three pillars.

Because of the diversity of approaches it becomes increasingly important to map the various understandings of culture in sustainable development and any evolving key concepts. For this reason, we used the ontology learning system Text2onto in order to extract concepts of shared relevance so as to help define thematic clusters and key concepts considered valuable for study. The software helped generate key concepts which were shared by all responses in this volume. By grouping the emerging keywords from Text2onto, the following four clusters of concepts emerged as the most important ones:

- Place and Space (keywords: city, place, space, area,local and global, quality of place and space)
- 2. Humans in Their Environment (Keywords: nature, environment, landscape, preservation, change, heritage, geography, tourism, people, diversity, planning, culture, interaction, identity, relationship)
- 3. Community, Policy and Decision-making (keywords: Policy, community, participation, citizenship, bottom-up and top-down decision-making, agency, inclusion and exclusion, governance, process, indicator, leadership)
- **4. Media, Museums and Education** (Keywords: museum, education, approach, relation, resource)

The relationship between place and space as well as the relationship between humans and their environment seem to be among the crucial concerns when conceptualizing cultural sustainability. Furthermore, when thinking about policy, the community and decision-making structures are under investigation. Finally the role of the media, museums and education is examined. These clusters of concepts evolved from the research interests and disciplinary knowledge of the actions' participants and unavoidably will influence the future steps of the action and any future outcomes.

To conclude, we hope that this volume will initiate a lively discussion among the participants and facilitate future collaborations.

The Editorial Team

a

Antoniou Chrystalla Atmanagara Jenny Auclair Elizaabeth

b

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t

Taşcu-Stavre Miroslav Thorbjorg Daphne Hall Tomaz Elisabete Tomka Goran

X

Xhindi Nevila

u

Ursic Sara

Antoniou Chrystalla



Name: Chrystalla Antoniou

Position: PhD Student / Primary School Teacher, Museum Educator **Institution:** Cyprus University of Technology / Cyprus Ministry of

Education and Culture

Institutional website: http://www.cut.ac.cy E-mail address: chg.antoniou@edu.cut.ac.cy

Educational background:

PhD Candidate in Culture, Environment and Sustainability in Education,

Cyprus University of Technology

MA in Outdoor Environmental Education and Outdoor Life, Linköping

University, Sweden

Main Research Interests:

outdoor education; place-based education; experiential learning, education for sustainability

Description of main research and professional experience:

My main research interests include outdoor education in authentic learning contexts, museum education, environmental education, education for sustainability, place-based education and experiential learning.

Along with my PhD studies, I work as a primary school teacher and as a museum educator, employed by the Cyprus' Ministry of Education and Culture. As a museum educator I have the opportunity to design and implement educational programs, as well as to prepare educational material for school groups that visit particular state museums and archaeological sites in Cyprus.

As a member of the Visual Sociology and Museum Studies Lab (VSMS Lab), coordinated by Dr. Theopisti Stylianou-Lambert, I have participated in several relevant projects. Within this framework, I have had the opportunity to work at the Lab's most recent project, entitled "Cyprus Museum Guide", as the author of the homonymous published book (2014)."

Main COST-action research interests:

museum education; environmental education; education for sustainability, cultural and environmental sustainability How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

My PhD research investigates the promotion of education for sustainability through the implementation of environmental educational programs in museums. Specifically, I am investigating the perceptions of teachers regarding museum environmental education in the frame of sustainability. I am exploring whether and how these perceptions and/or other factors affect teachers' choice to use the museum for the promotion of environmental and cultural sustainability.

Museum environmental education combines education for and about the culture and the environment. It promotes environmental education through a cultural lens. Thus, this kind of education seems to have significant potential for contributing to education for sustainability. Regarding the latter, the literature review shows that the main focus of previous studies and schools' curriculum has been placed on the promotion of the environmental/ecological aspect of sustainability, usually neglecting the cultural perspective. Yet, the multidisciplinary nature of sustainability requires linkages among its different dimensions.

I believe that the use of museums as sites for environmental education can provide a holistic and experiential understanding of the linkages among the cultural and environmental dimensions of sustainability. Additionally, it can help students understand the interconnections and the complexity of the various sustainability issues, at the local, regional and global level.

Based on the aforementioned, I expect that the results of this particular study will further explain the relationship between culture and sustainable development in the frame of education.

Atmanagara Jenny



Main Research Interests:

spatial and regional planning; cultural landscape; resilience Name: Jenny Atmanagara

Position: Postdoc Research Fellow **Institution:** University of Stuttgart

Institutional website: http://www.uni-stuttgart.de/si/orl/ **E-mail address:** jenny.atmanagara@si.uni-stuttgart.de

Educational background: (MA and PhD)

Diploma in Landscape and Open Space Planning, University of

Hanover (DE)

PhD in Geography at the University of Bern (CH)

Main research and professional experience:

After three years of practical work as a landscape planner and environmental consultant, I did my PHD on the evaluation of regional, transport and tourism policies in Switzerland. Currently, my research interests focus on the interface between social and ecological systems, how land use and urban regenerationcan be managed by planning, and how the diversity of planning cultures/approaches influence these planning processes.

Over the last decade I have been involved in several European projects, among others the ongoing FP7 project "TURAS - Transitioning towards Urban Resilience and Sustainability", the FP5 project "REGALP-Regional Development and Cultural Landscape Change in the Alpine Space" (2001-2004) and the COST action A27 "LANDMARKS — Understanding Pre-industrial Structures in Rural and Mining Landscapes" (2005-2008).

In addition, I have been lecturing in the Master's program of human geography on the topic "settlement and transportation systems" at the Institute of Geography, University of Bern. In cooperation with the Centre for Evaluation, University of Saarbrücken, I have trained postgraduates within the EASY-ECO Training "Evaluation of Sustainability".

I am a member of the "Young Academics Network, Association of European Schools of Planning" (EU), the "Landscape Research Group" (UK), and the "Forum Landschaft/Forum Paysage" (CH).

Main COST-Action research interests:

human nature interfaces; place-based approaches; governance How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Due to the high diversity of definitions and topics related to culture and sustainable development, I follow primarily approaches from my professional background as a landscape planner and human geographer.

In my understanding spatial planning is the discipline that tries to maintain and to develop space and its central functions for today's and future generations. In their cooperation with manifold disciplines and stakeholders outside the scientific community, planners meet different cultures and approaches. Starting from the analysis of the problem(s) and its causes, planning aims at developing adequate strategies and measures; it is per se future and long-term-oriented, such as sustainable development. Even more, it must also consider indirect, unexpected and/or unwanted side-effects.

However, the implementation of planning processes too often fails, because the differences of diverse cultures and approaches have not been considered thoroughly. In a globalized world with more and more international and cross-border, as well as inter and trans-disciplinary projects, we have to be aware of such cultural differences.

My current research is mainly based on the concept of resilience and the concept of cultural landscape. Resilience is understood as the capability of a system to resist and to adapt to disturbances and shocks as they occur, for instance in connection with highly unusual extreme weather or natural hazards. Recently, resilience is discussed particularly in relation to spatial strategies for climate change adaptation (Birkmann et al. 2011). Cultural Landscape is the space where resilience can be achieved: According to the Swiss Landscape Concept, landscape comprises the entire space within and outside settlements; it is the sum of the past and of the future, emerged through natural factors like underground, soil, water, air, light, climate, fauna and flora in interaction with cultural, social and economicl factors (BUWAL & BRP 1998).To summarize, I like to quote Raimund Rodewald (Director of the Swiss Foundation of Landscape Protection): "The cultural landscape is a priori the space for sustainability. Nowhere else can sustainability be conceptualized as good as in the spatial sphere, in its impacts on space."

- I. Atmanagara, J.; Hemberger, C.; Schönwandt, W. 2012. Culture Counts How Cultural Differences impact Strategic Planning Processes towards Urban Resilience. Conference Proceedings of the AESOP Annual Congress 2012, Ankara.
- II. **Atmanagara, J. 2010**. The Role of Historical Expertise in Today's Heritage Management, Landscape Development and Spatial Planning. In: Bloemers, T.; Kars, H.; van der Valk, A.; Wijnen, M.: The Cultural Landscape Heritage Paradox Protection and Development of the Dutch Archaeological-Historical Landscape and its European Dimension, NWO/BBO Symposium 2008, pp. 407-414, Amsterdam.
- III. Bürgi, M.; Atmanagara, J.; Stuber, M.; Egli, H.-R. 2008. Switzerland. In: Fairclough, G. and Møller, P. G. (eds.): Landscape as Heritage The Management and Protection of Landscape in Europe, A Summary by the COST A27 Project LANDMARKS. Geographica Bernensia G79, pp. 249-268, Bern.
- IV. Hammer, T.; Egli, H.-R.; Atmanagara, J. 2008. The Example of the UNESCO Biosphere Entlebuch (Switzerland). Cultural Landscape in Conflict between Economy, Ecology, and Institutional Steering. In: Bartels, C. et al. (eds.): Landmarks Profiling Europe's Historic Landscapes, pp. 99-112, Bochum.

Auclair Elizabeth



Name: Elizabeth Auclair

Position: Senior Lecturer, Director of a Master's degree Program

"Cultural development and heritage valorization", Researcher at "MRTE"

Geography Laboratory

Institution: Cergy-Pontoise University **Institutional website:** http://www.u-cergy.fr

E-mail address: Elizabeth.auclair@gmail.com
Educational background: MA in Regional planning

PHD in Geography, Paris I – Pantheon – Sorbonne University

Main Research Interests:

public policies; regional planning; cultural policy; local development; participation; citizenship; sustainable development; degrowth

Description of main research and professional experience:

The subject of my PHD was on environmental protection policy and more precisely on the preservation of green spaces (forests, agriculture land, parks, shore line...) in the San Francisco bay area. I first worked for 20 years in a private research institute in Paris (FORS - Recherche Sociale) analyzing, accompanying and assessing public policies in very diverse fields (rural development, city planning, social policy, sustainable development, cultural policy...) with a multidisciplinary approach (geography, planning, sociology...) and focusing on the social dimension. I then joined Cergy-Pontoise University as a senior lecturer in the Geography Department (part time teaching and part time doing research), and set up a Master's degree on "Cultural development and heritage valorization".

Since then, my work is mainly oriented towards culture, heritage and local development. I conducted many studies on artistic and cultural projects and practices in disadvantaged neighborhoods in France, but also on cultural heritage as everyday life not just as tourism. My main interests concern social transformation (inclusion, cohesion, equity, diversity) and governance (participation, citizenship). These last years I have been working on the articulation between culture and sustainable development, but I am now particularly interested in the degrowth theories (investigating the concepts, values and indicators).

Main COST-Action research interests:

degrowth; social equity; participation; citizenship; cultural rights; community based development How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Working for quite a while on arts and culture, on one side, and on sustainable development, on the other side, two important issues for local communities but which did not seem connected, I was naturally interested in studying a possible articulation between these two concepts and between the two policies. How and why are these concepts and policies related? What are the common values and principles? What can they bring to each other? What does this articulation bring to the fields?

However, as I said, sustainable development seems to me to present a number of problems and limits (a model strongly embodied in the current neoliberal economic system, which focuses on technical ecological issues and forgets human development), and I progressively have became closer to the degrowth theories. Therefore I am interested

in local development projects which are not based on continuous growth, competition and consumption, but which, on the contrary, valorize cultural rights, social justice, cooperation, citizenship, conviviality, proximity, "slow" and frugality in the consumption of natural resources, alternative economic models.

Many principles and values promoted by degrowth are in fact closely related to culture (culture as arts and heritage, but also culture with a more anthropological meaning). So I am now studying experiences led by local communities, cultural structures and institutions, NGO's or diverse associations which try to enhance new approaches for urban community development with more transversal and bottom up approaches, where environmental issues are considered and where the inhabitants are really involved in defining their conditions of life.

- I. Auclair, E. 2012. Le développement durable: un concept dévoyé? Mouvement, Supplement of n° 64 - summer (partnership with ARENE, ARCADI and Réseau Culture 21)
- II. **Auclair, E. 2012.** Friche culturelle et inscription territoriale, une application réussie du concept de relocalisation? Paper presented at the international Conference De la friche industrielle au lieu culturel in Rouen.
- III. Auclair, E. 2012. Les besoins culturels ou les grands absents du développement durable. Paper presented at the international Conference Sociologie des approches critiques du développement et de la ville durable, Ecole Nationale d'Architecture Paris-Val de Seine, 1/2 February.
- IV. Auclair, E. 2011. Culture and sustainable development: a new dynamic or a perversion of meaning? Paper presented in the international Conference Les arts en temps de crise/Arts in times of crisis, organized at Cergy Pontoise University and Musée Rodin, 15/16 December.
- V. **Auclair, E. 2011.** Revenir vers les habitants, revenir sur les territoires. L'articulation entre culture et développement durable dans les projets de développement local. In: Développement durable et territoires, volume 2, n°2, may.
- VI. **Auclair, E. 2010.** Développement culturel développement durable, vers une plus grande démocratie locale? Développement culturel et territoires, sous la direction de Catherine Bernié-Boissard, Claude Chastagnier, Dominique Croza, Laurent-Sébastien Fournier, l'Harmattan.



2. Name: Elena Battaglini

Position: Senior Researcher – Coordinator of the Research Area on Environment and

Regional Development

Institution: ABT-ISF-IRES (Social&Economic Research Institute)

Institutional website: http://www.ires.it/ E-mail address: e.battaglini@ires.it

Educational background: Msc (Political Science & Political Economy) PhD

(Environmental & Spatial Sociology)

3. Main Research Interests: Community-led development; tourism; sustainable and responsible production and consumption processes.

4. Description of main research and professional experience: (up to 200 words)

Since 1997, I have been acting as senior researcher and project manager, developing more than twenty European projects, either as Leading Partner or Partner

My main research focus has always been the analysis of the endogenous processes of innovation in both their socio-economic and environmental features, as well as the ways in which they are perceived, evaluated and managed by the socio-economic actors (entrepreneurs, workers, citizens and consumers).

My main frames of references are those of environmental sociology but I also refer to the foci and techniques of urban and rural sociology and to those of the sociology of consumption.

During my research experience I have been developing different quantitative and qualitative research techniques and tools like: cartographical analysis (maps, GIS), structural analysis, organisational analysis, surveys, scenario analysis, biographical interviews. Among the research action's techniques and tools I have managed: EASW (European Awareness Scenario Workshop), search conferences, consensus-building conference, and multicriteria analysis.

In addition to research activities, since 2009, I have been lecturing on the topic of methods and techniques of spatial analysis at the Dept. of Urban Studies, Faculty of Architecture, University of Rome 3. This followed eleven years (1997-2008) of lectures on Environmental Sociology at the Faculty of Sociology, La Sapienza University, Rome.

Since 2014, member of the editorial board of the peer-reviewed journal *Economia e società regionale*, published by Franco Angeli.

Since 2013, she has been Board's elected member of the Italian Association of Urban Sociology.

Since 2008, I've been on the editorial board of the book series *La Cassetta degli Attrezzi. Strumenti per le Scienze Umane*, Milano, Franco Angeli and scientific chair of "the National Observatory on Sustainable Tourism in Local Authority Budgets" for the Ente Bilaterale Nazionale Del Turismo (The Bilateral National Tourism Organisation – EBNT).

5. Main COST-action research interests: (up to 3 keywords): Cultural sustainability; territorialisation processes.

6. How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development? (up to 400 words):

My ongoing work mainly deal with the concepts of territoriality and territorialisation (Raffestin 1980, 2012; Turco, 1988, 2009, 2010 see also Battaglini 2014; Battaglini et al. 2015, Battaglini and Babović *forthcoming*) through reference to frames of time and space and to the cultural specificities of local communities in how they tackle either the endogenous potential of their local heritage or the external pressures of the market and globalisation. We are analysing local communities, seen as human subjects who relate to their biologically and culturally inbuilt 'species-being'.

Perceptions, meanings, and values are therefore understood as part of their embodied experience of relations with their own species and more widely with nature (Dickens 1992, 2000). Drawing on Dickens, our conceptualisation of nature resembles that construct of the Chicago School, the 'biotic level' whose characteristics open themselves up to the eyes and the senses of observers who initially perceive their materiality and physicality insofar as they might affect the actors' representations and actions (Battaglini, Babović, 2015).

Attention to practices studied on the territorial level goes along with Bourdieu's analytical effort to deny the opposition between subjectivism and objectivism. Emphasising only the role of culture in constructing actors' experiences does not allow us to understand the affordances (Gibson, 1986) of natural resources, and therefore the 'material' conditions of their symbolisation and reification—in other words, the 'real' conditions of the possibility of action. On the other hand, stressing only the structural and physical limits and opportunities afforded by the environment could have driven my studies to the determinism that we avoided through the notion of coproduction.

The conceptual strength of territorialisation lies precisely in the possibility that it could frame different 'coproductions' of nature–culture (Horlings, Battaglini, Dessein, 2015) within specific strands of time and space.

Unlike the broader and normative concept of sustainable development (which could be located in any place and at any time), the reference to the coproduction of natures—cultures in territorialisation offers an improved understanding of the process underlying regional development, allowing scholars to better analyse the interests at stake, the stakeholders in play, the valued resources to be taken into account for development initiatives and paths, and the local efforts to challenge external pressures of the market and globalisation.

Its conceptual density permits us to better frame the social climate, the type of coordination or mutual control between development agents and firms, the direction of contacts led by trust, and the common sense of belonging to a community—even a business community—that shares similar values and attitudes. The findings of our work could therefore inform the debates on cultural sustainability providing more insights on how culture mediates practices, symbolisation and institutionalisation in multi-scale spatial development (Battaglini, Horlings, Dessein, 2015).

- I. **Dessein J., Battaglini E., Horlings L. (eds) 2015:** *Cultural Sustainability and Regional Development.*Theory and Practice of Territorialisation, Series Routledge Studies in Culture and Sustainable Development, London, Routledge.
- II. **Battaglini E., Babovic M. 2015:** Nature and culture in the territorialisation processes. Challenges and Insights from a Case-study in Serbia in J. Dessein, E. Battaglini, L. Horlings L. (eds), *Cultural Sustainability and Regional Development. Theory and Practice of Territorialisation*, Series Routledge Studies in Culture and Sustainable Development, London, Routledge.
- III. **Battaglini E., Babovic M., Bogdanov N., 2015:** Framing Resilience in relation to Territorialisation, in A. Paloviita, M. Järvelä (eds), *Climate adaptation, policy and food supply chain management in Europe,* London, Routledge.
- IV. **Battaglini E. 2014:** *Sviluppo Territoriale. Dal disegno di ricerca alla valutazione dei risultati,* Milano, Franco Angeli.
- V. **Battaglini E. 2013:** The analysis of the place-based sustainable development: concepts, techniques, findings, in *Izazovi Održivog Razvoja*, M. Petrovic (ed), Beograd, Čigoja, pp. 169-182.

Bender Oliver



Name: Oliver Bender Position: Senior Scientist

Institution: Austrian Academy of Sciences, Institute of Interdisciplinary

Mountain Research

Institutional website: http://www.mountainresearch.at/index.php/en/; http://www.mountainresearch.at/index.php/en/team-en/81-team-

en/186-oliver-bender-en.html

E-mail address: oliver.bender@oeaw.ac.at

Educational background:

Postdoctoral lecturing qualification (Habilitation), Geography [University of Innsbruck, 2006],

Thesis: Analysis and formation of cultural landscape development in rural areas of Central Europe by aid of a land register-based GIS.

PhD, geography [University of Bamberg, 1999],

as part of an applied historical geography.

Thesis: Industrial Fuerth. The Urban Geography and a GIS—Presentation of a medium-sized town in Franconia, 1800–1914. Diploma, geography [University of Bamberg, 1993],

Thesis: Contributions to settlement and cultural landscape development

Main Research Interests:

landscape; urban, and regional development

Description of main research and professional experience:

Currently I am working as a Senior Scientist at the Austrian Academy of Sciences and as a Privatdozent (external lecturer eligible for a professorship) at the University of Innsbruck.

For the last fifteen years my work has centred on geographical (and historic-geographic) research into regional, urban and landscape development. My three theses have also dealt with these thematic areas.

In my studies I am applying and developing qualitative and quantitative methods in basic and applied research. I have also taught remote sensing, geoinformatics and geostatistics for many years and worked in and with private companies in urban and development planning, as well as covering this thematic area in my teaching.

My research aims to contribute to the understanding of spatial and temporal (global as well as local) change and to the sustainable development of living environments. In my research activities I tend to cover all dimensions listed below:

- (1) Local/regional/national projects: close cooperation with teaching, plus offering services for institutional spatial development,
- (2) Projects related to the Alps/mountain research: integration into pan-Alpine networks and research programs (e.g. CIPRA, ISCAR, MRI, Alpine Space),
- (3) European cooperation projects: integration into EU-funded research programs (e.g. COST, INTERREG IV, FP7)

Main COST-action research interests:

indicators; heritage; tourism

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

To my mind, research on the spatial and temporal change and the sustainable development of living environments inevitably entails the interaction with various subdisciplines of geography, as well as with other disciplines. In Innsbruck we are used to conceiving of geography as the study of spatial – natural and cultural – systems in an integrative manner.

The substantive focus is on developing cultural landscapes, settlements and regions, using mainly traditional endogenous resources especially with their 'cultural' aspects. Such research is quite feasible, particularly in peripheral regions such as mountain areas.

In this work, aspects of human geography should not be treated in isolation but within the context of natural systems, as an interaction between humans and the environment. Epistemological considerations serve to establish different perspectives, such as those of social geography, human ecology, etc., without a locking oneself into a particular geographic paradigm.

- I. **Bender, O.; Kanitscheider S. 2013.** Amenity Migration in the Southern Andes and the Southern European Alps a key factor for sustainable regional development? In: Mitteilungen der Österreichischen Geographischen Gesellschaft 155, pp. 105–124.
- II. **Bender, O.; Kanitscheider, S. 2012.** New Immigration Into the European Alps: Emerging Research Issues. In: Mountain Research and Development 32 (2), pp. 235–241.
- III. **Bender, O.; Borsdorf, A.; Fischer, A.; Stötter, H. 2011.** Mountains under Climate and Global Change Conditions. Research Results in the Alps. In: Blanco, J. A.; Kheradmand, H. (eds.): Climate Change Geophysical Foundations and Ecological Effects. Rijeka: InTech, pp. 403–422.
- IV. **Bender, O. 2010.** Sweet chestnut cultures in the Southern Alps conservation and regional development. In: eco.mont. Journal on Protected Mountain Areas Research 2 (1), pp. 5–14.
- V. **Bender, O.; Schumacher, K. P.; Stein, D. 2007.** Tourism and seasonality in Central Europe. In: Palang, H.; Sooväli, H.; Printsmann, A. (eds.): Seasonal Landscapes. Springer Landscape Series 7. Heidelberg, New York, pp. 181–214.
- VI. Bender, O.; Böhmer, H. J.; Jens D.; Schumacher, K. P. 2005. Using GIS to analyse long-term cultural landscape change in Southern Germany. In: Landscape and Urban Planning 70 (1/2), pp. 111–125.

Benish Barbara



Name: Barbara L. Benish

Position1: Founding Director, ArtMill Center for Sustainable Creativity, Czech

Republic

Institution: ArtDialogue, (NGO) Czech Republic

Institutional websites: www.artdialogue.org; www.galeriecalifia.net;

www.artmill.eu; www.sspaloalto.org

Position2: Advisor on Arts, Education & Outreach: U.N., Safe Planet Campaign for

the Responsibility of Hazardous Chemicals and Waste

Institution: United Nations; Basel, Stockholm, Rotterdam Conventions, U.N.

Institutional websites: www.safepla.net

<u>UNSynergies:http://synergies.pops.int/Implementation/ActivitiesPriorto2012/InformationManagementandPublicAwarenessIssues/tabid/2711/language/en-</u>

US/Default.aspx

Professional website: www.bbenish.net
E-mail address: barbara@art-dialogue.org

Educational background: (MFA), Claremont Graduate University, USA Kunstakedmien, Stockholm; Instituto de Bellas Artes, San Miguel de Allende,

Mexico; (BA) University of Hawai'i, Manoa, USA

Main Research Interests:

nature-society relations; placemaking; participation in place

Description of main research and professional experience:

Main Research Interests: environmental art, culture & sustainability, transformative education, civil society, art, & social change, aesthetics

Main research and professional experience: As an artist, curator, and educator, my work has focused on installation art which is usually site-specific and with sociopolitical contexts as the driver, often engaging community in the public sphere. In my 30 year career in public and installation art I have completed several key public art works in Europe and the US, and am represented in major museums on both continents. As Advisor to the United Nations Safe Planet Campaign on the Responsibility of Hazardous Chemicals and Wastes since 2010, I have organized over a dozen events and art exhibitions globally to bring the public's attention to critical environmental issues effecting human health and nature. Working with the UN Sustainable Development Education Caucus, as well as the Transformative Education Forum, my research is focusing on creativity and experiental learning in non-formal environments, specifically drawing on local heritage, culture, and the environment. This is currently being formulated into a long-term learning-lab site on the shore of the Pacific Ocean (in conjunction with the University of California), as well as our home site in Czech Republic, and our partner research center in Cameroon.

As Founding Director of the Center for Sustainable Creativity called ArtMill, (est.2004), I have created curriculum on the arts and sustainability for K-12 as well as University level students, running international summer programs in a nonformal atmosphere surrounding our farm site in Central Europe. My research over the past four years has increasingly incorporated the hands-on experiential learning at ArtMill with the UN Sustainable Development Goals. We are documenting the changes in our rural community over the past decade, with the influx of international artists, scientists and culture makers who study and create at ArtMill. Our umbrella organization, ArtDialogue, inspired by our experience of 1989's 'artists' revolution', to "work in sustainable education via the arts and sciences,

with international outreach that ultimately has the potential to aff-ect policy. We produce exhibitions, catalogues, educational programs, workshops and other visual manifestations to promote our goals of stewardship of the planet and social change". As Fellow at the University of California, Santa Cruz, (since 2012) my research is focused on art, social change, and the marine environment, in particular land-to-sea waste issues and how the arts can effect awareness of consumption practices.

Related Projects & Exhibitions

- The SS Palo Alto Project., Monterey Bay, California. 2010-2020. An aesthetically enhanced public space surrounding a former military ship on the central coast of California, designed to engage transformative education, inspire environmental awareness and promote ocean sustainability.
- II. Flow: River to Sea garden installation. 2013-2014. MakeArtWithPurpose group in Dallas, Texas, USA. at the Audubon Center. (view film clip here). Connecting land-to-sea human consumption practices with watershed issues and bird migration patterns.
- III. Tower. 2012, Museum Kampa, Prague, Czech Republic. 22 foot welded iron sculpture built as a 'recycle center' for electronic waste, this was part of a larger <u>outreach event</u> with the Respect Festival and Safe Planet Campaign to bring attention to plastic pollution in our waterways and electronic and chemical waste in the environment (POPs).
- IV. Map 'n Sip. An interactive intervention with place-mats and people at the 54th Venice Biennale, Italy. 2011. Hundreds of printed maps featuring one of my paintings of the oceanic gyres, with information on plastic pollution in our world's oceans. Mapping exhibition: ARTLIFEfortheworld, http://www.safepla.net/biennale_text.html
- V. ArtWall: Flower Power. 1997. Prague. "ArtWall", a public space for contemporary art along the Vltava River in the heart of the city that now has over 1 million viewers a day. This was the first long-term public art space to open after 50 years of the totalitarian regime, giving a critical visual voice to openly express views that are often controversial.
- VI. The Tree of the Middle Place/El Arbor del Medio, 1992-3. In Echo Park, in the heart of Los Angeles, this was the first city-funded mural to remain without graffiti (over ten years), due to a community project surrounding the Boat House that engaged local graffiti artists and gang members.

Birkeland Inger



Main Research Interests:

nature-society relations; placemaking; participation in place Name: Inger Birkeland Position: Associate Professor

Institution: Telemark University College **Institutional website:** www.hit.no **E-mail address:** Inger.Birkeland@hit.no

Educational background: Cand.philol. in human geography (University of Oslo, 1994), Dr.polit. (phd) in human geography (University of Oslo, 2002)

Description of main research and professional experience:

My overall research experience since 1995 till today is nature-society relations, and critical studies of human place making in diverse settings. I have researched human place- and self-making in nature-based tourism (at North Cape) and indigenous Saami women's concepts of nature in light of ecofeminist environmental justice and knowledge traditions.

From 2004 I have been mostly interested in cultural policy research and the overall role of culture in the local and regional development of the post-industrial regions Notodden and Rjukan in Norway, where I have conducted research on the community-level using PAR (participative action research) methods. I have collaborated closely with schools and kindergartens, focusing on learning and education, in terms of placebased and place-oriented learning and development (both formally and informally), and conducted research on the social and environmental responsibilities of cultural institutions (like schools, museums etc).

Main COST-action research interests:

Industrial heritage; culture and development; community learning How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

My research interests have focused on nature-society relations, and thus I have been interested in the role of culture for a transition to a sustainable future for a long time. I have found that an eclectic approach to theory has been useful, combining actor-oriented approaches with more institutional and structural (and feminist post-structural) approaches. Place has been a core concept for much of this work, as it affords context-sensitive analysis and acts as a bridge between global and local processes, natural and social processes, and mediates agency (human and/or natural) with structural factors.

But a more critical approach to modern knowledge-production and instrumental reason is also necessary, as the environmental and climate crises the world faces, are just as much a crisis in reason. Sso I have over time moved to post-humanism, post-nature theory and post-normal science, which does not pose the relationship between nature and society in dualist terms. These approaches are very interesting, for example, for discussing the nature of industrial heritage (traditionally focused on material remains), more generally, and in particular in relation to the ongoing work to nominate the industrial heritage of Notodden and Rjukan with Odda on the UNESCOs World Heritage List (by the Norwegian government in 2014). Industrialization represented a huge shift in the way society saw and used nature, and is today associated with global

social inequalities, environmental problems and climate change. In the future, I will be working with post-nature theory and critical approaches to cultural analysis to focus on questions like: how can and should industrial (possible) world heritage be re-assessed and valued for a sustainable future? Whose heritage is this?

From working with schools and kindergartens, I have become very inspired by seeing learning (from engaging with learning theory) as a key process of change in communities for sustainable development. At present, I am researching the uses of industrial heritage and place knowledge in citizenship education in geography and social studies, as one approach to education for sustainable development in junior secondary schools. There is much potential in focusing on learning processes as one approach to culture in sustainable development, outside of formal educational settings, across sectors in society from museums and arts institutions, local and regional government, businesses and enterprises etc.

- Birkeland, I. (Submitted). Culture, Education, and Sustainability: Re-thinking industrial heritage as a living landscape. Manuscript submitted to Norwegian Journal of Geography, special edition on Geography Education, spring 2013.
- II. **Soini, K. & Birkeland, I. 2014.** Mapping the academic discourse of cultural sustainability. Geoforum 51: 223-233.
- III. **Birkeland, I. 2012.** Global sense of place? A cultural turn for place and sustainability education. Paper presented at AERA 2012 (American Education Research Association Annual Conference 2012). Vancouver, B.C., 12-19 April 2012.
- IV. **Birkeland, I. 2008.** Cultural Sustainability: Industrialism, Placeless-ness and the Reanimation of Place. Ethics, Place & Environment, 11(3) 283-297.
- V. **Birkeland, I. 2007.** Culture, Cultural Policy and Ecological Sustainability. Nordic Journal of Cultural Policy. 10(2) 82-112.

Blanc Nathalie



Main Research Interests:

urban environment; nature in cities; environmental aesthetics Name: Nathalie Blanc

Position: Director of research (DR)

Institution: National Center for Scientific Research (CNRS)

Institutional website: nathalieblanc.free.fr E-mail address: nathali.blanc@wanadoo.fr Educational background: (MA and PhD)

PhD. In Urban Geography

Description of main research and professional experience:

My contribution to the research concerns the theme of nature in cities (Animals and the city, O. Jacob, 2000), and of environmental aesthetics (Towards an environmental aesthetic, Quae, 2008; Ecoplasties. Practices and thoughts of art and ecology, éd. Manuella, 2010; New urban aesthetics, Armand Colin, 2012). I have participated in many reports of research sometimes as director or co-director. In between 1999 and 2003, I directed a program on nature and landscape in cities. Since 2008, I am co-director of the program "Assessment of greenways and elaboration of a frame of reference: an infrastructure between aesthetic and ecology towards a new urbanity" of the call for projects ANR 2008, Sustainable city.

I have also worked on the inhabitants' investment in environments between 2003 and 2008: "The inhabitants' investment to their living environments: a condition to urban renewal? Long-term studies in France, US, Netherlands, Germany, and Russia."

Since may 2011 I am the French delegate of a European project, involving 14 countries, which will concern Investigating cultural sustainability, (European Cooperation Brussels in the field of Scientific and Technical Research – COST IS1007). The convergence of the preoccupations of nature in cities, and of the aesthetic became particularly concrete in 2009 by the participation in an activity qualified as eco-artistic. It is followed by an important activity in the matter of social and sounding poetry.

Main COST-action research interests:

ordinary creativity; art and environment; urban sustainability How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

The hypothesis that directs my work is that the feeble place recognized as belonging to nature in our representation of the city, the image of the urbanites as much as that of the actors of the urban government, as well as in the materiality of the urban space, contributes to the crisis of urban habitation and of urban well-being. Moreover, our hypothesis is that the little importance granted to nature prevails because the representations of the city, and more particularly the scientific analysis, does not see the city as a living environment of the individual, geographical agent, environmental producer, but also as a concrete frame for social rapports, being invested by sensitive and symbolic relationships, and not only of usage or functional. It was about reintroducing the inhabitant in the urban analysis, as environmental producer, and the environment as a concrete social construction, a product of social rapport that is emphasized by daily practices. In that sense, it is a process in which

the daily statements of aesthetic and creative places and environments' production participates, via the production of objects, gardens, or green spaces, domestic or collective arrangements. They show the road of a collective production of places; showing a taste of places, and a localised possibility to exist.

I have been interested in the cultural dimension of the relationship to nature in cities, animals and all kind of living beings, since I realized how much the cultural dimension of our relationship to nature governs our behaviors and views towards the environment. I don't think we will be able to take the path of a sustainable development if we don't take into account the cultural dimension as a formative and creative one.

Last but not least, I'm most interested in the political dimension of the neglect of culture in sustainable development. I think that ecological modernization that takes an economic way of entering into sustainable development needs to be criticized in terms of a social and political project. It is possible to do so if we take into account cultures as a diversity, subjective and collective, of practices and meanings always renewed in time and space.

- I. Blanc, N.; Cohen, M.; Glatron, S. 2007. Quel rôle jouent les paysages végétaux dans les politiques urbaines? In: Martine Berlan Darque, Yves Luginbuhl, Daniel Terrasson (Eds), Paysages: de la connaissance à l'action, Editions QUAE, 85-100. Version anglaise: What role does plant landscape play in urban policy? In: Martine Berlan Darque, Yves Luginbuhl, Daniel Terrasson (Eds), Landscape: from knowledge to action, Editions QUAE, 83-98
- II. **Blanc, N. 2007.** Cockroaches, or Worlds as Images, Contemporary aesthetics, volume 5, http://www.contempaestetics.org/newvolume/pages/journal.php
- III. **Blanc, N. 2010.** Vers une esthétique environnementale, RACAR, Revue d'art canadienne, Canadian Art Review Special issue: Landscapes, Cultural Spaces, Ecology, 11-21.
- IV. **Blanc, N. 2011.** Aesthetics and ethics of natural and built environments. In: Brady, E. and Phemister, P.; Transformative Values: Human-Environment Relations in Theory and Practice, Dobrecht, Springer, 149-161.
- V. **Blanc, N.** (Manuscript submitted and accepted)**2012**. From environmental aesthetics to narratives of change. Contemporary aesthetics, volume, http://www.contempaestetics.org/newvolume/pages/journal.php

Bonet Lluís



Main Research Interests:

cultural policies; cultural economics; arts management Name: Lluís Bonet

Position: Professor. Director of the Cultural Management Program

Institution: University of Barcelona

Institutional website: www.ub.edu/cultural

Email address: lbonet@ub.edu

Educational background: PhD in Economic and Business Sciences

Description of main research and professional experience:

Professor of Applied Economy, and Director of the Doctoral and the Graduate Programs on Cultural Management at the University of Barcelona. President of the Jury of the European Cultural Policy Research Award (CPRA). Winner of the 2002 CAC Research Award with "The Audiovisual Industry facing the digital age". Board member of Tr3sC (a distribution Club specialized on cultural consumption). I have been President of the European Network of Cultural Administration Training Centers (ENCATC), Vice-President of the Associations of Arts Administration Educators (AAAE) and of Abacus (a 700.000 consumer members Cooperative Corporation on education and culture), as well as Board member of the Association of Cultural Economics International (ACEI). Invited scholar at the Massachusetts Institute of Technology (1991-92) and at the University of Montpellier (2008-09). My field of research is cultural economics, cultural policies and arts management, with a particular interest in cultural sustainability, cultural institutions governance and systemic resilience, governmental intervention in cultural markets and sectors, and festivals management.

Main COSTaction research interests:

cultural indicators; governance; sustainable cultural development How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

My research interest in cultural sustainable development is linked to a double interconnected perspective: the analysis of cultural institutions and public policies governance, and the search of indicators to evaluate the real impact of these policies on sustainable development. Cultural heritage is a very relevant case for the analysis of the tension between extrinsic interests (the political and economic goals linked to cultural tourism for example) and the intrinsic interests linked to heritage preservation and local citizen's appropriation. What kind of indicator can we use to measure a heterogeneous set of goals, not all of them explicit? In a similar way, we can analyse the relationships between public bodies and a large set of heterogeneous stakeholders in the different cultural industries (weak and powerful, local and international, for profit and not for profit oriented, demand side and supply side, etc.). My research mixes a political science analysis as well as an economic approach, with the aim of better understanding the sustainability capacity of cultural development strategies.

Relevant Publications (directly related to cultural sustainability):

I. Bonet, L. 2012. Heritage tourism. In: I. Rizzo and A. Mignosa (eds) Handbook of the

- Economics of Cultural Heritage, Cheltenham, UK: Edward Elgar
- II. **Bonet, L. 2011.** Trends and challenges of observing cultural industries. In: Ortega, C. [ed.] New challenges of cultural observatories. Documentos de estudios de Ocio n. 45. Bilbao: University of Deusto, p. 49-65.
- III. **Bonet, L.; Négrier, E. 2011.** The end(s) of national cultures? Cultural policy in the face of diversity. International Journal of Cultural Policies, Vol. 17 n. 5, p. 574-589.
- IV. Bonet, L. 2008. Reflexiones a propósito de indicadores y estadísticas culturales. In: Piñon, F.J. [eds.] Cuadernos de políticas culturales. Indicadores culturales 2007, Caseros, Argentina: Eduntref. Universidad nacional de tres de febrero, p. 95-101.
- V. Bonet, L. 2006. Cultural diversity and intercultural policies in Barcelona. In: Ilczuk, D.; Isar, Y.R. [eds.], Metropolis of Europe. Diversity in Urban Cultural Life, Warszawa: CIRCLE publication 14, p. 40-97. www.scribd.com/doc/9335415/BONET-L-2006-Cultural-divesity-and-intercultural-policies-in-Barcelona

Boukas Nikolaos

Name: Nikolaos Boukas

Position: Assistant Professor in Tourism & Hospitality Management

Institution: European University Cyprus Institutional website: www.euc.ac.cy
E-mail address: N.Boukas@euc.ac.cy
Educational background: MSc, MSc and PhD

Main Research Interests:

sustainable tourism; cultural heritage tourism; tourism management

Description of main research and professional experience:

My research interests include sustainable management of tourism, cultural heritage management and tourist development, and youth tourism. Currently, I am undertaking research on island tourism development, on events and festivals and youth cultural tourism.

Main COST-action research interests:

sustainable development; cultural heritage management; tourism policy

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

As a researcher in tourism, I consider cultural heritage tourism as one of the most neutral forms of tourism development that can maximize the benefits for the destination, without alerting its social, environmental, and community fabric. In this respect, cultural heritage tourism is a sustainable form of tourism development that can provide many opportunities for places and in many cases can revitalize their competitiveness.

Though, while cultural heritage assets are important resources for tourism, they are also significant gatekeepers of a place's history and civilization. They are scarce and they need protection and conservation. The question therefore, is how can we manage cultural heritage destinations in order to attract visitors (that will support the site economically) without however, trespassing in the place, creating distractions, and destroying the valuable asset?

For this reason, cultural heritage places as destinations need also to be sustainably managed using efficient heritage management techniques. In this regard, the premises of sustainable tourism development need also to be applied in cultural heritage tourism planning, development, and management. Hence, tourism policy needs to cooperate tightly with cultural heritage scholars and professionals using indicators that will define the balanced development of cultural heritage destinations to be derived.

- I. **Boukas, N. 2012.** 'Young faces in old places': Perceptions of young cultural visitors for the archaeological site of Delphi. *Journal of Cultural Heritage Management and Sustainable Development, 2*(2).
- II. **Ziakas, V.; Boukas, N. 2012.** A neglected legacy: Examining the challenges and potential for sport tourism development in post-Olympic Athens. *International Journal of Event and Festival Management, 3*(3).
- III. **Boukas, N.; Ziakas, V.; Boustras, G. 2012.** Olympic legacy and cultural tourism: Exploring the facets of Athens' Olympic heritage. *International Journal of Heritage Studies,* DOI:10.1080/13527258.2011.651735.
- IV. **Boukas, N.; Ziakas, V.; Boustras, G. 2012.** Towards reviving post-Olympic Athens as a cultural destination. *Current Issues in Tourism*, *15*(1/2), 89-105.
- V. **Boukas, N. 2007.** Young visitors' perceptions towards cultural destinations. *Annals of Leisure Research*. *10*(3&4), 431-453.

Brites Claudia



Name: Claudia Brites

Position: Research fellow (ESAC)

Institution: Escola Superior Agraria de Coimbra, Center of Studies of

Natural Resources, Environment and Society

Institutional website: www.esac.pt E-mail address: cbrites@esac.pt Educational background:

M. Sc. in Agronomy

Main Research Interests:

Rural World; multifunctional agriculture; agrobiodiversity conservation

Description of main research and professional experience:

In the last three years I've been working as a research fellow on participatory plant breeding projects on maize and beans. I'm involved now in SOLIBAM European research project (www.solibam.eu). The objective of this project is to improve the local maize varieties that the farmers kept to make traditional Portuguese maize bread.

The fact of working in these projects allowed me to be in contact with different levels of actors and arenas.

Since 2009 I have participated in several meetings under the COST Action 866 – Green Care in Agriculture and I am still connected with the Social Farming area in Portugal.

During my master's I made a two year study on Portuguese traditional home gardens, studying the population of the areas where I evaluate the production of the crops landraces, the traditional farming techniques, and local products.

Main COST-action research interests:

[agri]culture; sustainable rural development; indicators for cultural sustainability in rural areas How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

European traditional agricultural areas are currently suffering erosion and extinction. It is necessary to improve conservation strategies to maintain this essential heritage. If unchecked, this human erosion and knowledge extinction will cause unnecessary and irreversible harm to culture in Europe. Much traditional agriculture is undoubtedly found in the existing European rural areas, but clearly targeted conservation of priority areas is required. To help to ensure more efficient long-term sustainable conservation, a novel approach is needed.

My purpose is to know what cultural aspects related to agriculture we have, where they are located and whether they are connected. The generation of indicators for cultural sustainability can significantly improve the present conservation status. Additionally, the identification of interest areas can provide the basis for the designation of new heritage reserves.

The European Union has made a commitment to implement their objectives to conserve and sustainably use its native biological diversity. The conservation of this material can be prioritized, according to Maxted, in different criteria such as socio-economic use, eco-geographic distribution, current conservation status, cultural importance, threat of genetic erosion, cost feasibility and sustainability, genetic distinctiveness, ethics and aesthetics, biological importance, priorities of the

conservation agency, and legislation. It is needed to dynamically disseminate the importance of these resources to Networks and promote its sustainable use (Maxted N., 2003).

"The value of genetic diversity is particularly apparent in agriculture at all levels for meeting both short-term needs and achieving long-term sustainability" (Sthapit et al, 2008). Some of the direct benefits of genetic diversity are food culture (some distinctive features depend on exclusive species), habits and diet, but we also have indirect benefits when they meet religious and socio-cultural needs of specific communities and ethnicities. It is essential to understand local culture in the rural areas because value systems vary within the local context and culture. The attachment of the farmers to the food culture and local cuisine is often the reason to grow diverse crops and cultivars as they are associated with high dietary diversity and food variety, conserving cultural and ethnic traditions through the use in cultural ceremonies, feasts and festivals. Sthapit et al. (2008), affirm that specific landraces have value for local culture and special occasions, social prestige and quality of life. Linked to the more important crops there are cultural activities for all of the major steps in the production system and these encourage farmers to maintain different varieties.

- Brites, C.; Mendes Moreira, P. 2012. Homegardens, a case study in southeast of Portugal, contributions towards sustainability. Presented on XIII World Congress of Rural Sociology, Lisbon, July 2012.
- II. Brites, C.; Miguéns, F.; Santos, D.; Veríssimo, M.; Mendes Moreira, P. 2012. Green Care and Social Farming: Future Perspectives in Portugal. Paper presented on the conference Agriculture in an Urbanizing Society, The Netherlands, April 2012.

Brkić Aleksandar



Name: Aleksandar Brkić
Position: Lecturer/Researcher

Institution: ASALLE College of the Arts, Singapore and University of Arts

in Belgrade

Institutional website: http://www.lasalle.edu.sg/academics/dr-

aleksandar-brkic/

E-mail address: aleksandar.brkic@lasalle.edu.sg

Educational background:

MSc in Management from Cass Business School, City University, London; MFA in Scene Design from the Interdisciplinary postgraduate studies at

the University of Arts in Belgrade

PhD Management in Arts and Media, Faculty of Dramatic Arts, University of Arts in Belgrade

Main Research Interests:

cultural policy; arts management; cultural studies

Description of main research and professional experience:

Dr Aleksandar Brkić is a scholar and lecturer in the fields of Arts Management and Cultural Policy. His area of professional practice is that of an arts manager and creative producer working in the intersections of performing arts, visual arts and design.

Dr Brkić is the co-coordinator of Asia Pacific Network for Cultural Education & Research (ANCER) and a guest professor at the Scene Design Department at the Faculty of Technical Sciences at the University of Novi Sad in Serbia. He is also the founder and an arts manager at the art production company Eighty Ten ($80 \angle 10$) from Belgrade.

Prior to moving to LASALLE, Aleksandar was a lecturer/researcher at the UNESCO Department for Cultural Policy and Management at the University of Arts in Belgrade, and a part-time/guest lecturer at number of academic programmes in Serbia. He worked as a cultural policy researcher with the Council of Europe and ERICarts – European Institute for Comparative Cultural Research; the Institute for Theatre, Film, Radio, and Television, Faculty of Dramatic Arts in Belgrade; and Department for Architecture and Urbanism, Faculty of Technical Sciences, University of Novi Sad. Currently, he participates in the ISCH COST Action IS1007 / Investigating Cultural Sustainability, a scientific project funded by the European Union, and is a co-recipient of LASALLE College of the Arts research fund together with professor Ruth Bereson to undertake research leading to the development of an Ontology of Arts and Cultural Management Education.

Dr Brkić received a <u>UK Government Chevening</u> scholarship, as well as a research scholarship from the Ministry of Science, Republic of Serbia. In 2011 he was the winner of the Cultural Policy Research Award (CPRA), administered by the <u>European Cultural Foundation (ECF)</u> and <u>European network of Cultural Administration Training Centers (ENCATC)</u>.

Aleksandar has more than 10 years of professional experience as an arts manager, working for the cultural/arts institutions and organizations in Serbia (BITEF, National Theatre in Belgrade, Atelje 212, YUSTAT, Studio Berar, KIOSK), as well as the project manager connected with the well

known international art platforms (i.e. national exhibitions of Serbia at the Prague Quadrennial and the Venice Biennale).

He worked extensively as a trainer in Project, Events, and Strategic management in Serbia, Bosnia, Macedonia, Romania, France, UK, Kyrgyzstan, Cyprus, etc. His consultancy and advisory portfolio includes European Cultural Foundation; European Expert Network on Culture; Banlieues d'Europe; Ministry of Culture, Republic of Serbia; Secretariat for Culture, City of Belgrade.

Main COST-action research interests:

art practice and cultural sustainability; intercultural dialogue and sustainability; locality and sustainability How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

In my research I am trying to find the connections between the practice of art and culture (as a way of living) and sustainable development. In my other steam of research, I am interested in the notions of identity, intercultural dialoge and diversity, and cultural policy as a field with its influence on these processes. As a base of my research I often use the platforms of Bauman, Castells, and works of Duelund, Klaic, Dragicevic Sesic, Hagoort.

- I. Cultural Policy Frameworks (Re)constructing National and Supranational Identities: The Balkans and the European Union, European Cultural Foundation, Amsterdam, 2013.
- II. *Theatre-Politics-City: Case Study Belgrade*, co-edited with Radivoje Dinulović, YUSTAT, Belgrade, 2007.
- III. Urban Neighbourhoods: Public Art as a Tool for Rebuilding Identity and Sustainable Development, with Dragićević Šešić, M., and Matejić, J., Chapter in: Duxbury, N., Hristova, S., Dragićević Šešić, M. (eds.) Culture and Sustainability in European Cities: Imagining Europolis, Routledge, London, 2015.
- IV. Cultural Houses and Cultural Centers: Terminology, Ideology and Cultural Policy, in: Mako, V., Roter Blagojevic M., Vukotic Lazar M. (ed.) Architecture & Ideology, International conference proceedings (September 28-29, 2012, Belgrade, Serbia)
- V. Teaching Arts Management: Where Did We Lose The Core Ideas?, in: The Journal of Arts Management, Law and Society, 38 (4) (p. 270-280), Heldref Publication, Washington, 2009.

Cadarso Maria



Name: Maria Cadarso

Positions: Assistant Professor, Researcher and communication

designer.

Institutions: IADE Creative University; CIAUD Research Center from Faculty of Architecture from University of Lisbon; Sustenta Design.
Institutional website: www.iade.pt | http://ciaud.fa.utl.pt | www.sustentadesign.pt | http://ciaud.fa.utl.pt | http://ciaud

E-mail address: mc@sustentadesign.pt

Educational background: Ph.D in Design, with the thesis "Sustainable Communication Design: Principles & Practice", 21 October 2013, from Faculty of Architecture, University of Lisbon.

Main Research Interests:

communication design; sustainability; design process.

Description of main research and professional experience:

I started working as a communication designer initially, for advertising agencies and daily newspapers. In 2000 I founded my own design studio, working manly for clients, who practice in favour of sustainable development, such as the Environment Department of Faculty of Science and Technology, from UNL. In 2006 in a contest by invitation, I won a project for EPAL, proposing a campaign based on the sustainable development basic three pillars. For this project I highlight two major works: a Water Consumption Simulator, to foster wareness in the water consumption, which had an impressive prime time media coverage; and also a multimedia project, the "Theatre Water", at Mãe D'Água, with a French production that had a great positive impact on the community. Finally I underline the "Day to Day Zero Carbon" Manual for CGD, whose goal was to promote behaviours that help reducing their carbon emissions. For that project we involved the CGD worked, that were portray in real life situations, sharing to others their personal commitment. From my practice research, I developed a growing interest in Sustainable Communication Design. In 2005 I started my academic research, and in 2009 I enrolled on my PhD studies; a degree I have recently concluded, in a thesis that is set to define the guiding principles and an orienting practice for the recent discipline of sustainable Communication Design. Currently, I continue my research work, in design process, research methods, and sustainable culture at CIAUD.

Main COST-action research interests:

communication design; sustainable culture; sustainable values; fostering sustainable bahvior; How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Sustainable development, as originally defined by the World

Commission on Environment and Development in 1987, argues that for a development to be sustainable it must allow current generations to meet their needs without compromising the ability of future generations to meet their own. A more recent approach to sustainable development adds culture as a fourth dimension to the three existing ones: environment, economy and society. Furthermore, as Thorpe and Manzini argue, cultural sustainability can be seen in terms of human well-being, and how successfully and constructively satisfies people's needs in their fullest dimensions.

Communication Design is a relatively recent discipline, with seventy years of recognised contributions. In just over a hundred years, communication designers grew from an almost artistic profession into

a practice deeply interconnected with technology. In the Communication Design field, the most relevant contributions have come from designers such as Kan Garland, Eric Benson, or Brian Dougherty, which have provided manifestos, concepts and tools, that have also inspired other designers. On the other hand, the communities of peers, such as AIGA, the Sustainable Packaging Coalition, Designers Accord, and Icograda, have written sets of principles & guidelines for communication designers. In particular the Society of Graphic Designers of Canada, in 2009, carved what would become the first definition of Sustainable Communication Design:

"Sustainable communication design is the application of sustainability principles to communication design practice. Practitioners consider the full life cycle of products and services, and commit to strategies, processes and materials that value environmental, cultural, social and economic responsibility."

The relationship between culture and communication design in a sustainable perspective must address, at its most basic form, the way each community expresses its cultural identity, cultivates their traditions and how to develop a consensually accepted system of beliefs and shared values. Any project in communication design, has as in its mission to convey a certain message to a particular target: a message steeped in with a cultural context and significance. In a sustainable perspective a project can cross cultural barriers to promote universal understanding. Endorsing an enlightened and reasoned vision of sustainability that fosters in people a behavioural change, a lifestyle shift, a search for enriching motivations, a discover for fulfilling aspirations, and promoting a very different definition of prosperity.

In my doctoral research "Sustainable Communication Design: principles & practice" I uncovered a number of principles, and in a more practical context, some indicators, which touch the cultural aspects inherent in the communication design project. The goal now is to research deeper this sustainable cultural framework, in order be able, not just to identify the key aspects, but also to fully understand how they can be conveyed in practice.

- Cadarso, M. "Cognitive Ergonomics in the Communication Design Process: Results from a Study Carried Out with a Sample of Students", will be presented at the 5th International Conference on Applied Human Factors and Ergonomics - AHFE 2014, 19 – 23 July, Kraków, Poland
- II. Cadarso, M. & Moreira da Silva, F. 2012. "Sustainable Communication Design: with human centered research", in proceedings book of 4th International Conference on Applied Human Factors and Ergonomics AHFE 2012, San Francisco.
- III. **Cadarso, M. 2011.** "Sustainable communication design: a methodological approach", in proceedings book of 6th CIPED Congresso Internacional de Pesquisa em Design, Lisbon.
- IV. Cadarso, M. & Moreira da Silva, F. 2010. "The importance of Sustainability in the Communication Design Practice", in proceedings book of 3rd International Conference on Applied Human Factors and Ergonomics - AHFE 2010, Miami.
- V. Cadarso, M. 2010. "Communicating Sustainability: new messages, new tools", in proceedings book of KEER 2010 International Conference on Kansei Engineering and Emotion Research 2010, Paris.

Carvalho Pato Claudia



Name: Claudia Pato Carvalho
Position: Post doctoral researcher

Institution: Center for Social Studies (University of Coimbra, Portugal)

Institutional website:

http://www.ces.uc.pt/investigadores/cv/claudia_pato_de_carvalho.php

E-mail address: claudiacarvalho@ces.uc.pt Educational background: (MA and PhD)

MA in Sociology, University of Coimbra, Portugal

PhD in Cultural Sociology, University of Coimbra, Portugal

Main Research Interests:

cultural and urban sociology; citizenship; participation

Description of main research and professional experience:

I am currently developing the project *Artéria 7: o Centro em Movimento*, an action-research project in collaboration with the professional theatre company O Teatrão (Oficina Municipal do Teatro, Coimbra), in order to create artistic projects of intervention in several cities of the centre region of Portugal.

The empirical work of my PHd *The Creative Citizen: Citizenship Building in the Boston Area* included three case studies on three Boston urban communities and was done during my stay as a visiting researcher at the Center for Reflective Community Practice (now Community Innovators Lab, Department of Urban Studies and Planning, Massachussets Institute of Technology). This work focused on trying to understand the different ways in which culture and artistic practices may promote the social, economic and cultural revivification of urban spaces, originating new formats of citizenship practice.

In addition, I am currently responsible for the coordination of Bando à Parte: Youth Cultures, Arts and Social Inclusion, a project of arts education taking place at Teatrão (Oficina Municipal do Teatro) in Coimbra, since September 2009.

Main COST-action research interests:

relation between artistic practice and sustainable development; how cultural mapping can inform citizenship participation and contribute for cultural sustainable cities

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

I am interested in the connection between artistic and cultural practices and their relation with sustainable development in urban communities. It interests me to explore how communities may develop their ability to increase their participation in communities through artistic and cultural practices. From my point of view, sustainable development is about trying to work on the implementation of methodologies and processes which enable the involvement of groups of citizens in the betterment of life at the local level, especially in the cultural field. In this sense, it interests me to explore the relationship between academic and civil society knowledge.

I am presently interested in considering approaches of sustainable development from the point of view of networks of cities and their contribution to the creation of an Artistic Project of Intervention that may affect the sustainable development of these communities, always taking into consideration the perspective of communities of citizens. Within this context I am inspired, among others, by the compilation and

editing work done by Biserka Cvjeticanin in her book *Networks. The Evolving Aspects of Culture in the 21*st *Century*, or by the writings of Jen Harvie in his exploration of the relation between the artistic and cultural practice and the urban contexts. I also consider important the relationship between the academic field and civic intervention projects, taking as a source of inspiration the efforts of researchers and professionals like José Carlos Mota, Sérgio Vicente and Maria Assunção Gato, who have been responsible for community intervention projects in Portugal, in cities like Aveiro (http://globalcity.blogs.sapo.pt/) and Amadora

(http://www.mm.fba.ul.pt/monumento_multiculturalidade/home.html). I also consider as a reference the work which has been done by Ceasar McDowell in his approach to how community knowledge can inform sustainable development (http://engagethepower.org/)

- I. **Carvalho, C. 2012.** Biographies for Artistic and Social Intervention: a Youth Driven Project. *Manuscript (to be submitted in September 2012).*
- II. Carvalho, C. 2011. The Creative Citizen: Citizenship Building in Urban Areas. UNESCO Observatory Refereed E-Journal, Multi-Disiplinary Research in the Arts, 2 (2).
- III. **Carvalho, C.; Craveiro, I. 2011.** Criação Artística e Construção de Pensamento Crítico: em busca de uma Nova Metodologia para pensar a Intervenção Artística. *Bando à Parte: Culturas Juvenis, Arte e Inserção Social* .
- IV. **Carvalho, C. 2008.** Youth Leadership and Cultural Development: the effort of Community Building in some Boston Neighborhoods. *Barr Foundation*.

Chiarini Roberta



Name: Roberta Chiarini Position: Researcher

Institution: ENEA Italian National Agency for new technologies,

Energy and Sustainable Economic Development

Institutional website: www.enea.it E-mail address: roberta.chiarini@enea.it

Educational background: (MA and PhD)degree in Cultural

Anthropology

Main Research Interests

Description of main research and professional experience:

- 1) Cultural Anthropology studies, ethnographies, short surveys and inquiries about sustainability of local communities to change behavior. Research on environmental perception through time-space, places, semiotic, symbolic, historic and human geography approaches. Practice of engagement and disengagement of culture. Practices for decoding critical culture.
- 2) Research for a new production of maps of meanings for sustainability. Studies on geographic representations in the art language. Cognitive maps and concept maps that influence a new way of knowledge and influence everyday life practices.
- 3) New strategies and disposals for the production of material and immaterial culture that incentive and drive into the adoption of green technology.

Main COST-action research interests

How are my research interests linked to culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development?

My studies are almost exclusively addressed to experiences of environmental sustainability (eco-rituals) to improve anthropologic sustainability (human perception and behavior). I start from the postulate that sustainability culture will be a result of observation and research about the cross-perspectives among these experiences and philosophy paradigms of time-space.

First of all, I take into account Henry Bergon's analysis of simultaneous perception of times, places and sounds, such a strategy that permeates mental selection and new behavior.

In that sense, cultural production for sustainability, and new meanings for sustainability are supported from experiences of sustainability from the researcher himself. The key of experience depends on how and where sustainability reporters have to address themselves to recognition. I think the culture and sustainable development are, at the present, a point of arrival through some risks and polarization steps from which culture and sustainable development concepts have to evolve in a new way. We have to speak about not what is culture and sustainable development or what is sustainable or not. We have to highlight how to know by sustainability experiences. These experiences have to be done, far from consumer influences, far from the objectification of ideas, far from discontinuity of our mental

images, far from the efforts of the evocation of significant memories. At the base of my studies, I take into account any devices that could promote polarized experiences from customary and chronic diseases. All my studies and experiences are directed towards the ability to simultaneously select a new capacity for quality addresses. The ability to synthesize or modify the meaning of cultural complexity is an evolution that depends upon our pre-cultural performances. So, my main approaches are: meditation on pre-cultural disposals for eco-rituals, - map making of semantic and polarized geographies, -new cognitive arrivals from new time-space perception. In light of the above mentioned points, culture and sustainable development have to highlight that few sustainability experiences precede cultural language on sustainability language and first of all this language should speak about these experiences and then on sustainability product, sustainability consumption, cultural structures and functions etc.

- Valpreda E. Chiarini R. First approach to people feeling on climate change, mitigation and adaptation in Italy. Poster in Sixth International Conference on Ethics and Environmental Policies, Padova, 23-25 October 2008.
- II. Valpreda E., Chiarini R. Climate Change Perception: the case of Italy. Book chapter in "Ethics and Climate Change" Scenarios for Justice and Sustainability, Fondazione Lanza ISBN 978 88 6129 554 4 9 7 8 8 8 6 1 2 9 5 5 4 4, 2010.
- III. Valpreda E. Chiarini R. PLa percezione antropica: uno strumento per ridefinire i confini del rischio e collegare conoscenza e gestione del territorio. Poster for conference: "Le nuove frontiere della sostenibilità nella gestione del rischio delle aree costiere: adattamento, etica, reciprocità e percezione". Roma 21 Gennaio 2009.

Churchman Arza



Name: Arza Churchman

Position: Professor, School of Sustainability

Institution: The Interdisciplinary Center (Idc) Herzliya, Israel

Institutional website: www.idc.ac.il **E-mail address:** achurchman@idc.ac.il

Educational background: (MA and PhD) PhD in Psychology

Graduate School, City University of New York

Main Research Interests:

quality of life; public participation; socio-physical environmental

needs

Description of main research and professional experience:

Socio-physical environments (housing, open space, public services) that meet the needs of different population groups (children, elderly, people with handicaps, women, ultra-religious Jews); public participation in decision-making.

Main COST-action research interests:

environment and culture; public participation in decision-making; multiculturalism and public policy How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Since I am interested in the differences between different groups, culture is one of the variables that differentiate between people. It is a particularly strong and important variable, because at least in Israel, it affects so much of people's lives. The theoretical approach on which I base all of my work is the central tenet of environmental psychology, which posits that the socio-physical environment is an important part of the interaction between all of the other variables that affect peoples' lives. I argue that the goal of planning is to enable each individual to achieve as high a level of quality of life as possible, given environmental, economic, social, cultural and personal constraints. Public participation in public decision-making makes it possible for people to try to ensure that their interests, including cultural ones, are taken into account.

- I. **Churchman, A. (in press).** The importance of public space for people of varied characteristics, needs and preferences. In: Hubertus Fischer, Joachim Wolschke-Bulmahn & Sarah Ozacky-Lazar (eds.) CGL-Studies, vol. 13, University of Hannover, Germany.
- II. **Amir, E.; Churchman, A.; Wachman, A. 2005.** The kibbutz dwelling: Ideology and design. Housing, Theory and Society, 22 (3), pp. 147-165.
- III. **Churchman. A. & Herbert, G. 2000.** The dilemma of public housing in a multi-ethnic society. In: F. Boal (Ed.), Ethnicity and Housing. Accommodating Differences. Aldershot, England: Ashgate, pp. 143-151.
- IV. Sadan, E.; Churchman A. 1997. Global sustainability and community empowerment. In:
 M. Gray (Ed.) Evolving Environmental Ideals. Stockholm, Sweden: Royal Institute of Technology, pp. 184-192.
- V. **Churchman, A.; Mitrany, M. 1997.** The role of the physical environment in culture shock. Environment & Behavior, 29 (1), pp. 64-86.

Cicerchia Annalisa



Name: Annalisa Cicerchia Position: Senior Researcher

Institution: Istituto Nazionale di Statistica

Institutional website: www.istat.it E-mail address: a.cicerchia@istat.it

Position: Professor (external Faculty member)

Institution: Department of Business Government and Philosophy -

University of Roma Tor Vergata

Institutional website: www.economia.uniroma2.it E-mail address: annalisa.cicerchia@uniroma2.it

Educational background: (MA and PhD)Laurea in Sociology

Main Research Interests:

- strategic planning
- cultural resources

Description of main research and professional experience:

Strategic planning and evaluation for regional and local development based on cultural resources.

Main COST-action research interests:

- strategy
- indicators
- cultural resources

How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development?

I work for central and local governments or public agencies assisting them to plan specific or complex policies and projects aimed at sustainable development based upon cultural resources. I have worked in Italy, Syria, Lebanon and Egypt, where my main focus is sustainable cultural tourism.

- I. Risorse culturali e turismo sostenibile, FrancoAngeli, Milano 2009, p.210.
- II. Leggeri sulla terra. L'impronta ecologica della vita quotidiana, FrancoAngeli, Milano 2004, p.208
- III. Il bellissimo vecchio. Argomenti per una geografia del patrimonio culturale, FrancoAngeli, Milano 2002, p.176.
- IV. Pianificazione strategica e ambiente, FrancoAngeli, Milano 2000, p.256.
- V. "Measures of sustainability: take tourism, for instance", in: Enrico M. Tacchi (ed.), Sustainability: Development and Environmental Risk, Foxwell & Davies, London 2004

Cudlínová Eva

Photo



Name: Eva Cudlínová

Position: Chief of department Regional management

Institution: Economic Faculty, Univerzity of South Bohemia

Institutional website: www.ef.jcu.cz E-mail address: evacu@centrum.cz

- □ Educational background: 1978-graduated, University of Economics in Prague, Department of Planning of National Economy, as an economist. The theme of diploma work was "Development of women employment in the Czechoslovakia after the Second World War"
- □ 1988 PhD theses" Management of municipal wastes in Prague", Institute of Economy Czechoslovak Academy of Sciences, Prague. This work dealt with the environmental damages and economic losses caused by non-effective maintenance with wastes.
- 2007- associated professor degree University of South Bohemia, field: Applied Landscape Ecology - Sustainable development in a frame of ecological economy

Main Research Interests:

ecological economics, sustainable development, bioeconomy

Description of main research and professional experience:

International grants

- MULTAGRI 2003-2004 "Capitalisation of Research Results on the Multifunctionality of Agriculture and Rural Areas" (EU SSA project within the Sixth Framework, contract number 505 297)
- UNICREDS (Interreg ICV, 2010–2012) University Collaborations in Regional Development
- Spaces EU http://www.unicreds.eu

GILDED (FP 7 EU, 2009–2012) http://gildedeu.hutton.ac.uk/
Governance, Infrastructure, Lifestyle Dynamics and Energy Demand: European Post-Carbon

REFRESH (FP 7 EU, 2011–2014) http://www.refreshproject.eu/
Adaptive Strategies to Mitigate the Impacts of Climate Change on European Freshwater Ecosystems

Active member:

ISEE (International Society for Ecological Economy), ESEE (European Society for Landscape Economy), International Ecological Integrity group, Bioeconomy Panel EU

Main COST-action research interests:

cultural heritage, Land art Sustainability

How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Sustainable development is one of my main topics of research interest. Culture in a form of cultural capital creates one important dimension of sustainability and plays a crucial role as regards the form and speed of sustainable development process. In a broader sense culture as a sum of old and present knowledge of society plays an important role within transformation of quantitative economic growth into

qualitative development. The possibility to know more about the culture gives us a practical guidance for our transition towards the goal of sustainable society.

- I. THE EARTH CHARTER, ECOLOGICAL INTEGRITY AND SOCIAL MOVEMENTS. The coeditors Laura Westra and Mirian Vilela, Routledge /Earthscan,2014, ISBN-13: 978-1138016927 ISBN-10: 1138016926 . Chapter 10: Is a Green New Deal strategy a sustainable response to the social and ecological challenges of the present world? Eva Cudlinova
- II. LANDSCAPE, SOCIETY AND ART AS A KIND OF PROTEST. SOCIOLOGICAL VIEW. Lapka, Cudlínová. SGEM2014 Conference on Psychology and Psychiatry, Sociology and Healthcare, Education, www.sgemsocial.org, SGEM2014 Conference Proceedings, ISBN 978-619-7105-23-0/ ISSN 2367-5659, September 1-9, 2014, Vol. 2, 479-486 pp
- III. 4What Are the Challenges of Central Europe? (2015) Miloslav Lapka, Jan Vávra, Eva Cudlínová. in: CURRENT CHALLENGES OF CENTRAL EUROPE: SOCIETY AND ENVIRONMENT, p. 12-19. Varia, FFUK Praha
- IV. LAND, PEOPLE, AND ART. AN ATTEMPT TO RENEW SOCIAL IDENTITY IN THE CZECH REPUBLIC. Miloslav Lapka and Eva Cudlínová., Culture and Sustainability in European Cities: Imagining Europolis. (Svetlana Christova, Milena Dragicevič Šešič, Nancy Duxbury, editors). Routledge, 2015, p. 206-218.

Czepczyński Mariusz



Name: Mariusz Czepczyński

Position: Professor

Institution: University of Gdańsk, Institute of Geography,

Department of Spatial Management

Institutional website:

http://www.gospodarkaprzestrzenna.ug.edu.pl/en/

E-mail address: geomc@ug.edu.pl

Educational background:

Post-PhD (habilitation) in Geography and Earth Sciences, University of

Warsaw. Poland

PhD and MSc in Geography, University of Gdańsk, Poland

Main Research Interests:

cultural landscapes; placemaking; semiotic landscapes; postmodern urbanism; urban governance

Description of main research and professional experience:

My main research interests are focused on a broad spectrum of poststructural urban geographies, and especially cultural geographies. I have recently published on cultural landscapes, semiotic interpretations of urban spaces, post-socialist cities and their transformations, quality of life, as well as local and regional development. Currently, I am involved in research and applicative projects on leisure in postmodern cities, development strategies, discourses and actors, metropolitan governance, social and cultural transformations as well as civic landscapes and urban rituals.

Beyond my formal education at the Universities of Gdańsk and Warsaw, I have also attended courses at the Harvard School of Design (1993) and the University of Oslo (1997). In 2009 – 2011 I was employed as a visiting professor at the Geographical Institute of the Eberhard Karls Universität Tübingen, Germany.

I was the deputy coordinator at the RECOURSE Research and Education Centre for Urban Socio- Economic Development – Centre of Excellency within the 5th Framework Programme. I am a member of the management board of the *Eurostep - European Solidarity towards Equal Participation of People* in Brussels, as well as member of the Metropolitan Working Group of the Polish Academy of Sciences, and Gdańsk Council of Culture.

Main COST-action research interests:

processual and discursive aspects of cultures; visual cultures; cultural turn in sustainability How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

I believe that culture is in the very core of understanding of the process of sustainability; culture as an added value, as the factor which unifies the society and differentiates it from the others and "the social process whereby people communicate meanings, make sense of their world, construct their identities, and define their beliefs and values" (Best 2007). For me culture creates the actual operational milieu, where the particular type of development or progress can be experienced. Drawing on the philosophies of existentialism and (post)phenomenology, I try to focus on people's sense of, and relationship with, places and

landscapes, as the visualization and conjoin of cultures in spaces. I believe that to understand an object, it is necessary to study both the object itself and the systems of knowledge that produced the object. The discursive context is crucial to interpret and understand the core issue of culture.

In my opinion, the contemporary sustainable discourse undoubtedly needs its 'cultural turn'- new impulses of post-structuralism, linguistic analysis and the role of meaning, which emphasize "the causal and socially constitutive role of cultural processes and systems of signification" (Steinmetz 1999: 2). The economic or/and environmental domination of the sustainable discourse narrows the concept to a solitary particular aspect. I rather opt for the concept of cultural sustainability, as a comprehensive, both relational, functional and semiotic interpretation of the human capacity to endure, which encompasses the concept of stewardship and the responsible management of social, cultural, natural and economic resource use.

- Czepczyński M. 2010. Representations and Images of 'Recent History'. The Transition of Post-Socialist Landscape Icons. In: Klimens, A. and Dimitrieva, M. (eds.) The Post-Socialist City. Continuity and Change in Urban Space and Imaginary. Berlin: jovis, 16-33.
- II. **Czepczyński, M. 2009.** Post-Traumatic Cultural Landscape of Central Europe. In: Demaria, Ch. and Daly, M. (esd.) The Genres of Post-Conflict Testimonies. Nottingham: Critical, Cultural and Communication Press: 217-238.
- III. **Czepczyński, M. 2009.** Reminiscence and oblivion of socialist past: re-positioning of Central European landscape icons. Berichte zur deutschen Landerskunde, 83. Band, Heft 1, 47-64.
- IV. **Czepczyński M. 2008.** Cultural Landscape of Post-socialist Cities. Representation of Powers and Needs. Adlershot: Ashgate.

De Beukelaer Christiaan M.



Name: Christiaan De Beukelaer

Position: Lecturer

Institution: Queen Margaret University, Edinburgh

Institutional website:

https://qmu.academia.edu/ChristiaanDeBeukelaer E-mail address: christiaandebeukelaer@gmail.com

Educational background:

PhD Cultural Policy & Human Development (Leeds) MSc Cultures and Development Studies (Leuven)

MA Cultural Studies (Leuven) BA Musicology (Amsterdam)

Main Research Interests:

cultural industries; human development;

Description of main research and professional experience:

My research focuses on the link between cultural industries and human development – a key constituent of sustainable development. I look in particular at the ways the globalized 'creative economy discourse' influences policies in Burkina Faso and Ghana, while exploring the implications this has for the cultural sector. At the same time, I have explored the role and meaning of 'sustainability' in the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions (with fellow COST member Raquel Freitas). I

I currently teach cultural management and policy on the MA Arts, Festival and Cultural Management at Queen Margaret University in Edinburgh.

Main COST-action research interests:

cultural policy; cultural sustainability; sustainable cultures; culture for sustainability;; How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

My research is strongly focused on the ongoing interchange between culture and cultural industries and international development. The notion of sustainability is thereby of great importance. My primary interest in relation to culture and sustainable development is the link between cultural sustainability (i.e. the sustainability of cultural practices) and the sustainability of human development and capabilities. Within this context, I focus on the ways approaches to culture and (sustainable) development converge, aiming to support change towards sustainable human development and livelihoods.

Theoretically, I build on the Human Development and Capabilities Approach, as articulated by Amartya Sen and Martha Nussbaum. I try to explore and link extra-economic impacts and benefits of cultural industries in societies. This approach makes assessment of impacts rather challenging, but does provide a well-theorized basis to move beyond an exclusively economic approach to the contributions of culture (through cultural industries) to development.

- I. **De Beukelaer, C. 2015.** Developing Cultural Industries: Learning from the Palimpsest of Practice. Amsterdam: European Cultural Foundation.
- II. **De Beukelaer, C, Pyykkönen, M, and Singh, J. P. (eds.) 2015.** Globalization, Culture, and Development: The UNESCO Convention on Cultural Diversity. Basingstoke: Palgrave Macmillan.
- III. **De Beukelaer, C and Freitas, R. 2015.** Culture and Sustainable Development: Beyond the Diversity of Cultural Expressions. In De Beukelaer, C., Pyykkönen, M., and Singh, J. P. (eds.) Globalization, Culture, and Development. Basingstoke: Palgrave Macmillan.
- IV. **De Beukelaer, C. 2014.** "Creative industries in 'developing' countries: Questioning country classifications in the UNCTAD Creative Economy Reports," Cultural Trends 23(4).
- V. **De Beukelaer, C. 2014.** "The UNESCO/UNDP 2013 Creative Economy Report: Perks and Perils of an Evolving Agenda," Journal of Arts Management, Law, and Society 44(2): pp. 90-100.
- VI. **De Beukelaer, C. 2013.** "Culture and Development in Burkina Faso: Social and Economic Impacts Explored." Cultural Trends 22 (3-4): pp. 250–258.

De Ita Cecilia I.



Name: Cecilia I. De Ita Position: PhD. Student

Institution: University of Leeds

Institutional website:

E-mail address: eecidi@leeds.ac.uk

Educational background:

M. SC. Ecology and Environmental Mangement.

PhD. Candidate, Sustainability Research Institute, School of Earth and

Environment, University of Leeds, UK.

Main Research Interests:

sustainable
development;
Measuring
Sustainability;
Culture influence on
environmental and
sustainability
perceptions;
Tourism and
sustainability

Description of main research and professional experience:

My current research focus is on the motivations and perceptions of society's interaction with the landscape and its environmental resources, exploring the role of culture as a driver of change and decision-making.

By analysing and exploring these issues focusing on tourist locations as a case study, one of my goals is to use this information to inform and develop an integral framework of sustainability indicators that enable us to link different dimensions of sustainability.

Early research for my bachelor degree in biology was in the field of comparative behavior and ethology, where I researched biological and social behavior both in the field and in laboratories. A big part of my work has been in the area of landscape ecology and how to improve environmental sustainability of urban and tourist coastal settlements. As part of my professional and academic practice I have worked with rural communities using participative methods to analyse environmental values and natural resource usage. Part of my research included tourist, resident behaviours and views using questionnaires and performing interviews.

Main COST-action research interests:

interface between social and environmental dimensions of sustainable development, with emphasis in culture as a main factor; Culture indicators of sustainable development

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Currently my research involves the analysis of society's perceptions and values towards sustainability and how they can influence development using the three pillars of the sustainability framework. This framework culture is considered one of the main components of the social dimension. Throughout the assessment of the growth of a newly created tourist city, the role of culture is explored using qualitative and quantitative methods.

Following UNESCO's principles asserting culture and its importance for sustainable development, I explore cultural identity and cultural practices, using primary data to analyse the growth and development of urban and tourist settlements.

As the role of culture and its input in social and environmental interactions are researched, cultural identity, community building, environmental citizenship and social cohesion are some of the key concepts used to analyse sustainable development progress and constraints in the case study. Equally, indicator frameworks, mainly social and socio-political indicators linked to environmental outcomes are used to develop a more integrated framework of sustainability indicators for tourist areas.

Dessein Joost



Name: Joost Dessein

Position: Scientific co-ordinator Rural Development

Institution: Institute for Agricultural and Fisheries Research (ILVO), Social

Sciences Unit and Ghent University, Department of Agricultural

Economics

Institutional website: www.ilvo.vlaanderen.be **E-mail address:** joost.dessein@ilvo.vlaanderen.be

Educational background: (MA and PhD)

MSc in Agricultural Engineering; MSc and PhD in Social and Cultural

Anthropology

Main Research Interests:

sustainable rural development; regional development; multistakeholder processes

Description of main research and professional experience:

My main research deals with sustainable rural development in Europe (Belgium) as well as in Africa (Mali, Tanzania, Ethiopia, Ghana, Morocco). More specifically, my research concerns the following issues:

- -Understanding and mapping regional development processes, approaching the region as a social construct.
- -governance of rural development processes, including the role of participation and multistakeholder processes.
- -role of discourses in the institutionalisation of rural development practices
- -conceptualising 'social and cultural sustainability' in agriculture.

Specific case studies deal with agri-environmental schemes; LEADER; organic farming; Green Care; nature conservation; multifunctional agriculture; fair trade and urban agriculture.

Another research topic deals with the social and cultural impact of the introduction of new technologies (mainly Genetically Modified Organisms) in society. Specific case studies deal with the controversies about GMO field trials in Belgium, and the (non) use of GMO ingredients by the the European agro-food industry.

Apart from the coordination of research projects in the above mentioned fields, I'm coordinating the development cooperation of ILVO with research institutes in the South (with a focus on Malawi). Moreover, I'm lecturing the course 'Sociological perspectives on Rural Development' at Ghent University, within the Erasmus Mundus Program 'International Master on Rural Development'.

Main COST-action research interests:

regions, spaces and places in relation with sustainable (rural) development How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Given the above mentioned research topics, my fascination for the topic of culture and sustainable development is threefold:

Being trained as a cultural anthropologist, I conceptualize culture as the dynamic result of the different ways that people organize their lives; economically, politically, socially, symbolically, and so on. This leads to the context specificity of social phenomena; a context which is often, but not exclusively, linked with locality. Therefore, I'm interested to learn how regional development is context specific; i.e. depends on the specific cultural characteristics of a place. And how governance mechanisms can

take these localities into account. I'm also fascinated by the (new) phenomena of connectivity and mobility that link different regions, and create new networks, with new opportunities.

Secondly, I'm interested in the power play of different discourses that shape the possible pathways towards sustainable development; and how these discourses might be culturally defined, reflecting culture specific values and norms. An apt example is the friction between the development discourse and the nature conservation and/or heritage discourse. This can be observed in rural Europe, but is even much more to the fore in the context of international biodiversity conservation and development cooperation.

Thirdly, and inspired by some of my older work on indicators for sustainable agriculture, I'm interested to find out whether indicators can be developed that assess the culture specificity of sustainable agriculture and food; that show to what extent the specificity of a locality can be reflected in the way people produce and consume food.

- I. **Dessein, J.; Bock, B.; de Krom, M. 2012.** Investigating the limits of multifunctional agriculture as the dominant discourse for Green Care in Agriculture in Flanders and the Netherlands. Manuscript submitted and under revision.
- II. Messely, L.; Schuermans, N.; Dessein, J.; Rogge, E. 2012. No region without catalysts? Exploring region formation processes in Flanders (Belgium). European Urban and Regional Studies (in press)
- III. Segers, K.; Dessein, J.; Nyssen, J.; Haile, M.; Deckers, J. 2008. Developers and farmers intertwining interventions: the case of rainwater harvesting and food-for-work in Degua Temben, Tigray, Ethiopia. International Journal of Agricultural Sustainability 6(3): pp. 173-182.
- IV. **Dessein, J.; Nevens, F. 2007.** 'I'm sad to be glad'. An analysis of farmer's pride in Flanders'. Sociologia Ruralis 47 (3): pp. 273-292.
- V. Nevens, F.; Dessein, J.; Meul, M.; Rogge, E.; Verbruggen, I.; Mulier, A.; Van Passel, S.; Lepoutre, J.; Hongenaert, M. 2007. 'On tomorrow's grounds', Flemish agriculture in 2030: a case of participatory translation of sustainability principles into a vision for the future. Journal of Cleaner Production 16(10): pp. 1062-1070.

Dobson Stephen



Name: Stephen Dobson Position: Senior Lecturer

Institution: Sheffield Hallam University, Sheffield Business School

Institutional website: http://www.shu.ac.uk

E-mail address: s.dobson@shu.ac.uk

Educational background: PhD (Social Sciences)

Main Research Interests:

Description of main research and professional experience:

urban; Systems; Landscape My interests include organisational and urban space, soft systems methodology, networks and information systems, landscape and heritage management. Currently I am on the editorial committee of the journals; Historic Environment: Policy and Practice and also Smart and Sustainable Built Environment. I am also the UK representative on the Board of the European Academy of Management (EURAM).

Main COST-action research interests:

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

indicators; urban planning

Whilst I have a strong heritage background, having been an archaeologist for many years, I consider heritage a living inheritance. I am particularly interested in evolutionary approaches to cultural studies and see heritage as an expression of change rather than something to be statically preserved. Current management thinking, especially around supporting an organisation's innovation process, looks toward agonistic (Mouffe) rather than antangonistic conflict and disagreement as being a strong element in meeting future uncertainty with the ability to innovate. I feel that, at the community level, there are many synergies here. I am also very influenced by Butler's notion of Performativity as crucial to the sustainability and renewal of heritage as a cultural practice.

- I. **Dobson, S. 2012.** Managing urban change: the culturally sustainable city 'a daunting task'. *The Historic Environment: Policy and Practice* 3(2).
- II. **Dobson, S. 2012.** Characterizing the evolution of commercial organizational spaces. *International Journal of Organizational Analysis* 20(3), pp. 309-322.
- III. **Dobson, S.; Selman, P. 2012.** Applying Historic Landscape Characterization in Spatial Planning: from remnants to remanence. *Planning Practice and Research* 27(4), pp. 459-474.
- IV. **Dobson, S. 2012.** Historic Landscape Characterisation in the Urban Domain. *Urban Design and Planning* 165(1), pp. 11-19.
- V. **Dobson, S. 2011.** 'Sustaining Place through Community Walking Initiatives. *The Journal of Cultural Heritage Management and Sustainable Development* 1(2), pp. 109-121.

Dragicevic Sesic Milena



Name: Milena Dragicevic Sesic

Position: Chairholder, UNESCO Chair in Cultural policy and management

Institution: University of Arts, Belgrade

Institutional website: www.arts.bg.ac.rs/rektoraten/

E-mail address: msesic@gmail.com

Educational background: D.E.A.- gestion culturelle, MA in cultural policy

and PhD in sociology of culture

Main Research Interests:

Cultural policy; Cultural management; Artivism;

Description of main research and professional experience:

My research interests are in three domains:

- a) Cultural policy research (analytical and evaluative research of policy instruments and their outcomes; focus on identity and memory policies in SEE; urban vs rural cultural development; intersectorial policies for sustainable development: art education, cultural diplomacy and cultural tourism);
- b) Cultural management research (capacity building and organisational development, HR management & institutional memory, sustainability of art organisations, audience development)
- c) Sociology of arts (alternative art, artivism, culture of dissent, subcultural expressions, popular culture, access and participation).

Starting with topics like: forms of cultural animation in different urban and rural settlements, and the Institutional system of French Cultural policy (end of 70'), in the eighties my research went more toward art management and sociology of arts (thus my books had titles: Organization of cultural life and Art and alternative), while in the nineties my research dealt again more with cultural policy, focusing on different aspects of cultural policy making in the Balkans, and on specific issues linked to transition and war conflicts (such as identity and memory politics as part of cultural policy).

Since 2000 my research is interdisciplinary focusing both on policy and management issues, with emphasis on ethics in cultural management as well as in cultural policy making.

Main COST-action research interests:

Cultural sustainability and cultural policy;

Urban cultural policies;

Developmental policies and cultural sustainability

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

My interests in sustainable development are twofold. First it was raised during research on *Cultural life in rural areas in Serbia* which I did in 1987. One of the 12 investigated villages used to be in one important United Nations lead developmental program in 1953. The village of Jarmenovci was selected as the village with the highest level of resources and developmental capacities in Yugoslavia. Immediately the electricity came to the village, telephone lines, 30 000 fruit trees, factory was built together with laundry house, milk station, hotel and pool for rural tourism, etc. In spite of all of that – or, as research had shown, because

of all of that, this village today is one of the least developed. Farms neglected, factory collapsed, hotel closed – even village school and cultural center are closed. From that moment I started to research how developmental methodology, non-adapted to the local culture, might kill local culture, and all its developmental prospects. Neglected cultural dimensions of rural, urban and wider national development policies (with ECF and Al Mawred in Arab countries, with UNESCO in Cambodia...) now are the focus of my research.

On the other side, as a professor of cultural management, I was researching life-cycles of cultural organizations, using Adizes methodology (Adizes, www.adizes.com), trying to establish not only what makes one cultural organization of the private and civil sector "lasting", but also successful. In India, I was researching independent theaters' entrepreneurial capacities and ways of management which would lead them toward sustainability; in Cambodia performing arts and crafts potentials, while in Europe the research emphasis was in exploring cultural diversity as a resource for sustainability (immigration as a potential, and not only a threat, in spite of the fact that cultural policies are mostly "white", even in multicultural European cities). It was only recently that questions of sustainability were raised for public cultural institutions – as public funds are diminishing and the number of public cultural institutions are still growing – a new managerial model has to be developed which will take in account different possibilities and capacities of public institutions to earn their own income, to raise funds, to respond to the needs of the environment – not only to policy (topdown) demands. That is the reason why lately I am exploring possibilities of the development of sustainable CULTURAL SYSTEMS, linking policies and strategies with management, in Arab (MENA countries), Caucasus, Central Asian, as well as Balkan countries.

Relevant Publications: in English, French and Russian

- I. **Dragićević Šešić, M.;** Vers les nouvelles politiques culturelles : les pratiques interculturelles engagees, CLIO, Marcel Hicter, Brussels 2015
- II. **Hristova S., Dragićević Šešić, M. & Duxbury N.**; *Culture and Sustainability in European Cities: Imagining Europolis*, Routledge, 2015
- III. **Dragićević Šešić, M., Nikolic M & Rogac Mijatovic Lj. eds;** Culture and sustainable development in the time of crisis, University of Arts, Belgrade, 2014.
- IV. Dragićević Šešić, M.; Deru, J.P.; Simić Lj. 2010. Cultural diversity–based projects and their effects on sustainable development. In: Maddy Janssens, Myriam Bechtoldt, Arie de Ruijter, Dino Pinelli, Giovanni Prarolo and Vanja Stenius (eds.), The Sustainability of Cultural Diversity: Nations, Cities and Organizations. Cheltenham: Edvard Elgar Publishers.
- V. **Dragićević Šešić, M.; Dragojević S. 2005.** *Art management in turbulent times: adaptable quality manageme*, Bokmanstichtung, Amsterdam.

Duxbury Nancy



Main Research Interests:

culture and sustainability planning; cultural policy; cultural mapping Name: Nancy Duxbury
Position: Senior Researcher

Institution: Centre for Social Studies (CES), University of Coimbra

Institutional website: www.ces.uc.pt **E-mail address:** duxbury@ces.uc.pt

Educational background:

PhD in Communication, Simon Fraser University, Canada Master of Publishing (M.Publ.), Simon Fraser University, Canada

Description of main research and professional experience:

In recent years, my research has examined local cultural development and planning (e.g. cultural infrastructure, cultural indicators, and the integration of culture in development strategies and plans), local policies with a citizen inclusion/participation dimension, and community-based monitoring. My current research focuses on culture in local sustainability planning, public engagement through environmental-artistic projects, and cultural mapping methodologies. My research is informed by cultural policy, local governance, and citizen inclusion considerations and frequently brings together academic research and practice-based knowledge to foster knowledge exchange.

In Canada, I co-founded and worked as Director of Research of the Creative City Network of Canada, an NGO knowledge-building and professional development network for local government staff with cultural responsibilities in 130+ municipalities. I then co-developed and worked as Executive Director of the Centre for Policy Studies in Culture and Communities at Simon Fraser University, Vancouver, Canada. I moved from Canada to Europe in 2009 in order to expand my research and to learn from new perspectives.

At CES, I am co-coordinator of the Cities, Cultures and Architecture Research Group. I am also a member of the European Expert Network on Culture, and an Adjunct Professor of the School of Communication, Simon Fraser University.

Main COST-action research interests:

culture in local sustainability planning; cultural and ecological sustainability; cultural policy and sustainability How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

I have been interested in the link between culture and local sustainable development for many years, from two main perspectives. First, I am interested in the ways in which a community's distinctive cultural features can be incorporated and supported within local plans and strategies related to community sustainability and development. Second, I am interested in how local cultural traditions, in-situ knowledge(s), and contemporary artistic inquiry and expression can inform and propel more sustainable living practices.

More broadly, I am also interested in local—international influences and governance networks, particularly in how various local projects, policies/plans, and other writings can inspire and inform broader

initiatives to consider culture as a key dimension of sustainability.

A variety of disciplines to inform this research and its theoretical

frameworks, including:

- -Cultural policy
- -Communication studies
- -Knowledge networks
- -Cultural development
- -Local governance and public participation

I would like to advance this work by bringing together communityengaged eco-arts practices and traditions with local sustainability policy and planning approaches to outline emerging frameworks for envisioning and building culturally influenced / culturally sensitive sustainable cities.

Towards this end, my current research project, "Culturizing Sustainable Cities," with an international scope, guided by the central research question: "How can artistic-cultural practices be embedded within the planning and development of more sustainable cities?" The project aims to advance knowledge about the relationships between culture and local sustainability through developing robust empirical evidence about artistic activities on local environmental/sustainability issues; policy/planning mechanisms supporting this activity and integrating culture into sustainability policies/plans; and existing challenges and policy gaps.

- I. **Duxbury, N. and M.S. Jeannotte. 2012.** "Including Culture in Sustainability: An Assessment of Canada's Integrated Community Sustainability Plans." *International Journal of Urban Sustainable Development*, 4(1), 1-19.
- II. **Duxbury, N. (Ed.). 2013.** *Animation of Public Space through the Arts: Toward More Sustainable Communities.* Coimbra: Almedina. 2013. ISBN 9789724053004.
- III. **Duxbury, N. 2014.** "Cultural Governance in Sustainable Cities." *kultur: Interdisciplinary journal on the culture of the city,* 1(1), 165-182. http://dx.doi.org/10.6035/Kult-ur.2014.1.1.7.
- IV. Hristova, S., M. Dragićević Šešić and N. Duxbury (Eds.). 2015. Culture and Sustainability in European Cities: Imagining Europolis. London: Routledge. ISBN 978-1138778412.
- V. Duxbury, N. and M.S. Jeannotte. Forthcoming in 2015. "Making it Real: Measures of Culture in Local Sustainability Planning and Implementation." In M. Badham, L. MacDowall, E. Blomkamp, and K. Dunphy (Eds.), Making Culture Count: The Politics of Cultural Measurement. Hampshire, UK: Palgrave Macmillan.

Eudes Emeline



Name: Emeline Eudes

Position: Associate Researcher

Institution: LADYSS (Laboratory of Social Dynamics and Spatial

Recompositions)

Institutional website: www.ladyss.com **E-mail address:** eudes.emeline@wanadoo.fr

Educational background: (MA and PhD) MA and PhD in Aesthetics, Sciences and Technologies of the Arts, University of Paris 8, Paris, France

Main Research Interests:

environmental aesthetics; contemporary art; environmental activism

Description of main research and professional experience:

After a PhD devoted to Finnish, Icelandic and Norwegian contemporary art, Emeline Eudes devoted her work to confront contemporary art practices dealing with environmental and/or political issues with the field of environmental aesthetics. She has thus published art magazines and articles related to this subject, and has given lectures in universities and workshops in art schools in order to introduce an aesthetic approach to environmental issues.

At the art academy of Paris, she is responsible for a post-degree program for young artists having a one-year residence in a primary school. Through this program, she invites the artists to reflect upon their role in such a place, which artistic and human values they want to share with children and more generally, with society.

Main COST-action research interests:

creativity; environmental and cultural policies; civil society How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

My main interests focus on creativity, may it be an artistic or an everyday one stemming from civil society, engaging with environmental and/or political issues. Working on the hypothesis that some artists and citizens are among the first ones to activate a shift of practices and values concerned with the environment, long before any public policies or main cultural trends, I investigate which kinds of practices they develop, based on which ideas and values, and questioning what they aim at.

In a world where natural resources are being exhausted, along with a diversity of ways of living, I understand cultural sustainability as a shift of values, for the current ones have proved not to be appropriate to the balance of the world we live in. Values are a human tool helping communities to coexist with their environment, and as such are a fundamental basis of any culture. Thus, relevant approaches to values and transformation are environmental aesthetics and ethics, but also pragmatism and semiotics, which are the main field I refer to in my work. Understanding signs and their symbolic value, but also how sensitive awareness can transform into action are my main goals for helping sustainable development initiatives to integrate a meaningful cultural perspective.

Relevant Publications:

I. **Eudes E.** (Chief Editor). **2010.** ARTnord. La nature observée (Nature Observed), contemporary art from the North, issue n°10, INHA, Paris.

- II. **Eudes E. 2012.** Trajectoire d'une écologie artistique : de l'inscription sur le paysage à l'effacement de la trace. (Of an Artistic Ecology: from the Inscription on the Landscape to the Vanishing of the Trace.) In: Marges 14, revue d'art contemporain, Au-delà du Land Art, Presses Universitaires de Vincennes, St-Denis, printemps/été.
- III. **Eudes E. 2012.** L'Effet chenille, Artistes Intervenant en Milieu Scolaire (Artists in Schools), exhibition catalogue, Beaux-arts de Paris les éditions, Paris.

Fairclough Graham



Position: Principal Research Associate

Institution: Newcastle University, McCord centre for Historic and Cultural

Landscape, School of History, Classics and Archaeology

Institutional website:

http://www.ncl.ac.uk/historical/staff/profile/graham.fairclough

E-mail address: graham.fairclough@newcastle.ac.uk

Educational background: (MA and PhD)

Main Research Interests: landscape: heritag

landscape; heritage theory; townscape

Description of main research and professional experience:

My activities and research focus mainly on historic landscape, interdisciplinary landscape studies, heritage and archaeological resource management. For 35 years until March 2012 I worked in heritage management for English Heritage, one of the UK's national heritage agencies. During that time I led national heritage designation and landscape characterisation programmes, and developed new directions and policy on a variety of fronts within heritage management, including the place of heritage within spatial planning, the relationship of heritage to sustainable development, and an influential national trans-sector review of historic environment policies in England. I have worked for many years at European level, with the Council of Europe on the ELC and the Faro Convention, was for six years a Board member of the European Association of Archaeologists, and have worked with a number of COST and other EC international projects, including being a member of LE:NOTRE's external Advisory Board and being one of the primary authors of the

ESF/COST Science Policy Briefing 41, 'Landscape in a Changing World' (2010). I am a member of the Board of Director of Landscape Research Group. I am joint Editor of the Maney journal *Landscapes*, and co-ordinator of *CHeriScape* (http://www.cheriscape.eu), a European network funded through a European programme on Cultural Heritage and Global Change.

Main COST-action research interests: interdisciplinary interactions; social relevance; the cultural creation of heritage.

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

My current work is mainly framed by two complementary Council of Europe Conventions which provide a cornerstone for discussing cultural sustainability - the European Landscape Convention focussed on shared landscape in the context of continual change, and the Faro Convention ('on the Value of Cultural Heritage to Society') with its focus on the 'why' rather than the 'how' of the heritage process, and its social rather than just the economic roles and values. Since the 1990s I have argued that it is spatial planning (particularly when participative) and sustainability (particularly when not exclusively defined in environmental/ecological terms), not the now-traditional approaches of ring-fenced heritage designation and protection, that should be the primary field in which tangible and intangible heritage (is there a difference?) is enabled to play a role in cultural activity and social production.

As an archaeologist, I define culture in its broadest sense, to mean all aspects of how people and communities live; 'a' culture is for me also an analytical tool for understanding past (and present) societies. Working at

the European scale, I see cultural context as an important way of understanding why policy and laws (for example concerning heritage) operate as they do in different countries. I am extremely interested in exploring alternatives (sub-, supra- or lateral) to national narratives, and the problems they might raise.

Much of my writing and practice has become more and more focussed on concepts such a landscape, place, identity, the tensions of localness. I have used the concept of landscape ('an area as perceived by people', a universal commons that frames everyday life, whether rural or more commonly urban) as a key framework for integrated research, within which people interact with each other, as well as with their conceptions of nature and with their environment. Some of this thinking can be summed up in the term 'New Heritage', in which people not objects come to the fore and in which heritage and cultural meanings and significance are seen as plural, contingent and attributed, not fixed or intrinsic. This is easily demonstrated for very recent (or 'contemporary') heritage, where values change between generations, but examining attitudes to recent heritage also facilitates re-examination of the givens of conventional heritage, an important ability since all heritage has its social and cultural locus in the present day and its problems.

- I. Auclair, E. and Fairclough, G. eds. 2015. Theory and Practice in Heritage and Sustainability: Between Past and Future in the new Routledge series 'Studies in Culture and Sustainable Development'.
- II. Fairclough, G. Dragicevic Sesic M. Rogac Mijatovic LJ. Auclair E. and Soini K. 2015. The Faro Convention, a new paradigm for socially- and culturally- sustainable heritage action? In the proceedings of the CCCS (Centre for Culture and Cultural Studies) conference 2013 'Cultural memory', *Cultura (Skopje)* n° 5, vol IV.
- III. Fairclough, G. 2013 What was wrong with Dufton? Reflections on counter-mapping: self, alterity and community, (Afterword), in **Schofield**, J. (ed): *Who Needs Experts? Counter-mapping Cultural Heritage*, Heritage, culture and identity series, Routledge, pp 241-8.
- IV. Wolferstan S. & Fairclough G. 2013: Common European heritage: reinventing identity through landscape and heritage? In Callebaut, D. (ed), Heritage Reinvents Europe, European Archaeological Council papers 7, EAC/Archaeolingua, Budapest, 43-54
- V. **Fairclough, G. J. 2012.** The Value of Heritage for the Future. In: Unsal, D. (ed) 2012: Heritage in Society. *Cultural Policy and Management (KPY) Yearbook* 3, 2011,: Istanbul Bilgi University Press, pp. 34-41 (http://kpy.bilgi.edu.tr/en/page/kpy-yearbook/)
- VI. **Fairclough, G. J. 2010.** Landscape and Spatial Planning in England: past achievements, present questions, future goals. In: Gawroński, K. and Herznik, J. (eds) 2010: *Planowanie i zagospodarowanie przestrzenne jako instrument kształtowania krajobrazow kulturowych*(*Spatial planning and development as an instrument for shaping cultural landscapes*), Oficyna Wydawnicza "BRANTA": Krakow, pp. 125 140.
- VII. **Fairclough G. J. 2009.** New Heritage Frontiers in Council of Europe 2009: *Heritage and Beyond,* Strasbourg: Council of Europe Publishing, pp 29 41; / Les nouvelles frontieres du patrimoine, *dans 'Le Patrimoine et au-dela' (Editions de Conseil de l'Europe)*; pp31 45
- VIII. **Fairclough G.J.; Moller P. G.** (Eds) **2008.** Landscape as Heritage the Management and Protection of Landscape in Europe, a summary by the Action COST A27 "LANDMARKS", Geographica Bernensia G79, 299 p. (including Fairclough & Moller: Landscape Heritage and National Cultures Comparing national approaches to protecting and managing Europe's landscape, pp. 13-32 and Fairclough: The United Kingdom England, pp. 269-291)
- IX. Fairclough, G.J.; Harrison, R.; Jameson, J. Jnr. & Schofield J. (eds) 2008. A Heritage Reader, Routledge.

Freitas Raquel



Name: Raquel Freitas

Position: Post-doctoral Researcher

Institution: CIES, University Institute of Lisbon, Portugal

Institutional website:

http://www.cies.iscte.pt/en/investigadores/ficha.jsp?pkid=298&subarea=doutora

dos

E-mail address: raquel.freitas@eui.eu
Educational background: (MA and PhD)
MA Sociology: European Politics and Societies

PhD Social and Political Sciences (European University Institute, Florence)

Main Research Interests:

Culture-development, Public policies, International relations, Art-therapy

Description of main research and professional experience:

Transdisciplinary researcher, with experience in a range of professional and academic areas. I am currently a post-doctoral researcher at the University Institute of Lisbon, Centre for Research and Studies in Sociology (CIES-IUL), working on a project on development aid effectiveness: "Operationalising the principle of ownership in the Portuguese-speaking African countries", with a particular focus on cultural policies and development. I am also undergoing training as art-therapist and starting research on transformational festivals and on how culture changes concepts and practices of sustainability at a social and psychological level.

I been involved in research projects for over fifteen years, ranging from areas of security and defense, to migrations, development and humanitarian aid. Theoretically I draw on public policy and IR theories. My doctoral focused on the evolution of the role and mandate of the United Nations High Commissioner for Refugees.

I worked with the Portuguese government in the area of development aid and humanitarian aid as advisor to the Vice-Minister for Foreign Affairs, and have worked for the UN on several consultancies over the years, related to humanitarian aid and development.

Main COST-action research interests:

Culture; Development; Operationalisation

How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development?

My post-doctoral research studies the formulation of Poverty Reduction Strategy Papers (PRSPs) and analyses the decision-making processes and interaction between recipient and donor governments as well as the participatory nature of the process. The second phase of the research focused on culture as a means for poverty reduction and development in the same countries. This stems from the observation reached during the first phase, that culture was slowly being introduced in the PRSPs as an element for poverty reduction in most of the countries analysed. UNESCO and other institutions have been actively promoting the link between culture and development. Furthermore, culture is a very particular public policy area, where the bottom-up and top-down decision-making dynamics are particularly vivid. This phase of the study addressed the conceptions of the link between culture and development of different actors involved in the decision-making process (traditional donors, recipient governments, civil society), in order to identify where are the points of convergence and divergence, and what dynamics of policy influence may result.

Current research on transformational festivals intends to clearly explore the link between cultural events and sustainability concepts and practices.

- I. **De Beukelaer, C. and Freitas, R. 2015.** "Culture and Sustainable Development" in De Beukelaer, Pyykkönnen, Singh (eds.) *The UNESCO Convention on Cultural Diversity: a Critical Celebration*, Palgrave
- II. **Freitas, R. 2015.** "Book review: Transitions to sustainable development: New directions in the study of long term transformative change John Grin, Jan Rotmans, and Johan Schot in collaboration with Frank Geels and Derk Loorbach, 2010. New York: Routledge, 2010, pp. 397, ISBN-13: 978-0415898041." In *Journal of Human Development and Capabilities*, Volume 16, Issue 2 (May 2015).
- III. **Freitas, R. 2014.** "The culture and development agenda in Lusophone Africa", in *African Dynamics in a Multipolar World: 5th European Conference on African Studies Conference Proceedings*, Centro de Estudos Internacionais do Instituto Universitário de Lisboa (ISCTE-IUL), ISBN: 978-989-732-364-5, disponível em http://cei.iscte-iul.pt/publicacao/african-dynamics-in-a-multipolar-world-5th-european-conference-on-african-studies-conference-proceedings/

Garçon Anne-Françoise



Name: Anne-Françoise Garçon

Position: Professor of History of Technology **Institution:** Université Paris 1 Panthéon-Sorbonne

Institutional website: www.univ-paris1.fr **E-mail address:** afgarcon@univ-paris1.fr

Educational background:

1995 - PhD in History of Technology, Ecole des Hautes Etudes en Sciences

Sociales, Paris -

2004 - HDR in History of Technology, Centre François-Viète, Faculté des

Sciences, Université de Nantes.

Main Research Interests:

history; technological thought; technical culture

Description of main research and professional experience:

Since 2005, as the manager of the Lab of History of Technology, I supervise 30 post-graduate students (master and PhD Level) coming from Europe, Africa, Asia and Latin America. The main research axes on which we are working: Historical Technical Environment, Technical Hybridization Heritage, Technical Symbolism and Immaterial Skills, Technology and Cultural Sustainability. We try, in my seminar to understand the different operational thought regimes under both anthropological and historical points of view.

Before 2005, I mainly worked on History of Innovation and technical transfers and hybridization.

Main COST-action research interests:

cross-disciplinary approaches; good practise experiences

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Technical Skills are an important part of the making of individual and social identity. So, it seems necessary not to forget them in examining both culture and sustainability. We actually miss theoretical approaches on this issue. My aims in participating in this COST Action: 1) understand in a global perspective how to include technical cultures in cultural sustainability; 2) help post-graduate students interested in material and immaterial technical heritage, specially those coming from economically emergent countries to appropriate these topics and develop them on their own.

- I. **Garçon, A.-F. 2001.** L'épinglette et la plume. A propos du Patrimoine Minier et Métallurgique Armoricain. In Geslin, C. (Ed.), La vie industrielle en Bretagne. Une mémoire à conserver (pp. 107-130). Rennes, France : PUR.
- II. **Garçon, A.-F.; et al. 2002.** Démolition, disparition, déconstruction. Approches technoéconomiques et anthropologiques. Paris, France : CNAM/CDHT.
- III. **Garçon, A.-F.; Hilaire-Perez, L. 2003.** Les chemins de la nouveauté. Innover, inventer au regard de l'Histoire. Paris, France : CTHS.
- IV. **Garçon, A.-F. 2008.** La science, l'esthétique et l'éculé. In Hatchuel A. & Weill B. (eds), Les nouveaux régimes de la conception (pp. 39-50). Paris, France : Vuibert.
- V. **Garçon, A.-F 2012.** L'Imaginaire et la pensée technique. Approches historiques, XVIe-XXe siècle. Paris, France : Classiques Garnier.

Georgievska-Jakovleva Loreta



Name: Loreta Georgievska-Jakovleva

Position: Professor, President of the Center for Culture and Cultural

Studies

Home Institution: The Institute for Macedonian Literature, Sts. Cyril and Methodius University (Skopje, Macedonia); Center for Culture and Cultural Studies (Macedonia)

Institutional website: www.maclit.iml.ukim.edu.mk;

www.ciltcenter.net

E-mail address: lgeorgievska@yahoo.com

Educational background: PhD and MA in Philology

Main Research Interests:

narratology, cultural studies, identity, cultural memory, gender studies

Description of main research and professional experience:

My main research and scholarly interest is centered around the fields of narratology and literary theory. I am particularly interested in the relationship between faction (external reality) and fiction (the world of the text), while examining art's cognitive function and the dialogism between ideology and literature. I am the author of numerous studies and the following four monographs in the larger field of literary studies:

An Open Circle (The Poetics of the Novels of Tashko Georgievski), Institute of Macedonian Literature, Skopje, 1997; A Mirror of the Discourse, Institute of Macedonian Literature, Skopje, 2000; The Fantastic and the Macedonian Novel, Institute of Macedonian Literature, Skopje, 2001; Allegory, Grotesque and the Macedonian *Novel*, Institute of Macedonian Literature, Skopje, 2002. During this past decade I have mostly worked in the area of cultural studies, paying particular research attention to issues surrounding the following key segments: the meaning-making process, social transition and culture, the creation of culture values, gender images, identity and cultural memory. Consequently, I've taken active part (membership) in the following projects: Minorities in the Literatures of South-East Europe after 1987 (an international project founded by the European Research Network; grand holder: Adam Mickiewich University, Poland); Macedonian and Croatian Cultural and Literary Connections (a partnering project between the Institute of Macedonian Literature, at Sts. Cyril and Methodius University in Skopje, and the Faculty of Philosophy, at the University of Rijeka in Croatia); ISO703 / The European Research Network on Learning to Write Effectively (ERN-LWE) COST Project; Literacy Development in the Humanities (LIDHUM): Creating Competence Centers for the Enhancement of Writing Skills, Zurich University of Applied Sciences (Switzerland, 2011-2013), SCOPES Project; Gender Images in Balkan Literatures and Cultures (a joint project between the Institute of Macedonian Literature in Skopje, and the Faculty of Philology, at the Neofit Rilski University in Blagoevgrad), Gender Images in Macedonian and Albanian Culture and Social Life (a project supported by UNESCO)

Main COST-action research interests:

How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development?

I am a strong advocate for culture as a 'tool' approach, which I find

identity, memory, heritage, cultural tourism, economic growth

particularly significant when reconfiguring the ways in which the past gets evaluated while the future is planned. Taking into account the fact that the past is linked to a system of values transferred onto the future generations, it plays a key role in the process of identity formation and identification. On the other hand, social production is simultaneously denoted and connoted within culture, hence the transmission of values. Namely, a community's sustainable identity development (i.e., the sustainable development of language, belief systems, resources, etc.) largely depends on the ability to manage its cultural values successfully, and thus ensure a sustainable reproduction. Along those lines, I am particularly interested in the philosophical concepts behind maintaining a cultural legacy, especially those that affect how and why certain segments of the past (stories, recollections, memories) are kept for posterity. On the other hand, if culture is seen as a framework for everyday lives and events, then it does not belong to the sphere of "uninterested liking". When 'dethroning' culture, pegging it down from its 'divine status', we come to the understanding that it too can be a key factor in stimulating a community's economic growth. On that note, I am particularly interested in the 'use' of creativity in culture/creative industries, namely, when working to secure a sustainable cultural diversity. The creative practices undertaken when renewing old crafts, as well as cultural tourism and a sense of place/belonging, are the processes that point out the culture's and the economy's interdependence. Henceforth, my interests rest on researching the possibilities of intercultural communication, locally, regionally as well as globally. I am particularly interested in cases which help prevent a clash between cultures and memories, thus ascertaining favorable cultural practices when discussing/facing differences. Thus, I understand the process of cultural sustainability as one based on well-being, satisfaction, livability and quality of life.

- 1. The Culture and the Transition, Institute of Macedonian Literature, Skopje 2008;
- II. *Identity(ies)*, Institute of Macedonian Literature, Skopje, 2012;
- III. "Asymmetry of Memory: The Phenomenon of Exile as a Reflection of Permanent Trauma and the 'Forbidden Tale'", in: Literary Dislocations (4th International Congress of REELC/ENCLS, Conference Papers), Institute of Macedonian Literature, Skopje, 2012, pp. 83-90;
- IV. "Europe without Borders: Questioning the Idea of a Common European Identity", Kynmypa/Culture, Institute of Macedonian Literature, Skopje, 2012, pp. 33-52

Honkanen Antti

Name: Antti Honkanen
Position: Professor, Director

Institution: University of Eastern Finland, Centre for Tourism Studies

Institutional website: http://www.uef.fi/mot **E-mail address:** antti.honkanen@euf.fi

Educational background: Doctor of Social Sciences (DSSc)

Main Research Interests:

Description of main research and professional experience:

tourism; events; second homes

My research interest includes seasonality, motivations and behavior, social and cultural impacts, and the indicators of cultural sustainability in the field of tourism and leisure studies.

I am currently in charge of numerous tourism research and development projects funded among others by the European Commission, the Ministry of Education and Culture, the Ministry of Agriculture and Forestry, Tekes – the Finnish Funding Agency for Technology and Innovation; and the Regional Council of South Savo.

Main COST-action research interests:

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

tourism, events

My focus is in cultural tourism and its impacts but my earlier research has connected more with economic and social sustainability. Cultural sustainability is a new topic for me, even if I have written implicitly about it in earlier research projects.

I am interested in the interface between cultural and social sustainability. What does it means for a planning process that cultural sustainability is recognized as an integral part of sustainable tourism.

I am also thinking about the role of authenticity in cultural sustainability. After Wang (199), the authenticity in tourism has divided into objective, constructive and existential modes. The research question is how these different forms of authenticity should be considered in cultural sustainable tourism/events but also in attractions based on heritage as castles and fortifications.

Johnson Henry



Name: Henry Johnson
Position: Professor of Music
Institution: University of Otago

Institutional website:

http://www.otago.ac.nz/Music/ourpeople/otago010100.html

E-mail address: henry.johnson@otago.ac.nz

Educational background: Doctor of Philosophy (University of Oxford,

UK); MMus (Ethnomusicology) (University of London, UK)

Main Research Interests:

Description of main research and professional experience:

Henry Johnson is Professor of Music at the University of Otago, New Zealand. He holds a doctorate from the University of Oxford, a master's degree in Ethnomusicology from the University of London, and was an undergraduate student at Dartington College of Arts, where he took courses in Indian, Indonesian and Japanese music. He has edited, guest edited or co-edited various journals, including Yearbook for Traditional Music, Perfect Beat, Musicology Australia and New Zealand Journal of Asian Studies. His more recent books include Recentring Asia (Global Oriental, 2011; co-edited), Cultural Transformations (Rodopi, 2010; co-edited), The Shamisen (Brill, 2010), Performing Japan (Global Oriental, 2008; co-edited) and The Koto (Hotei, 2004). In New Zealand, his research includes the music and performing arts of New Zealand's Asian diaspora. He is a member of the "Asia-New Zealand Research Cluster", Co-Director of the "Asian Migrations Research Theme", and Past-President of the New Zealand Asian Studies Society. Henry's recent research projects have focused on small island cultures, especially concerning the areas of endangered language and cultural sustainability. In this field he has undertaken extensive ethnographic research in the Channel Islands in the British Isles, and in the Nansei islands in Japan.

Main COST-action research interests:

How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Henry Johnson's research that is of immediate interest to the Action is on the endangered indigenous languages of the Channel Islands. Occupying an unusual place in Europe, the islands have experienced mass immigration over the past century. As a result, the islands' local languages are in danger of extinction and are kept alive by a small number of speakers and activists. One way of helping language sustainability is through song, which he has been researching in connection with "cultural sustainability". He is currently working on language sustainability in the British Crown Dependencies with colleagues from the School of Oriental Studies (UK) and the University of Northern British Columbia (Canada).

Henry's research focuses on case studies, methods and theories that help build on the Action's aims of "investigating and operationalizing the concept of culture in the context of sustainable development through multidisciplinary approaches and analyses"; "examining the best practices for bringing culture into policy and practical domains"; and "developing means and indicators for assessing the impacts of culture on sustainable development". Cultural sustainability is a new concept and approach for sustainable development, and is of increasing importance in academic discourse.

- Johnson, H. M. Jersey: Jèrriais, song, and language revitalization. In G. Baldacchino. (Ed.) Island songs: A global repertoire. Toronto: The Scarecrow Press (2011), 103-18. [ISBN 978-0-8108-8177]
- II. Johnson, H. M., Branding Jèrri: Art, Image, and Identity in Contexts that Celebrate Jersey's Norman Heritage. Refereed papers from the 6th International Small Island Cultures Conference held in Guernsey on June 23-25 2010. Edited by Adam Grydehøj. Lismore: Published by SICRI: The Small Islands Cultures Research Initiative (2010) 13-24. [0975824627]
- III. **Johnson, H. M.**, Island anthems: Jersey, identity and the Island Games. Refereed papers from the 4th International Small Island Cultures Conference held in the Turku archipelago on June 17th-20th 2008 and organized by the Skärgårdsinstitut (Archipelago Institute) of Åbo Akademi University and the University of Turku, in conjunction with SICRI (the Small Island Cultures Research Initiative). Edited by Jennifer Cattermole. Sydney: Published by SICRI: The Small Islands Cultures Research Initiative (2008) 11-16. [ISBN 0975824627]
- IV. Johnson, H. M. Constructing islandness on Jersey: A study of language, song and La Fête Nouormande. Refereed papers from Culture and the Construction of Islandness. The 3rd International Small Island Cultures Conference held at the University of Prince Edward Island, Charlottetown, Prince Edward Island, Canada, 29 June 2 July 2007. Edited by Irené Novaczek. Published by SICRI: The Small Islands Cultures Research Initiative (2008) 55-62. [ISBN 0975824627]
- V. Johnson, H. M. Maintaining and creating heritage: Music and language on Jersey. In Refereed Papers From the 1st International Small Island Cultures Conference. Ed. Mike Evans. Sydney: Small Islands Cultures Research Initiative (2005) 73-84 [ISBN 0-9758246-1-9; 0-9758246-0-0]

Kagan Sacha



Name: Sacha Jérôme Kagan Position: Research Associate

Institution: Institute of Sociology and Cultural Organization,

Leuphana University (Lüneburg, Germany)

Institutional website: http://www.leuphana.de/sacha-kagan.html

E-mail address: sachakagan@gmail.com
Educational background: (MA and PhD)

2006-2010 Leuphana Universität Lüneburg

 Dr. Phil., Summa Cum Laude (Ph.D on 'Art and (un)sustainability' supervised by Prof. Dr. V. Kirchberg; defense and book publication

in 2011)

2003–2004 Erasmus Universiteit Rotterdam

Netherland

German

- M.A., Cultural Economics and Cultural Entrepreneurship, Cum Laude
- Huygens Scholarship

1999-2003 Sciences Po Bordeaux

- Diplôme d'IEP with specialization in political sociology. [4 university years, equivalent to a MA]
- Ranked 2nd of the 2003 promotion (*Major* of the political sociology specialization).

Main Research Interests:

aesthetics of complexity; Ecological Art; Sustainable Creative Cities

Description of main research and professional experience:

Kagan is doing research and teaching at Leuphana University since 2005, founding coordinator of Cultura21 ('Cultural Fieldworks for Sustainability' – www.cultura21.net) since 2006, and since 2011 member of the Board of the Research Network Sociology of the Arts of the European Sociological Association (ESA RN Arts) and of the 'ecoartnetwork'. In 2006-2007, he coordinated the "Sustainability stream" for the 2007 Conference of the ESA RN Arts. From 2007 to 2009, he coordinated the EU-funded, European project "Awareness raising of Europeans on issues of sustainability in semi-pastoral societies of developing countries: the case of the Karimojong people in North-Eastern Uganda", with the international development NGO ACTED (Paris). Between 2008 and 2010, he collaborated with ASEF (Asia Europe Foundation): Asia-Europe Dialogue on Arts, Culture & Climate Change (Central Academy of Fine Arts, Beijing, 2008), expert commission on the role of culture in the transition to an ecological age (alongside COP15, Copenhagen, 2009), workshop "Sustainable Creative Cities: The role of the arts in the globalized urban context" at ASEF's 4th Connecting Civil Societies Conference / ASEM8 Summit (Brussels, 2010). He was founding director of the International Summer School of Arts and Sciences for Sustainability in Social Transformation (Gabrovo, Bulgaria, 2010). He co-organized the "Art toward Cultures of Sustainability" stream at the "Radius of Art" Conference (Heinrich Böll Foundation, Berlin, 2012).

Main COST-action research interests:

cultural Sustainability;

How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development? My research is focused on the arts, cultures and (un-)sustainability,

Cultures of Sustainability; Policies

and aiming for a transdisciplinary quality in theory and practice, in research and action.

My research especially focuses on the roles of (professional) artists and of art-as-a-verb (also outside of the art worlds) in fostering creativity and innovation in civil society for sustainability and resilience in (urban) communities. I am exploring how certain artistic practices, such as ecological art (among others), may develop aesthetics of complexity and open up spaces of possibility for sustainability transformation in the city as an "anthropo-scene". I am interested in how social agents, as 'entrepreneurs in conventions', contribute to evolving contemporary cultures of (un-)sustainability across the world. I also follow with interest the research field of queer ecologies, rooted in ecofeminism and in queer studies, which I aim to integrate into my own work at a later stage.

My main academic context, since arriving in Lüneburg in 2005, is located in the German 'Kulturwissenschaften'. My research is based in the social sciences and touches upon art theory, art history and art criticism as well as arts management and cultural policies. Regarding sustainability studies, while following the work done by "Sustainability Science" researchers, my research interests engage rather with the complexity approach of Edgar Morin and the theoretical transdisciplinarity of Basarab Nicolescu, and I advocate for an integration of arts-based methods in sustainability studies. This also brings me to engage into direct collaborations with artists and with arts-based approaches. The transdisciplinary aims of my work also require a regular engagement with cultural actors and civil society, which I am realizing through my engagement at Cultura21. Regarding the conceptualization of relationships between culture and sustainability, I am developing an understanding of "cultures of sustainability" that integrates the environmental, social, economic and cultural dimensions of sustainability together, as well as tending to the personal dimension of sustainability.

- I. **Sacha Kagan**, The practice of ecological art, [plastik], 4, 2014.
- II. Volker Kirchberg and Sacha Kagan, The roles of artists in the emergence of creative sustainable cities: Theoretical clues and empirical illustrations, *City, Culture, and Society*, 4 (3), 2013.
- III. **Sacha Kagan**, *Art and Sustainability: Connecting Patterns for a Culture of Complexity*, Bielefeld: transcript Verlag, 2011 (2nd emended edition 2013).
- IV. **Sacha Kagan**, Cultures of Sustainability and the aesthetics of the pattern that connects, *Futures: The journal of policy, planning and futures studies*, 42 (10), 2010.
- V. **Eds Sacha Kagan and Volker Kirchberg**, *Sustainability: a new frontier for the arts and cultures*, Frankfurt am Main: VAS, 2008.

Kangas Anita



Main Research

Interests:

theory and history of cultural policy; local cultural policies and cultural sustainability; participatory local development and culture (arts and heritage) - participation and access.

Name: Anita Kangas Position: Professor

Institution: University of Jyväskylä Institutional website: www.jyu.fi E-mail address: anita.kangas@jyu.fi

Educational background: PhD (social and public policy)

Description of main research and professional experience:

I am the Director of the Unit for Cultural Policy/Politics Research at the University of Jyväskylä, Finland, where I am directing the M.A. Degree Programme in Cultural Policy since 2000. I am also the Director of the Multidisciplinary PhD School for Cultural Policy Research. Previously, in 1991-1999, I was responsible of the Programme of Cultural Management. My professorship of Cultural Policy was established in 1995. Between 1992 and 1997, I was appointed Vice-chair of the Arts Council of Finland. Among other commitments, since 2002, I serve as Chair of the Advisory Board of Finland's Foundation for Cultural Policy Research and I have recently chaired the 6th International Conference on Cultural Policy Research (ICCPR2010).

I am and have been directing research projects, e.g. SPOCULT (Local Cultural and Sport services – access and democracy) in cooperation with the Unit of Social Sciences of Sport, 2010-2015; KUULTO (Activating Cultural Participation in Local Communities), 2011- 2015; KULKEMA (Cultural Sustainability in Rural Areas), 2007-2010; History of Cultural Policy, 2003-2013; COREAA (Construction and Reconstruction in Authorship in the Arts), in cooperation with art history, 2004-2007; European Union Structural Funds and Culture, 2000-2002; Institutionalization of Culture Mechanisms of Arts Management, 1998-2001; Culture and Municipalities – Resources and Professional development, 1995-1998; Local Action Research Experiment – Construction of Local Cultural Policy 1976-1980,

I have published on cultural policy, especially local and regional cultural policy; production and dissemination of culture, cultural participation; cultural citizenship; cultural policy history and theory - (new)institutionalism, instrumentalism, decentralisation.

Main COST-action research interests:

cultural policy and cultural sustainability; cultural participation and cultural democracy How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

In my researches the following questions are important: (1) how culture, power and sustainability interact in human-environment relations and (2) what and how is the role of cultural policies (different models) aiming towards cultural sustainability.

Our research area is inter/multi/transdisciplinary, which means that many theoretical approaches. As a social scientist I am interested in theories which are (1) analyzing societal transformation, (2) conceptualizing dimensions of policy/politics/polity, governing and

governance with relation to sustainability (ecological, economic, social, and cultural), (3) analyzing cultural (arts and heritage) participation and access, and (4) theorizing practices, action research, participatory methods, cultural planning etc.

- I. Kangas, A., Jakonen, O., & Havimäki, S.-M. 2014. Osallistumista ja aktivointia: KUULTO-toimintakokeilun matkassa. Helsinki, Finland: Opetus- ja kulttuuriministeriö. Opetus- ja kulttuuriministeriön julkaisuja, 11.
- II. Ahponen, P; Kangas, A. (eds.) 2004. Construction of Cultural Policy. Jyväskylä: Minerva Kustannus. 248 p. Incl. articles by Kangas: 'New Clothes for Cultural Policy'. pp. 21-41 and 'Third Sector and Cultural Policy', pp. 67-87.
- III. **Kangas, A. 2004.** Decentralisation and Cultural Policy. In: Sigrid Royseng & Dag Solhjell (Eds.), Kultur, politikk og forskning Telemark: Telemarksforsking-Bo. 2004, pp. 133-144.
- IV. Kangas, A. 2005. Arvioinnin kontekstit kulttuuripolitiikassa. In: Simo Häyrynen (Eds.), Kulttuurin arviointi ja vaikutusten väylät . CUPORE (12), Helsinki: Yliopistopaino, pp. 103-130
- V. **Soini, K; Kangas, A. 2010.** Kulttuurinen kestävyys maaseudulla -tutkijakoulutusohjelma (2007-2010). Summarizing Research Findings.
- VI. **Kangas, A; Vestheim, G. 2010.** Institutionalism, Cultural Institutions and Cultural Policy in the Nordic Countries. *Nordisk kulturpolitisk tidskrift*, 13 (2).

Horlings Lummina (Ina)



Name: Lummina (Ina) Horlings

Position: Assistant Professor, Rural Sociology Group

Institution: Wageningen University **Institutional website:** www.wur.nl and

http://ruralsociologywageningen.wordpress.com/

E-mail address: lummina.horlings@wur.nl

Educational background:

University of Applied Sciences Van Hall Larenstein. Specialization: land-

and watermanagement

MA in Human (Environmental) Geography

PhD in Policy Sciences

Main Research Interests:

Description of main research and professional experience:

My research work broadly deals with sustainable place-based rural and regional development in Europe; how people take responsibility for a sustainable environment. I am especially interested in the 'human factor', encompassing aspects such as leadership, values, passion, coalitions and cooperation. I have published on themes such as sustainability, place branding, food security, regional development and leadership. My research is rooted in human geography (place and space) and on the other hand rural sociology (actor approach, endogenous development).

I am involved in several European networks, such as the RSA research network 'The Place of Leadership in Urban and Regional Development' and the Interreg IVB project on 'Rural Alliances'.

Main COST-action research interests:

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

I am interested in the COST Action because of the opportunities to discuss different concepts and notions of cultural sustainability and different approaches/methods in research. I build on the notion of cultural sustainability linked to: 1) sense of place, place-based sustainable development and how people value/appreciate places; 2) a sustainable way of life, guided by ethical and moral choices, based on values that guide our actions. I am interested in the question: what does our notion of cultural sustainability mean for sustainable place-based development and practices?

Sustainable place-shaping refers in my view to:

- appreciation of the respective places (which also refers to 'sense of place' and place branding)
- grounding of practices in place specific (including cultural) assets and resources to render them more sustainable;
- a repositioning towards markets considering alternative economies.

This raises the question of how people value places, express agency and take leadership in different social-cultural contexts and at different stages of development.

- I. Horlings, L.G. 2015 Values in place; A value-oriented approach toward sustainable place-shaping. Regional Studies, Regional Science, Volume 2, Issue 1, pages 256-273, open access, DOI:10.1080/21681376.2015.1014062
- II. **Sotarauta, M.; Horlings, I. and Liddle, J.** (Eds.) **2012.** Leadership in Regional Sustainable Development, Routledge, published July, 23th, 2012.
- III. **Horlings, I.; Padt. F. 2011**. Leadership for Sustainable Regional Development in Rural Areas: Bridging Personal and Institutional Aspects, Sustainable Development. Article published online: 13 JUN 2011. DOI: 10.1002/sd.526
- IV. Horlings, I. 2012. Coalitions, territorial identity and regional branding; two case-studies in the Netherlands. Paper for the conference on Agriculture in an Urbanizing Society, WUR, 2-4 April, 2012. The paper is published online: https://www.box.com/s/7251b7d8b15482818700#/s/7251b7d8b15482818700/1/25718 3966/2508073615/1
- V. **Horlings I.** (Ed.) **2010.** Vital coalitions, vital regions; cooperation in sustainable, regional development, Wageningen Academic Publishers, Wageningen.
- VI. **Horlings, I.; G. Remmers and T. Duffhues** (eds.) **2009.** Bezieling, de X-factor in gebiedsontwik-keling, Salsedo, Breda. (Dutch book about passion in regional sustainable development.)

Hreinsson Viðar



Name: Viðar Hreinsson
Position: Independent scholar
Institution: The Reykjavik Academy
Institutional website: www.akademia.is
E-mail address: vidar@akademia.is
Educational background: Mag. Art.

Main Research Interests:

literary history; cultural history; nature

Description of main research and professional experience:

I have conducted research into various aspects of Icelandic literary and cultural history: medieval sagas, 17th century literature and conception of nature, post-Gutenberg manuscript culture, 19th century poetry, the literature of Icelandic emigrants to North America in the late 19th-early 20th century, and finally 20th century literature and ideologies. I have written numerous articles, essays and papers on these subjects, and in addition to that, three substantial biographies. One of them, the biography of the emigrant farmer and poet Stephan G Stephansson (1853-1927), in two volumes in Icelandic (*Landneminn mikli* 2002 and *Andvökuskáld* 2002), has been published in one volume, rewritten version in English: *Wakeful Nights* 2012. I was the general editor of a coordinated, complete translation of medieval sagas and tales: *The Complete Sagas of Icelanders* I-V (1997). In 2005-2010, I served as the executive director of the Reykjavík Academy.

In 2014 and 2015, I was among the key organisers of two interdisciplinary courses on culture and sustainability in Svartakot, North Iceland. 2014: Environmental Memory and Change in Medieval Iceland: An Interdisciplinary course in the Environmental Humanities and Social Sciences with a special focus on Risk and Vulnerability in Iron-Age and Medieval Iceland

2015: Understanding the Human Dimensions of Long-term Environmental Change: Transformations of Iceland from Viking Era through the late Medieval perios (CE 850-1500)

See the Svartarkot project in general:

http://scn.akademia.is
The two courses:

http://scn.akademia.is/summer-course2014.html http://scn.akademia.is/summer-course.html

Main COST-action research interests:

history of ideas; poetics of sustainability How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

At present, I am increasingly redirecting my research interests towards the "humans in nature" relationship, rejecting the outdated "culture/nature – subject/object" relationship. The concepts of sustainability and sustainable development are a modern reaction to the looming threats of ecocide. Something has got lost in the past centuries. Human society was more or less sustainable until the rise of the mechanistic world view (see Carolyn Merchant: *The Death of Nature*, 1980) and the industrial revolution. My research interests are thus

directed towards the conception of nature and humans in nature through the centuries, as represented in a variety of literatures, in order to understand what we have lost and what we have gained. At present, I'm working on a book on the conception of nature in the 17th century, focusing on the life and works of Jón Guðmundsson the Learned, a self-educated historian, poet and sorcerer.

My theoretical approach is pluralistic, but mainly based on Bakhtinian dialogism, semiotics and posthumanism. By gaining a deeper understanding of the cultural roots and premises for the way we think and act today, I hope to be able to contribute to the necessary revaluation of our culture and ways of life that is so important today.

- I. "Cultural Amnesia and Sustainable Development." Култура/Culture 7 (web-publication), http://journals.cultcenter.net/index.php/culture/article/view/26/17 Skopje 2014.
- II. "Ghosts, power and the natures of nature. The world of an Icelandic 17th century self educated poet, scholar, artist and magician." Framing Nature, (Studies in the Environmental Humanities), Rodopi 2015 (under peer-review)
- III. A book on the life of Jón Guðmundsson the learned and the 17th century conception of nature forthcoming in 2016. It will probably be translated into a few other languages in the following years.

Hristova Svetlana



Name: Svetlana Hristova
Position: Professor Associate

Institution: Department of Cultural Studies in the Faculty of

Arts at the South-West University "Neofit Rilsky",

Blagoevgrad, Bulgaria

Institutional website: http://www.swu.bg/

E-mail address: sv.hristova@abv.bg

Educational background:

MS in Sociology at the Sofia University 'St. Kliment Ohridski'; Habilitation Thesis "Communities in the Perspective of Sociology and Cultural Anthropology" defended at the National

Higher Attestation Commission (1997)

Main Research Interests:

public space of cities; sustainable development and crisis; right to the city

Description of main research and professional experience:

As a cultural sociologist from Eastern Europe, witnessing the transition of a society in crisis (i.e. the opposite of sustainable development), I was researching extensively the impact of social change on different aspects of the Bulgarian culture. Among my early research projects (1993-1998), based on qualitative sociological methods, are: Cultural Stereotypes of Bulgarians Today: Social change from the view-point of three generations Bulgarians and Roma from the city of Sofia; The Third Sector in Bulgaria: a Statistical Barometer; The Civil Sector in Bulgaria: Definitions and Classification. My later projects characterized with the adoption of interdisciplinary approach and quantitative methods, were concentrated on the cities and changing urban institutions such as The Culture of Small Town (1999-2000) and Public Spaces of the Bulgarian City: Heritage and Development (2007-2009). I am also a senior research grant holder from the Central European University, Budapest on the topic *Places and Non-Places in Central and* East-European Cities: a comparison between Sofia and Budapest (2007); and a coordinator of the INTAS project Imaging of Public Space in European Cities and its Role in Social and Ethno-cultural Integration (2008-2009) with the participation of Manchester (UK), St-Petersburg (Russia), and Lviv, Ukraine.

Main COST-action research interests:

sustainable urban development; creativity and sustainability; composite indicators of culture-led sustainable development How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development?

I am interested in the topic of culture and sustainable development (a) from meta-theoretical point of view examining the difficulties in the interpretation of the concept of culture in its relation to sustainable development, based on its multiple meanings and different levels of generalization; (b) the way the concept was evolving in the EU political discourse by juxtaposing the agenda of sustainability vs. innovation & creativity agenda, and (c) the urban policies of European cities

addressing the issues of sustainable development with the means of culture and public arts.

Generally, the European cities where 80% of all economic activities take place and where 72% of the whole European population accommodates, seem to be a substantial departing point for the deeper understanding and more precise evaluating of the on-going quest for sustainability in post-crises Europe of 2010s.

One possible lens to observe these processes in the European cities is from the view point of their public spaces as stages of visual display of what happens in society; the locus where top-down cultural policies and bottom-up urban initiatives question each other and mutually fertilize; finally, places of public good where innovation and creativity can contribute to sustainable urban forms understood as both quality of place and quality of life. The focus on urban public spaces suggests also a special attention to cultural heritage and cityscapes which need to be highlighted internationally in order to be sustained locally thus providing a narrative for new transnational European identity.

Finally, if we take seriously the statistician joke that we measure what we value, and we value what we measure, the last not least theoretical question with far-reaching long-term political and practical consequences is how to operationalise this new complex understanding of culture-led sustainability; how to produce effective context-sensitive and place-bound sets of qualitative and quantitative cultural indicators, capable to lay a bridge between the concepts of sustainability and creativity and to yield empirical evidence of it?

- I. **Hristova, S.,** Dragićević-Šešić, M. and Duxbury, N. (eds.) (2015) *Culture and Sustainability in European Cities: Imagining Europolis*. In the framework of Routledge Studies in Culture and Sustainable Development with series editors Soini K. and Dessein, J. London: Routledge.
- II. **Hristova, S. and Czepczyński, M. (forthcoming)** *Public Space: Between Occupation and Reimaginagion.* London: Ashgate.
- III. **Hristova, S. (2014)** 'Between Consumerism and Spectacle. Public Space of Central and East-European Cities' Dans *Identités et Espaces Publics Européens,* sous la direction de Radovan Gura & Natasza Stycsynska,dans Collection *Local et Global,* dirigée par Gilles Rouet & François Soulages, L'Harmattan.
- IV. Hristova, S. (2013) Repenser les espaces publics et ses frontières dans les villes européennes. Dans "Quelles frontieres pour quels usages", sous la direction de Gilles Rouet, L'Harmattan.
- V. **Hristova, S. (2011)** European Identity as a Project. In: *Culture as a Resource of Future Europe. United in Diversity? Cultural Policy and its Dimensions* (2011) Hristova S., T. Knubben and P. Vartiainen (eds) Ludwigsburg
- VI. **Hristova, S. (2010)** Imagining the City as a Space for Cultural Policy. In: *Sociological Problems,* special issue of the Bulgarian Sociological Association 'Sociology on the Move', devoted to XVII ISA World Congress

Hugoson Rolf



Name: Rolf Hugoson
Position: Senior Lecturer
Institution: Umeå university

Institutional website: http://www.cerum.umu.se/

E-mail address: rolf.hugoson@pol.umu.se

Educational background: PhD in Political Science, Umeå University

2000.

Main Research Interests: cities, politics, culture **Description of main research and professional experience:**Urban history, Diplomacy, Cultural policy, Transnational networks, Planning processes, Memory politics

Main COST-action research interests: European Capitals of Culture How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development?

We must problematize the practical and theoretical managements of time and of temporality when we study modernity, technologies, cultures, cities.

Relevant Publications:

I. Hugoson, R. 2015. 'European Capitals of Culture and urban diplomacy', pp 112-123 i Hristova, Dragićević, Duxbury (eds) Culture and Sustainability in European Cities: Imagining Europolis. Routledge, London: ISBN 978-1-13-877841-2.

Kivitalo Mari



Name: Mari Kivitalo

Position: PhD student, university lecturer

Institution: University of Jyväskylä. Department of Social Sciences and

Philosophy.

Institutional website: www.jyu.fi
E-mail address: mari.kivitalo@jyu.fi

Educational background: Master of Social Sciences

Main Research Interests:

Rural space; Socio-cultural trajectories;

Description of main research and professional experience:

I am a PhD student in Social and Public Policy. I work on empirical questions concerning rural people, their place attachment and socio-cultural trajectories. My theoretical methods are based on socioanalysis, the relation between agent and structure orientating individuals' spatial and cultural dispositions such as choosing a place to live or way of life.

I have been a PhD student in the doctoral programme of Cultural Sustainability in Rural Areas (KULKEMA). As a teacher of Social and Public Policy I have been dealing with questions of sustainable development especially on questions related to social sustainability.

Main COST-action research interests:

Place-based cultures; Nature-relation; Social and cultural sustainability;

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

My research interests are linked to culture and sustainable development within spatio-temporal structures, such as rural space. Thus, the focus is on place-based cultures. I have studied nature-relation and cultural sustainability in Finnish rural areas. As a social scientist I am especially interested in the interface between nature, culture and social sustainability. How is culture embodied in social structure? The empirical focus is on the process of embodiment, over generational cultural dispositions and reproduction of social space.

My research is framed by theoretical approaches that overcome epistemological and ontological dualisms, such as agent and structure, material and imagined space.

- I. **Kivitalo, M.; Kumpulainen, K. & K. Soini. 2015**. Exploring Culture and Sustainability in Rural Finland. **In** Dessein, J.; Battaglini, E. & Horlings, I. Cultural Sustainability and Regional Development: Theories and Practices of Territorialisation. <u>Routledge Studies in Culture and Sustainable Development</u>.
- II. Soini, K.; Kivitalo, M. & Kangas, A. 2012. Exploring cultural sustainability of rural areas. A paper presented at the International Conference of Cultural Policy, Barcelona, July 2012.
- III. **Kivitalo, M. 2011.** Pienen maaseutukaupungin sosiaalinen tila. Tapaustutkimus Keuruun asukkaiden arvoista, resursseista ja paikallisesta toimijuudesta. Katriina Soini, Anita Kangas. Kulttuurinen kestävyys maaseudulla -tutkijakoulutusohjelma (2007-2010).

Suomen Kulttuurirahasto; Jyväskylän yliopisto; Itä-Suomen yliopisto. (Rural town as social space. Case-study of values, resources and local agency of the inhabitants of Keuruu. A paper linked to the report in Katriina Soini & Anita Kangas. Cultural Sustainability in Rural Areas – doctoral programme (2007-2010). Finnish Cultural Foundation; University of Jyväskylä; University of Eastern Finland.)

Kuka Jasmina Beba



Name: Jasmina Beba Kuka

Position: Manager

Institution: Institute for Sustainable Communities

Institutional website: www.iscserbia.org **E-mail address:** bebakuka@gmail.com

Educational background:

PhD and MA in Political Sciences, University of Belgrade, Serbia

Main Research Interests:

cultural indicators; sustainability

Description of main research and professional experience:

My research focuses on cultural indicators, their role and usefulness in monitoring and evaluation of existing international culture related conventions/declarations and national cultural strategies and policies. My research interests also include the development of a matrix of negative impact indicators i.e. measuring the negative impacts on cultural development. This topic has received little research attention and the breadth, depth, and range of negative impacts on culture is seldom fully documented. Having in mind that I am interested in the development of new concepts in response to contemporary challenges for cultural development and cultural policies, work on this topic is one of my professional challenges.

During the past 10 years I have been developing my academic work parallel with my professional career. Part of my previous work experience was in the area of poverty reduction and development programs. Through working with international and European organizations, UN agencies, the public and corporate sectors, I was in a position to analyze positive and negative aspects, merits and disadvantages of different stakeholders involved in sustainable development processes. Due to my multi-sectoral experience I was several times a member of international assessment/evaluation committees.

Main COST-action research interests:

cultural indicators as cross-cutting issue

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

The aim of my research work is to provide a structure for thinking and ground for future activities that will adjust and employ current and/or produce new knowledge that focuses on the multiple importance of cultural indicators across a wide range of subjects relevant for cultural sustainability.

Cultural indicators are tools that at different stages serve for: 1) collection of evidence needed in the situation analysis process, 2) building needed arguments in advocacy processes, 3) providing sound evidence and arguments in policies development and decision making processes, 4) monitoring and reporting on weak and strong points in the process of implementation. In short, indicators imply managerial responsibility for both achieved results and non implemented activities. However, both theory and practice show that interconnectedness between cultural indicators and sustainable development processes is often neglected and their interdependence not recognized by relevant parties. That is why my research focuses on investigating reasons for the irrelevance of cultural indicators to policymaking and cultural sustainable

development processes.

Cultural indicators should give irrefutable evidence about issues of current concern and issues that can be influenced by cultural policy response. Therefore the first part of my research focuses on investigating the practical use of existing cultural indicators and identifying to what extent they provide evidence based arguments that contribute to policymaking and sustainable development processes.

The second part of my research, which has been supported by the COST STSM grant, will focus on investigating the existing place of cultural indicators in academic programs and courses in culture, economy, social, tourism and environmental studies at postgraduate and PhD studies. The research will in particular look at: 1) the link between gaps in knowledge gained at faculties and lack of relevance of cultural indicators in policy analysis, decision making processes and in general cultural sustainable development, and 2) possibilities for incorporation of cultural indicators as cross-cutting issue in subjects i.e. academic programs and courses that cover disciplines that constitute three pillars of sustainable development.

The overall goal of my research is to prove why it is necessary that cultural indicators become recognized and regularly used as cross cutting issue in every program/project dealing with cultural sustainability.

- Kuka, J. 2012. Monitoring cultural indicators. Paper presented at ICCPR. July 9-12. Barcelona.
- II. **Kuka, J. 2011.** Indicators for cultural sustainability. Paper presented at Future of Development Research Conference. November 24-25. Copenhagen.
- III. **Kuka, J. 2011.** Planning, sustainability and impacts of cultural tourism. Paper presented and published in a conference proceeding at 12th International joint World Cultural Tourism Conference. October 7-9. Istanbul.
- IV. Kuka, J. 2010. Sustainability and local cultural development. Paper presented and published in a conference proceeding at ACMC International Conference on Media and culture: Global homogeny and local identity. October 29-31. Philippines.
- V. **Kuka, J. 2010.** Sustainable cultural development. Paper presented at ESA Research Network Sociology of Culture Conference. June 28 July 1. Milan.

Leng Marion



Name: Marion Leng

Position: Post Doctoral Researcher

Institution: University of Bern, Centerr for Development and

Environment (CDE)

Institutional website: www.icde.unibe.ch **E-mail address:** marion.leng@cde.unibe.ch

Educational background:

M.Sc. in History and French, B.Sc. and PhD. in Forest Sciences and Forest

Ecology

Main Research Interests:

sustainable development, especially landscape and regional development; education for sustainable development; sufficient lifestyles

Description of main research and professional experience:

After finishing my studies in history and French at the University of Düsseldorf (1993 – 1999), I completed my degree in forest sciences and forest ecology (2000 - 2002) and in environmental history (2002 - 2004)at the University of Göttingen. From 2003 until 2008 I was a PhD student at the Faculty of Forest Sciences and Forest Ecology at the University of Göttingen and wrote my doctoral thesis on "Education for sustainable development in protected areas in Europe", which presents the scope and limits of educational concepts. In the context of the COST action A27 Understanding Pre-industrial Structures in Rural and Mining Landscapes, I joined a project on moorland landscapes in Switzerland ("Land use change, protection and preservation of Swiss moorland landscapes problems and perspectives of traditional cultural landscapes using the example of the UNECSO Biosphere Entlebuch") as research assistant at the University of Bern from November 2006 to December 2007. Since July 2008 I have been working as director of studies for the further education programme "Certificate of Advanced Studies (CAS) Sustainable Development" at the University of Bern. In October 2012 I started research in our COST action IS1007 in the field of cultural sustainability in sustainable regional and landscape development with a focus on protected areas in the alpine region.

Main COST-action research interests:

sustainable development; cultural sustainability as fourth dimension in sustainable regional and landscape development How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

In my research activities, sustainable development has always been in the centre of my interest. In my doctoral thesis, the focus was on education for sustainable development, whereas in my research on moorland landscapes in Switzerland (COST A27), it was mainly the concept of sustainable regional and landscape development that guided my interests. During these research activities I became aware of the fact that in theoretical approaches, cultural aspects were only of subordinate meaning – if they were mentioned at all; an independent value was not attributed to them.

In contrast to that, it became more and more evident, that in practical approaches of sustainable regional and landscape development cultural aspects were very important:

Whole landscapes and the local inhabitants with their special lifestyles and ways of working are affected by cultural singularities. Vice versa special traditions form the landscape and its inhabitants and

contribute substantially to their identity.

Therefore, in my research the concept of culture is closely linked to cultural landscape. Furthermore, I will concentrate on cultural landscape in alpine regions. In my opinion, cultural aspects are of high importance to be able to understand why cultural landscapes — as they exist and as we perceive them — could emerge, why they are as they are, and how they can develop in the future in a sustainable way without losing their special character. So, to my mind, it is important but not sufficient to explain their meaning for sustainable development only by economic, social and ecological factors.

Thus, for me it is of special interest to bring the manifold cultural aspects forward, to compile them, to promote them to the general public and to valorise them as a fourth dimension in the sustainable development concept.

- Hammer, Th.; Leng, M. 2011. Wie lassen sich naturnahe Kulturlandschaften erhalten? Vorschläge für innovatives Handeln am Beispiel der Moorlandschaften der Schweiz. In: GAIA 4/2011, S. 265 – 271.
- II. Hammer, Th.; Leng, M.; Raemy, D. 2011. Moorlandschaften erhalten durch Gestalten. Nutzen und Schützen naturnaher Kulturlandschaften am Beispiel der UNESCO Biosphäre Entlebuch (UBE). In: Allgemeine Ökologie zur Diskussion gestellt, Nr. 11. Schriftenreihe der Interfakultären Koordinationsstelle für Allgemeine Ökologie (IKAÖ), Universität Bern. Bern.
- III. Leng, M. 2009. Bildung für nachhaltige Entwicklung in europäischen Grossschutzgebieten. Möglichkeiten und Grenzen von Bildungskonzepten. Hamburg: Kovač.
- IV. Leng, M.; Hammer, Th. 2009. Moorland landscapes in Switzerland the changing significance of near-natural cultural landscapes. In: eco.mont Journal on Protected Mountain Areas Research, Vol.1, No.2 December 2009, p. 57 60.
- V. Hammer, Th.; Leng, M. 2008. Moorlandschaften im Bedeutungswandel. Zur gesamtgesellschaftlichen Aufwertung naturnaher Kulturlandschaften. In: Allgemeine Ökologie zur Diskussion gestellt, Nr. 10. Schriftenreihe der Interfakultären Koordinationsstelle für Allgemeine Ökologie (IKAÖ), Universität Bern. Bern.

Leus Maria



Main Research Interests:

Reuse concepts and strategies, genius loci

Name: Maria Leus Position: Professor

Institution: University of Hasselt & University of Antwerp
Institutional website: www.uhasselt.be & www.uantwerpen.be
E-mailaddress: maria.leus@uhasselt.be & maria.leus@uantwerpen.be

Educational background: MA in architecture (PHIA) current UHasselt, MA in Conservation & Restoration Monuments and Sites (CVOA) current

UAntwerpen.

Description of main research and professional experience:

Since 1989 Maria Leus is professor at Hasselt University, Faculty of Architecture and Arts in Belgium. She coordinates the First Master Year Architecture Design Studio and the seminar Sustainable reuse of buildings and sites of the First and Second Master Year of Architecture.

In 1998 she accepted a position as professor at Antwerp University, Faculty of Design Sciences in Belgium, where she currently holds a professorship in 'historic city studies'. She leads a cross-over interdisciplinary workshop on city renewal and organisation of public spaces of the 2nd Master Year of Conservation & Restoration Monuments and Sites and the 2nd Master Year of Urban and Regional Development.

Over the years she supervised several master and doctoral theses in cultural heritage and has acted on the committee of numerous other post-graduate programs. Her current scientific research focuses on projects relating to the re-use and revalorization of monuments and sites and is translated in publications and lectures on international congresses.

Main COST-action research interests:

World heritage sites, sustainable renewal of historic city centers How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

My research interest and activities are focused on two pillars: Pillar 1: Re-use in function of renovations/restorations of historically valuable buildings and sites.

The 'Charter for Open Buildings', established by the King Baudouin Foundation in 1998 proposes as follows: "The opening-up of heritage goods demands the evolution of a perspective that affirms the historical values of the building and, at the same time, imbues it with contemporaneity. It builds further on a contemporary interpretation of the historical worth and merits of the heritage good and on the opportunities, possibilities, and impulses that such heritage can offer to cultural and social developments."

In this study, "intelligent program defining 'in relationship with the 'genius loci '(context) and 'co-creation 'play an important role.

Pillar 2: Research on social and economic aspects of sustainable development and accessibility/opening up of historical heritage. The focal point of my research on sustainability aspects of historical heritage is the growing awareness to put cultural heritage in a broader framework. Within the international heritage policy is there a discursive transition of an object-oriented approach to a subject-based approach. The heritage perspective has shifted away from conservation-

oriented science and technology standpoints. Currently, the emphasis lies in the way in which heritage is meaningful and beneficial for societal progress. The Council of Europe has always connected cultural heritage with democracy and democratic values. However, policies were originally directed somewhat towards a conservation approach reflected by Conventions, such as the European Convention on the Protection of Archaeological Heritage (1969) and the Convention for the Protection of the Architectural Heritage of Europe (1985). In recent years this emphasis has changed to reflect a value-oriented approach, which was also expressed in the Framework Convention on the Value of Cultural Heritage for Society in 2005. This evolution encouraged other kinds of emphasis within heritage rhetoric, such as the involvement of communities or participatory approaches 'heritage communities'; civil society in the field of heritage; heritage and sustainable development; heritage and authenticity; etc....

From these findings it is the concrete objective of my research to contribute to the scientific underpinning of sustainable development of cultural heritage and to transfer this knowledge to professionals and the general public.

- Leus, M.; Arckens, M.; De Weerdt, T. 2013. Tuning the historical city of Antwerp, to code and re-code quiet semi-public places. In: Kang, J., Chourmouziadou, K., Sakantamis, K., Wang, B., Hao, Y., editors. Soundscape of European Cities and Landscapes. 2013.
 Oxford, United Kingdom; Soundscape COST pp. 184-187. EU COST, Oxford. [e-book]
- II. **Leus, M.; Arckens, M. 2012.** *Amplified Silence*, Heritage 2012, Proceedings of the 3rd Conference on Sustainable Development, Porto,19-22/06/2012, pp. 533-562.
- III. Leus, M.; Morkel, J. 2012. Sustainable design a democratic tool for social upliftment, Chapter 13 in: Ecology, Science and Technology and Conflicts in the Postcolonial era, Perspectives on African Environment and Technology, Part III, eds. Maurice Amutabi & Toyin Falola, Africa World Press, Inc. Austin, United States, pp. 265 - 275.
- IV. Leus, M. 2011. Reuse concepts and models as instruments for Regeneration of industrial heritage. In: Reusing Industrial Past by the Tammerkoski Rapids, European discussions on occasion of Tampere World Heritage List Application. Ed. M. Hinnericksen, Museum Unit of Cultural Environment, Kirjapino Hermes Tampere, Finland, pp.61 68,
- V. Leus, M.; De Naeyer, A. 2011. Heritage protection policies, Chapter 8 in: *Minor Communities and Natural and Cultural Heritage: an Asset or a Liability?* Damianakos, D., Ventura, P. & Zavrides, N., eds. Mc Graw-Hill Milano, pp.113 130.

Julija Matejić



Main Research Interests:

art in public space; performing arts practice and theory; postmemory Name: Julija Matejić

Position: teaching assistant at and coordinator of the UNESCO Chair in

Cultural Policy and Management; PhD Candidate

Institution: University of Arts in Belgrade **Institutional website:** www.arts.bg.ac.rs

E-mail address: julijamatejic@gmail.com, coordinator@arts.bg.ac.rs

Educational background:

2009 - MA in Cultural Policy and Management, UNESCO Chair,

University of Arts in Belgrade

Description of main research and professional experience:

Since 2010, I have held the position of the coordinator of the UNESCO Chair in Cultural Policy and Management, interdisciplinary master study program at the University of Arts in Belgrade, organized in cooperation with the Université Lumière Lyon 2.

Prior to that, I graduated from the Faculty of Music (Piano department, 2007) and from the UNESCO Chair in Cultural Policy and Management (2009). After participating in the planning, organization and promotion of numerous and various concerts, seminars and conferences in Serbia, I may say that – following my career as a pianist, I have developed into a professional in the field of arts management.

Parallel to that, I am a PhD candidate of the interdisciplinary study program Theory of Arts and Media, also at the University of Arts in Belgrade, on the topic "Theory of Performing Practices in Music (Performativity of Pianism)."

Therefore, my main research interests are quite diverse and include art in public space, transdisciplinary theory of performing arts, politics of memory, as well as the concept of sustainable development in the field of culture.

Since 2013, I am also a teaching assistant at the UNESCO Chair in Cultural Policy and Management (course: *Strategic Management in Culture*).

Main COST-action research interests:

artivism; active citizenship; revitalization How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development?

My research and approach to cultural sustainability is rooted in Lefebvre's *right to the city* concept, by focusing on bottom-up social (and political) activism through the arts – *artivism* (Milohnić). Even though my primary focus is on neighbourhoods and artivistic actions in abandoned public spaces, my research also deals with working class and post-industrial cities in Serbia.

These approaches have two things in common – a hypothesis that local sustainable cultural development has to address people, and (the main) research question – to what extent cultural workers and artists can help and mobilize local community/ies to reconsider sustainable development through bottom-up actions and participative projects?

The concept of *active citizenship* and artivism have turned out to be the most appropriate for introducing creativity and critical thinking in communities that are facing tough challenges (e.g. post-industrial

cities in transitional Serbia), that are left on their own, without any solution or alternative offered by neither experts nor local governments.

As both literature and research have shown, such *community specific* (Miles), *relational* (Bourriaud), *conversational* (Bhabha), and *dialogical* (Kester) art practices based on participation, process, and communication can raise awareness, introduce critical thinking, create meeting places, as well as help local community to (re)establish civic pride and community spirit (Ratna and Piracha; Bramley). In other words, they might bring (back) a sense of connectedness and belonging to a place (physical environment) and community (other inhabitants).

In the nearest future, I plan to continue my research on this topic, with the emphasis not only on the members of the working class itself (once the driving force of socialist development in Serbia, today mostly unemployed, and *isolated* from the society), but on their descendants too – members of the so-called *second generation* (Berger and Berger). Based on the concept of *postmemory* (Hirsch), the idea is to examine if/how the (un)experienced past affects their lives and identity-shaping nowadays, furthermore, can cultural practices enforce new developmental visions within the former working class, as well as sustainable development of post-industrial cities in Serbia.

- Dragićević Šešić, M., Brkić, A., and Matejić, J. 2015. Mobilizing Urban Neighborhoods: Artivism, Identity, and Cultural Sustainability. In: Hristova, S., Dragićević Šešić, M., and Duxbury, N. (eds.), Culture and Sustainability in European Cities: Imagining Europolis, Routledge Studies in Culture and Sustainable Development series, edited by Soini, K. and Dessein, J. London: Routledge, pp. 193-205. ISBN: 9781138924796.
- II. Matejić, J., Negojević, N., and Renault, M. 2014. Cultural Projects as an Impetus for Local Sustainable Development. In: Dragićević Šešić, M., Nikolić, M., And Rogač Mijatović, Lj. (eds.), Culture and Sustainable Development at Times of Crisis.
 Belgrade: University of Arts in Belgrade, Faculty of Dramatic Arts, pp. 186-194. ISBN: 9788682101536.
- III. **Dragićević Šešić, M., Brkić, A., and Matejić, J. 2014.** Post-Industrial Europolis Artistic Actions in Urban Working-Class Neighbourhoods and Cultural Sustainability. 8th International Conference on Cultural Policy Research (ICCPR), University of Hildesheim, Hildesheim 9-12 September.
- IV. Matejić, J., Brkić, A., and Dragićević Šešić, M. 2014. Creating Sustainable Communities through bottom-up Artivism. Culture and Sustainable Development at Times of Crisis Conference, University of Arts in Belgrade, Belgrade 27-28 March.
- V. Matejić, J. 2014. Postmemory of the Semlin Judenlager the (Un)Resolved Trauma. Management of Dramatic Arts and Media – The Challenges of XXI Century, Conference Proceedings. Belgrade: Faculty of Dramatic Arts, pp. 75-82. ISBN: 9788682101499.

Mihaila Marina



Name: Marina Mihaila

Position: 1. Lecturer Architect; 2. Postdoctoral Researcher

Institution: 1. Faculty of Architecture - University of Architecture and Urbanism Ion Mincu Bucharest, Romania; 2. Center for Studies in

Contemporary Architecture Bucharest, Romania

Institutional website: 1. www.uauim.ro; 2. www.csac.org.ro

E-mail address: arh marina@yahoo.com,

marina.mihaila@arhitectonik.ro

Educational background:

PhD in Architecture, Univ.Architecture & Urbanism IM Bucharest PostDoc Visual Arts/ Architecture – Grant Ministry Education Ro

Main Research Interests:

architecture; cultural space vs.density

Description of main research and professional experience:

My research is based on my architect profile, and focuses around idea of linked connection architecture-city-globalism expressed in two simultaneous and opposed notions *cultural space* versus density/ urban-architectural densification phenomenon within cities. In my doctoral study I've analyzed the density as an own-theory of highsurfaces, a filling of the city discontinuities gaps with increased multiplied areas (mass or/and high-rise), as a consequence of the need for emergency within cities in a global world, but also for reasons of work flows and population growth, infrastructures capacity, etc. Schematic concept of the doctoral study was situated between architectural and urban ideas of: history, life-style, relation between innovation – concept and technology, formulated possible futures as utopias/dystopias. As a result, the initiated idea of density theory: high-surfaces was opposite as synthetic graphics and identity impact on the urbanity redesigned, and the cultural space as sustainability of the possible future city (Z City) was decreasing with the increasing of the density parameter. At that time (2011) I've defined cultural space notion as an ideal balance within sustainability.

Main COST-action research interests:

museums; heritage; cultural sustainability

How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development?

In my postdoctoral research *Types of innovation in cultural spaces.]working with/in[cultural spaces_tradition and innovation.,* I've proposed again an elaborated term of *cultural space* to be investigated; my interests were connections between the terms of tradition and innovation within architectural-urban patterns, and finally to formulate several methods of innovation in traditional sites, analyzing existent successful case-studies. These methods are intended to revealing a possible cultural innovation in traditional sites, while enunciating limits of application. "Project will re-evaluate the place in the context of cultural innovation while considering tradition based on concepts like: elements of urban archaeology, urban memory, spirit of the place and time (genius loci and Zeitgeist), museum-side of the city, new icons and insertions, cultural activities and urban atmosphere, events and temporary architecture, festivals,

elements of urban performance, identity of the place."(from abstract https://cultureandspace.wordpress.com/abstract/)

Several papers I've written along the postdoctoral study revealed ideas to be considered at the conclusion in my research (April 2015): city mood as cultural state of the city space, architecture as cultural ingredient, the relevance of the museum-side of the city, redesigning cultures through architectures, unfolding museums space within city places, architecture heritage as a necessary glocal resource for education and identity, etc.

Postdoctoral research website: https://cultureandspace.wordpress.com/

- I. **Mihaila, M. 2014.** Museum Side of the City From the Theory to Inquiry. *Procedia Social and Behavioral Sciences*, 149, 1, pp. 570-574.
- II. **Mihaila, M. 2014.** City Architecture as Cultural Ingredient. *Procedia Social and Behavioral Sciences*, 149, 1, pp. 565-569.
- III. Mihaila, M.; Banica, C. 2014. New perspectives in automotive industry architecture: car museum design./ Nove perspektive u arhitekturi automobilske industrije: projektiranje muzeja automobila. *Prostor* 22, 2(48) Faculty of architecture, University of Zagreb. http://hrcak.srce.hr/131381, pp. 302-313.
- IV. Mihaila, M. 2014. City mood. About (cultural) state of the city space. SMC CITTAM Napoli Italy- Sustainable Mediterranean Construction: Land Culture, Research and Technology, Magazine N. 1 – Rammed Earth, LucianoEditore, ISSN 2385-1546 ISSN on-line: 2420-8213, www.sustainablemediterraneanconstruction.eu , pp. 105-107
- V. **Mihaila, M. (forthcoming, 2014).** Unfolding Cultural Surfaces_Investigating (Museum) Architecture Tendencies. *LUMEN: Transdisciplinarity and Communicative Action*, Publisher Medimond Monduzzi International Proceedings 2014, ISBN: 978-88-7587-713-2.

Miletić Geran-Marko



Name: Geran-Marko Miletić Position: research associate

Institution: Institute of Social Sciences Ivo Pilar, Centre for Urban and

Rural Studies

Institutional website: www.pilar.hr E-mail address: geran@pilar.hr Educational background:

MA and PhD in Sociology (University of Zagreb)

Main Research Interests:

second homes; socio-spatial transformation; sustainable communities

Description of main research and professional experience:

My research interests broadly concern social aspects of spatial transformation, and I have been working on two scientific projects engaged with that problem.

The first one, "Social Sustainability and Processes of Urban Transformation in Croatia" is ongoing, and the second one is in the process of writing a proposal and it is about second homes phenomenon and the sustainable socio-spatial development of Croatia with special attention on second homes impact on a sustainable development of small local communities.

Also, I've been working as a lecturer at The School of Design at The Faculty of Architecture (University of Zagreb) on the course in "Scientific Research Methods".

Main COST-action research interests:

local culture, tradition, identity How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Some recent researches in urban sociology show that urban life unwinds through a number of contradictions like global-local, public-private, consumerism-poverty, social inclusion-social exclusion that can be balanced out through the application of a concept of social sustainability. Having this in mind, the main aim of the project "Social Sustainability and Processes of Urban Transformation in Croatia" is to respond to the question on how to shape an acceptable social basis of urban transformation in Croatian towns. Research conducted on this project showed that identity, legacy, habits, and cultural events are also important parts of urban sustainable development. This was the first time that I became interested in the connection between culture and sustainability.

As I mentioned, sustainable communities is one of my main research interest, and I'm especially interested in social sustainability of small local communities pressed by second homes expansion. As it is known, a higher concentration of that type of housing is related to the transformation of social structure, economy, and environment. However, what is often overlooked is that second homes expansion also considerably influences the cultural dimension, both tangible (i.e. architectural heritages, landscapes, artifacts) and intangible culture (i.e. way of life, tradition, attitudes).

Depending on the pattern of their use, second homes can be destructive for the cultural landscape, and/or accelerate change in social identity of the local population. But, there are also situations when

second home users help to protect the local environment, foster local tradition, preserve local identity, and try to be part of that local social world.

This influence of that specific type of dwelling on everyday life in small local communities is the aspect of the phenomenon that I'm most interested in.

- I. **Miletić, G-M.; Mišetić, A.; Štambuk, M. 2008.** Footprints of Second Homes in Croatian Landscapes. Landscapes, Identities and Development Lisbon / Óbidos, Portugal, 1-5 September 2008.
- II. **Miletić, G-M. 2011.** Sociological Aspects of Second Home Use: Empirical Evidence from Croatia. The Informal Component of Mediterranean Littoralisation: Unlawful Second Homes and Semi-Residential Tourism Milano, Italy, 5 May 2011.
- III. **Miletić, G-M. 2011.** U potrazi za drugim prostorom: sociologijski aspekti sekundarnog stanovanja u Hrvatskoj. Zagreb: Institut društvenih znanosti Ivo Pilar.

Misetic Anka



Name: Anka Misetic

Position: Ph.D.; sociologist and research advisor **Institution:** Institute of Social Sciences Ivo Pilar

Institutional website: www.pilar.hr E-mail address: anka.misetic@pilar.hr

Educational background:

PhD in Urban Sociology, University of Zagreb MA in Urban Sociology, University of Zagreb

Main Research Interests:

social sustainability; urban planning; community

Description of main research and professional experience:

I have participated in a number of projects as well as research related to developmental aspirations, quality of life and town-planning. I published more than 40 scientific papers and received a National Science Award in 2004 for the book *Urban Rituals: Retraditionalization of Social Life in Croatian Cities after 1990*. Since 2001 I have been employed as an external collaborator at the Faculty of Architecture in a department section for urbanism and at Studia Croatica, University of Zagreb.

My research interest is mainly in the development of the social sustainability concept, special dimensions of sustainable development and re-examination of the role of different social actors in post-modern processes of urban transformation. Also I am interested in the relation between "urban memories" and post-modern resemantisation of the urban environment, and the role of public spaces in the social life of a town. In the last two years I have been working on a project *Vital cities* that analyzes the role of the city and expectations that we have about the future of the cities through new theoretical concepts that describe quality of life, sustainabiliy and liveability.

Main COST-action research interests:

urban revitalization; local culture; cultural planning How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

It may be useful to reflect on the concept of cultural sustainability in the context of a wider term known as a "social sustainability", especially since that term is even in a theoretical sense already quite elaborated. Therefore it is good to bear in mind that social sustainability is seen as something that helps mitigate differences between global and local, public and private, poverty and consumerism as well as social inclusion and social exclusion. Also the aim achieved through social sustainability is a fair, well balanced and democratic community. A key precondition to achieve this is to respect local context.

So we can define a concept of cultural sustainability by applying the above mentioned ideas to a cultural sector.

My research has the purpose of advancing processes of urban planning and contributing to a socially controlled urban transformation of Croatian towns, as well as raising the quality of life in accordance with the principles of sustainable development. The main aim of the project is to investigate types of urban local communities as well as local cultures, their quality and constitution to come closer to a solution as to how to shape a sustainable developmental basis in Croatian towns.

If we accept the idea that culture is a creative process that people use to change, shape and build a world of their own, we can ask ourselves the following questions:

- 1. What does sustainability mean in this dynamic process?
- 2. What does it mean today in the context of globalization that leads towards cultural unification?

In the light of this we can see cultural sustainability as a state of the cultural sector that successfully balances all previously mentioned differences and especially the one between global and local.

In the analysis of the society-space relationship the concept of social/cultural sustainability will be introduced and analyzed through dimensions such as:

- role of the local community/culture in a town;
- concepts of social inclusion/exclusion;
- forms of trust and social networks;
- the relation between "urban memories" and post-modern resemantisation of the urban environment:
- the role of public spaces in the cultural life of a town;
- gentrification of historical cores;
- relation between the town's local community/culture and corporation (territorial and interest identification;

- I. **Mišetić, A.; Miletić, G-M. 2007.** Socijalni aspekti planiranja gradskoga prometa: stavovi javnosti o razvojnim posljedicama gradnje tunela I metroa u Zagrebu. // Društvena istraživanja. 16, 4-5; 831-850 (članak, znanstveni).
- II. **Mišetić, A. 2007.** From the preservation of "the beautiful" to forms of beautification in historic city centres: the case of Varaždin, a town in Croatia //Le beau dans la ville/fFom the city beautiful to the beautiful in the city. Tours, Francuska: Universite francois rabelais, Tours, pp. 56-58 (predavanje,međunarodna recenzija,sažetak,znanstveni).
- III. **Mišetić, A.; Krnić, R. 2007.**The social aspects of the music street festival "c'est is the best" in Zagreb // New frontiers in arts sociology: creativity, support and sustainability: abstracts / Kirchberg, Volker; Hahn, Julia; Kagan, Sacha (ur.). Luneburg: university of Luneburg, pp. 45-45 (predavanje,međunarodna recenzija,sažetak,znanstveni).
- IV. Mišetić, A. 2006. Usporedba stavova stalnih i povremenih stanovnika // kuća pokraj mora: povremeno stanovanje na hrvatskoj obali / Rogić, Ivan; Mišetić, Anka; Zimmermann, Ratimir (ur.). Zagreb: Institut društvenih znanosti Ivo Pilar; Ministarstvo zaštite okoliša, prostornog uređenja I graditeljstva republike Hrvatske, pp. 289-304.

Neate Hannah



Name: Hannah Neate

Position: Lecturer in Human Geography
Institution: University of Central Lancashire
Institutional website: www.uclan.ac.uk
E-mail address: hneate@uclan.ac.uk

Educational background:

PhD in Geography, University of Nottingham

MA in Landscape and Culture, University of Nottingham

Main Research Interests:

urban cultures; geography of art; geography of architecture

Description of main research and professional experience:

I am a lecturer in human geography and my research focuses on urban cultures and the histories and cultures of modernism in the twentieth century. My work consists of two overlapping areas: the geographies of art and the geographies of architecture. These interests are currently being pursued in two specific research projects.

The first is a British Academy Funded project entitled 'Cultures of Architectural Enthusiasm and the Twentieth Century Society.' This is a collaborative project with Dr Hilary Geoghegan (UCL) and Dr Ruth Craggs (Hull). We are working with the Twentieth Century Society, whose remit is to safeguard the heritage of architecture and design in Britain from 1914 onwards. By examining cultures of architectural enthusiasm and civic engagement we are beginning to evaluate the political relevance of voluntarism and participation through direct engagement with volunteers and amenity societies. By the end of the project we want to better understand how the role of amenity societies, such as the Twentieth Century Society are subject to shifting political objectives, and the implications this has for the sustainability and conservation of built heritage.

The second project entitled 'The Art of Reduction: Landscape Art, Exhibition and the Artists' Book', has been funded by the Getty Research Institute. This focuses on the intersections between artists' books, landscape and exhibition, in order to draw attention to an overlooked area in the study of land art, namely the relationship between printed matter and exhibitory practice.

Main COST-action research interests:

heritage; built environment; sense of place How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

As a cultural and historical geographer with particular interests in art and architecture - how artworks, art spaces, the built and historic environment are understood, valued and cared for - my thinking around cultural sustainability leans towards an understanding that places emphasis on examining overlapping discourses and practices encompassed by culture and how it intersects with sustainability.

Rather than being tied to the terms sustainability (noun) and sustainable (adj.) I prefer to think about 'sustainabilities' in the plural, to work with the concept of 'cultures of sustainability.' For me sustainability can be understood as an *imaginative idea*, one that is

constructed and becomes imbibed with meaning and attached with values through many different types of cultural activities (from an artist responding to the uncertainties of climate change, a conservation professional looking to 'protect' the built environment, or other communities of practice that coalesce around shared histories or locales). This involves attending to the areas of emotion, memory, attachment, and sense of place.

- I. **Ashmore, P.; Craggs, R.; & Neate, H. 2012.** Working-with: Talking and Sorting in Personal Archives. Journal of Historical Geography, 38: pp. 81-89.
- II. **Neate, H. 2012.** Provinciality and the Art World: The Midland Group 1961-1977. Social and Cultural Geography, DOI:10.1080/14649365.2012.678377.

Nascimento Susana



Name: Susana Nascimento

Position: Postdoctoral Researcher (CIES-IUL), Associated Researcher

(CETCOPRA), Associated Researcher (Vitruvius FabLab-IUL)

Institution: University Institute of Lisbon (ISCTE-IUL), Centre for Research and Studies in Sociology (CIES-IUL) & Centre d'Étude des Techniques, des Connaissances et des Pratiques (CETCOPRA), Université Paris 1 Panthéon-

Sorbonne

Institutional website: http://cies.iscte.pt & http://www.univ-

paris1.fr/centres-de-recherche/cetcopra/ **E-mail address:** susana.nascimento@iscte-iul.pt

Educational background: Ph.D. in Philosophy, Université Paris 1;

Ph.D. in Sociology, ISCTE-IUL;

D.E.A. / Master "Philosophy: Forms of Rationality (Option Anthropology

and Sociology)", Université Paris 1

Main Research Interests:

interdisciplinarity in technological development; participatory and community-based research; ecological and cultural sustainability.

Description of main research and professional experience:

My research interests are situated in the general field of Science and Technology Studies, but I am currently working on interdisciplinary associations between social sciences, humanities, architecture, engineering and design, with particular attention to social methodologies for technological development, user-involvement in technical production and management, participatory and community-based research, open paradigms in science and technology, value-conscious design and fabrication, local energy planning and building, and ecological and social sustainability. Moreover, I am also broadly interested in policy-making in science and technology, political and social theories of technology, technical change and emerging technologies, and epistemology of social sciences.

Since May 2011 I am participating in the Consortium "FuturICT Knowledge Accelerator: Unleashing the Power of Information for a Sustainable Future", coordinated by Steve Bishop (UCL / University College London) under EU FET / Future & Emerging Technologies Flagship Initiatives. I'm also Associated Researcher since November 2011 in Vitruvius FabLab ISCTE-IUL in the domains of interdisciplinarity between social and technological sciences, public participation and sustainability.

Main COST-action research interests:

culturally-sensitive technologies; cultural sustainability models; participatory and community-based research. How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Our research in the field of cultural sustainability at CIES-IUL and Vituvius FabLab-IUL, is largely executed within an action-research framework, through which the assessment of cultural issues is mobilized for practical and conceptual uses in the technical domain. Based on interdisciplinary platforms that engage both social scientists and technologists for the development and production of concrete objects and systems, we aim to envision and create artifacts that may and should be defined as sustainable, not only due to physical features, such as biodegradable materials or energy efficiency requirements, but also to the inclusion of cultural and social values in the objects themselves. This is achieved by promoting the direct involvement of citizens and their

organizations as early as possible in the technical stages of invention, construction, distribution, and use, via deference to vernacular or lay knowledge, and methodologies as community-based research, cultural probes, participatory inquiries, or even additive and digital fabrication experiments.

From this stance, our understanding of cultural sustainability may be perceived both as practical and operational. We primarily envision culture as an empirical ground for developing and enlarging sustainability at a technological level. Culture emerges hence through its larger meaning of what is socially shared as tangible and intangible practices, values and representations in a given context. With this in mind, we create and recreate action-research models that allow us to pick symbolic and material meanings and activities in order to help engineers, architects, or designers to plan and build technologies that can be framed and produced as more sustainable, and above all, exist and function as such, due to their culturally-sensitive characteristics.

In this framework, cultural sustainability becomes thus dynamically attached to an applied exploration of both culture and sustainability in their larger scopes. This fulfills multiple purposes as culture is sustained through its assembly into the conception and production of our material worlds, while becoming a key factor not only to determine sustainability itself, through citizen participation mechanisms and conceptual exercises shared with technologists, but also to guarantee this same sustainability, in the short or long run, depending on the specific social and technological scenarios in question. In the end, we expect to generate and magnify social and human expertise on technology, with those who work directly on it, sketching, building, spreading and putting to use specific things. Nevertheless, we equally expect to assist in improving technologies, by contextually and culturally enhancing some of the procedures and choices that guide them, creating new mechanisms of dialogue and access to technological development, and more importantly empowering citizens and communities.

- Nascimento, S. Forthcoming, 2012. Engaging Citizens and Communities in Scientific and Technological Processes. In: Gisela Welz, Franziska Sperling and Eva Blum (eds.), Negotiating Environmental Conflicts: Local Communities, Global Policies. Frankfurt: Department of Cultural Anthropology and European Ethnology of Goethe University.
- II. Nascimento, S.; Oliveira, L.; Patricio, T.; Polvora, A. Forthcoming, 2012. Looking into Policy Options of Electric Mobility. In: Alfredo Agustoni and Mara Maretti (eds.), In Search of a Sustainable Society. Energetic Policies, New Professions and Local Development. Hampshire: Palgrave.
- III. **Nascimento, S.; Polvora, A. Submitted, 2012.** Opening Up Technologies to Social and Human Sciences and Public Participation. Design Issues.
- IV. **Nascimento, S. 2011.** Technology Autonomy. In: Paul Robbins (ed.) *Green Technology*. Newbury Park, CA: Sage, 401-403.
- V. **Nascimento, S. & Polvora, A. 2012.** Towards Participations of Social Sciences and Humanities in the Practical Realms of Technology. *The International Journal of Technology, Knowledge and Society*, 7(5), 61-72.

Olafsdottir Gunnthora



Main Research Interests:

health and wellbeing; therapeutic affect of nature; nature-society relations Name: Gunnthora Olafsdottir

Position: Post-doctoral researcher

Institution: University of Luxembourg, INSIDE – Integrative Research

Unite on Social and Individual Development.

Institutional website: http://wwwen.uni.lu/research/flshase/inside

E-mail address: gunnthora.olafsdottir@uni.lu

Educational background: Ph.D. in Geography, University of Bristol

Description of main research and professional experience:

Theoretically my research focus has been on nature-society relations, focusing specifically on the intertwining of self and landscape within the (post)phenomenology of 'being' and 'becoming' and resulting (therapeutic) affect on people's sense of self, emotions and well-being.

Practically I am interested in (1) the therapeutic agency of nature; (2) the connections between different environments/cultural practices/lifestyles and human health and wellbeing; (3)the psychophysiological processes that take place in the human body when illness becomes wellness; and (4) how knowledge in this area of study can be used to promote sustainable and healthy lifestyles.

Currently I am working on *Breathing Spaces: Relating to Nature in the Everyday and its connections to health and wellbeing* (BREATH) - a multi-disciplinary post-doctoral project funded by the Fonds National de la Recherche Luxembourg (FNR). The project engages with the phenomenology, psychology and physiology of mundane *leisure practices* in different urban settings, in the endeavour to investigate actual restorative impacts of the exposure to nature vs. human-made urban settings on the human body. It aims to expand the knowledge of therapeutic landscapes and what instills physical and psychological wellbeing in this context.

Main COST-action research interests:

the effect of the different environments, lifestyles and cultural practices on health and wellbeing; the connections between wellbeing and sustainable lifestyles

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

I believe this Cost action has a chance to challenge and have a beneficial impact on the current understandings, concepts, models, discourses and implementations performed in the name of sustainable development.

My research interests are firmly placed within health and wellbeing and the role of the environment (in particular nature) and human practices in therapeutic affective outcomes. As sustainable development is about the wellbeing of all nature's creatures I feel that the concept of wellbeing could be actively integrated into sustainable development models and implementation and used in the future as a frame of reference. I believe that there is a huge potential to approach cultural sustainability and sustainability issues from a multi-disciplinary approach of nature-society interactions, where the social sciences and hard sciences of health psychology, environmental psychology, epidemiology, medicine, and physiology work together to produce knowledge of the 'nature' of wellbeing. When this is known, societies can start to work against discourses and ways of being that oppose it and promote the

opposite as part of an integrated public initiative.

- I. **Olafsdottir, G. 2013**. '...sometimes you've just got to get away': On trekking holidays and their therapeutic effect. Tourist Studies 13(2) 209-231.
- II. **Olafsdottir, G. 2011.** Practicing (nature-based) tourism: Introduction. *Landabréfið* 25, 3-14.
- III. **Olafsdottir, G. 2009**. Áhrif fyrirhugaðrar háspennulínu frá Blönduvirkjun til Akureyrar Blöndulínu 3 á ferðaþjónustu og útivist [Impact assessment of power-line Blöndulina 3 on tourism and recreation in the area from Blanda power-station to Akureyri]. Akureyri: Icelandic Tourism Research Centre.
- IV. **Olafsdottir, G.** Relating to Nature: The Performative Spaces of Icelandic Tourism. Doctorate thesis in Human Geography. Bristol: University of Bristol.

Palazzo Anna Laura



Name: Anna Laura Palazzo
Position: Associate Professor

Institution: Roma Tre University of Rome Institutional website: http://www.uniroma3.it E-mail address: annalaura.palazzo@uniroma3.it

Educational background: (MA and PhD)

MA in Civil Engineering;

Ph.D. in Town Planning at La Sapienza University of Rome;

Post Degree Specialization Course in Investigation and Restoration of

Monuments at La Sapienza University of Rome.

Main Research Interests:

spatial and regional planning; urban design; heritage; landscape; urban agriculture

Main research and professional experience:

My research interests, originally focused on heritage conservation issues (historical cities and cultural landscapes), have gradually included effective and socially sustainable re-use and regeneration strategies in a place-based approach.

To this aim, Landscape has proven a powerful tool in order to raise awareness throughout society about living environment and to enhance communication between expert and common knowledge.

A specific research area is devoted to so-called strategic approach to urban transformation combining certainty in timing and procedures with flexibility of its 'road map', scarcity of resources with multiplicity of actors (public and private, institutional and not). This ground is investigated from a perspective of critical comparison among spatial planning and urban design experiences in Europe and in the US, paying attention both to institutional frameworks and to current practices.

I am involved as Coordinator or Senior Researcher in national and international research networks concerning regional development, urban regeneration, heritage and landscape planning, among which:

2010-12 MED programme: "ENERSCAPES - Territory, landscape and renewable energies".

2011-14 VII Framework Programme, Marie Sklodowska-Curie Actions People IRSES: "CLUDs - Commercial Local Urban Districts".

2015-17 Horizon 2020 Marie Sklodowska-Curie RISE: "MAPS-LED - Multidisciplinary Approach to Planning of Smart Specialization Strategies for enhancing Local Economic Development".

I have published several books, many essays and articles in academic journals and magazines and international research reports.

I am member of the Teaching Staff of Ph.D. Programme "Landscapes of the Contemporary City. Policies, Techniques and Visual Studies".

I am member of the Editorial Board of "Urbanistica Informazioni".

I have been Visiting Professor at: Ecole Normale Supérieure de Lyon (2009); Northeastern University of Boston (2012); San Diego State University (2013); Université de Liège (2014).

Main COST-Action research interests:

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful

landscape; heritage; urban regeneration

when examining culture and sustainable development?

From my standpoint, sustainability is both related to time and to space issues. In the time domain, it focuses on two main aspects: land use regulations and reproducible resources regeneration, in order to "meet the needs of the present without compromising the ability of future generations to meet their own needs". In the space domain, it deals with the integration of ecological criteria into forthcoming settlement patterns.

Both approaches seem to overcome the concept of planning as a mere matter of 'a priori' rules' definitions, involving a social awareness of the public choices: they are cultural issues.

With regard to the COST-Action IS1007 "Investigating Cultural Sustainability", the cultural challenge in sustainability has been framed by a broad notion of 'Landscape as a Common Ground' in planning issues and practices according to the European Landscape Convention that has come into force in many countries.

Such philosophy, even more in the case of cultural landscapes, notably in the case of Rome, implies wise integration between different strategies and practices (Landscape Protection, Landscape Planning, Landscape Management) and precise policy design measures, actions and tools suitable to achieve shared landscape quality objectives.

Coming to terms with these topics does not automatically mean unambiguous resolution of any conflict, rather it suggests alternative scenarios and negotiation paths based on the common and extensive resources of landscape and landscaping, so little experienced and even less shared thus far.

- I. Palazzo, A.L. 2014. The Boston Greenway: Form and Process Issues at Stake. In: Journal of Urban Design, Vol. 19, n. 3, pp. 352-367.
- II. **Palazzo, A.L. 2012.** "Politique de la Ville" e "Projets de territoire". In: Urbanistica, n. 149, pp. 74-77.
- III. Palazzo, A.L.; Rizzo, B. 2013. History, Environment, Participation. Enforcing the European Landscape Convention in San Marino Republic. In: Newman C.; Nussaume Y.; Pedroli B. (Eds), Landscape & Imagination: towards a new baseline for education in a changing world. Conference, Paris, May 2-4 2013. UNISCAPE, Firenze, Bandecchi & Vivaldi, pp. 193-196.
- IV. Calcagno Maniglio A.; Palazzo A.L. (eds) 2013. Renewable energies and Landscapes, Proceedings of the Fourth Careggi Seminar, UNISCAPE.
- V. Palazzo, A.L.; Giecillo, L. (eds) 2009. Territori dell'urbano. Storie e linguaggi dello spazio comune, Macerata, Quodlibet.
- VI. **Palazzo, A.L. (ed) 2005**. Campagne urbane. Paesaggi in trasformazione nell'area romana, Roma, Gangemi.

Parra Constanza



Name: Constanza Parra Position: Assistant Professor

Institution: University of Leuven, Department of Earth & Environmental

Sciences, Division of Geography

Institutional website:

http://www.kuleuven.be/wieiswie/en/person/u0079484

E-mail address: constanza.parra@ees.kuleuven.be

Educational background: Degree in Sociology (Univ. Catolica de Chile), MA and PhD in Economics (regional development studies), Université Lille 1, France.

Main Research Interests:

social sustainability; multi-level governance of social-ecological systems; natureculture interactions; protected areas and ecotourism; social innovation

Description of main research and professional experience:

I am a social scientist with interdisciplinary interests in the ways societies relate to the natural environment and deal with contemporary sustainability challenges. After having obtained a Bachelor Degree in Social Science, Humanities and Arts, I studied sociology at the Universidad Católica de Chile, and economics at the Université Lille 1 where I obtained my PhD working on social sustainability, ecotourism and multi-level governance of protected areas. Currently, i work at the Division of Geography, Department of Earth & Environmental Sciences, at the University of Leuven. Previously, I was a Rosalind Franklin Fellow at the University of Groningen and an AFR/Marie-Curie postdoctoral fellow at the University of Luxembourg.

My research agenda revolves around the concepts of *social* sustainability, multi-level governance, social innovation, environmental citizenship and the nature-culture interactions. My current research work focuses on the multi-level governance of social-ecological systems, where my aim is to further understanding of the complex interactions between nature and culture, as well as to examine the character of the societal arrangements nurturing a transition towards the construction of more sustainable territories. I have so far explored these questions in Europe and Latin America.

Currently, I am working on the book manuscript "Protected Areas and Ecotourism: Social sustainability and governance in Europe and the Americas". This book is a claim to resocialise the sustainable development approach by critically assessing the social dynamics and practices of the governance of protected areas and the threats, potentials and challenges that come with it.

Main COST-action research interests:

governance of nature-culture interactions; socioenvironmental artistic practices; heritage. How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

As explained above, my research deals with sustainable development from a combined socio-cultural, territorial and multi-level governance perspective. Through different research on the governance of protected areas, heritage, leisure and artistic practices in sustainable community development, I am working on an analytical and normative approach to the sustainable development triad in which social sustainability and culture are given a central role.

I have published several papers examining the fragility of the social in sustainable development, on the one hand, and the inherent sociocultural nature of sustainable territorial development and its governance, on the other (Parra & Moulaert, 2011a, 2011b; Parra, 2012a, 2012b). Parra & Moulaert (2011a), gives an overview of the contribution of several sustainability theoretical families referring to culture i.e. ecodevelopment, management of natural resources, role/impact of cultural infrastructures and cultural industry, education for sustainable development, tourism and sustainable development, philosophies of nature, co-evolutionary approaches to sustainable development, culture as the fourth pillar of sustainable development, etc. (Sachs, 1980; Cochrane, 2006; Thorsby, 2008; Proulx, 2006; Hawkes, 2006, Nurse, 2006, Pascual 2006,...). In this article we argued that although in contemporary debates on sustainable development, social sustainability has become an important theme, its conceptualization is often done in isolation from the other pillars of sustainable development. As a consequence it cannot fully play its role either in the analysis, or in the process of sustainable development. We explained how the 'culturalisation' of sustainable development, and in particular of social sustainability, would allow for a coherent analysis of the social dynamics of socio-ecological systems in general and their governance in particular. However, to allow culture to play its role properly, it should be better integrated into the analysis of sustainable development (Parra & Moulaert, 2011a). With the team of COST Action "Investigating cultural sustainability", I would like to further develop this approach, and especially through research on the governance of nature-culture interactions, socio-environmental artistic practices and heritage.

- I. Parra, C.; Moulaert, F. 2015. The governance of the nature-culture nexus: literature, case-studies and lessons to learn from the San Pedro de Atacama case. *Nature+Culture* (accepted)
- II. **Moulaert, F., Parra, C. and Swyngedouw, E. 2014.** Ciudades, barrios y gobernanza multiescalar en la Europa urbana. EURE Revista Latinoamericana de Estudios Urbano Regionales Vol. 40 (119) Enero 2014 pp. 5-24.
- III. **Parra, C. 2013.** Social sustainability, a competitive concept for social innovation? *In:* F. Moulaert, D. McCallum, A. Mehmood and A. Hamdouch (eds.) *International Handbook on Social Innovation*, Edward Elgar Publishers pp. 142-154.
- IV. **Mehmood, A.**; **Parra, C. 2013**. Social innovation in an unsustainable world. *In:* F. Moulaert, D. McCallum, A. Mehmood and A. Hamdouch (eds.) *International Handbook on Social Innovation*, Edward Elgar Publishers pp. 53-66.
- V. **Parra, C. 2012**. The vicissitudes of the French regional park model illustrated through the life history of the Morvan. *Environment and History* 18 (4), pp. 561-583.
- VI. **Parra, C.; Moulaert, F. 2011a.** La nature de la durabilité sociale : contributions pour une lecture socioculturelle du développement territorial durable. *Développement durable et territories*. [En ligne] Vol. 2, n°2, Mai 2011. URL: http://developpementdurable.revues.org/8970
- VII. **Parra, C.; Moulaert, F. 2011b.** Why sustainability is so fragilely social... *In:* S. Oosterlynck, J. Van den Broeck, L. Albrechts, F. Moulaert and A. Verhetsel (eds.) *Strategic spatial projects: catalysts for change.* London: Routledge (RTPI series), pp. 163-173.
- VIII. **Parra, C. 2010.** Sustainability and multi-level governance of territories classified as protected areas: the Morvan regional park case. *Journal of Environmental Planning and Management* 53(4), pp. 491-509.

Pavlovski Mishel



Name: Mishel Pavlovski Position: Professor

Home Institution: Institute for Macedonian Literature, Sts. Cyril and

Methodius University (Skopje, Macedonia);

Center for Culture and Cultural Studies (Skopje, Macedonia)

Institutional website: http://www.iml.ukim.edu.mk;

http://www.ciltcenter.net

E-mail address: mpavlovski@iml.ukim.edu.mk
Educational background: PhD and MA in Theatrology

Main Research Interests:

cultural studies, identity, media studies, cultural memory, theory of theatre

Description of main research and professional experience:

I am a professor of graduate cultural studies in the Institute of Macedonian Literature at Saints Cyril and Methodius University of Skopje, Macedonia. I teach *Cultural Studies: Topics and Methods* and *Post-Colonial Theory*. I have two PhD degrees in Theory of Theatre, the first obtained at the Russian Academy of Theatrical Arts RATI-GITIS in Moscow (1999) and the second at the Saints Cyril and Methodius University of Skopje (2003). My fields of interest are cultural studies, post-colonial theory, theory of theater, and theory of literature. I am the author of numerous studies and the following books in the larger fields of theory of theatre and cutural studies:

ПАВЛОВСКИ, М. 1998. Чиста игра, Скопје, Книгоиздателство МИ-АН; ПАВЛОВСКИ, М. 2004. Театарот и митот, Скопје, Книгоиздателство МИ-АН.; ПАВЛОВСКИ, Ј. & ПАВЛОВСКИ, М. 1993. Од првична идеја до држава : еден можен поглед на развојот на националната мисла и државноста каі Македонците. Скопіе. Детска радост.; ПАВЛОВСКИ, Ј. & ПАВЛОВСКИ, М. 1996. Македонија вчеар и денес, Скопје, Книгоиздателство МИ-АН.; PAVLOVSKI M. Macedonian theatre, THE WORLD OF THEATRE, 2008 ITI UNESCO; PAVLOVSKI M. "Brecht and Death" / "Брехт и смртта", Context / Контекст бр.8/2010, Институт за македонска литература, Скопје, рр.211-216; ; ПАВЛОВСКИ М. Рецепцијата на Ивона, кнегиња бургундска" од Витолд Гомбрович", Спектар 55/2010, Институт за македонска литература, Скопје, pp.117-124; ПАВЛОВСКИ М. Парадоксот на Достоевски - Ткачев, Бердјаев, Луначарски, Ѓурчинов, Прилози/Contributions, 1-2/XXXIII-XXXIV/2008-2009, MAHY, Skopje; PAVLOVSKI M. Recepcja Iwony, ksieżniczki Burgunda Witolda Gombrowicza w Macedonii, Pamietnik Teatralny, Polska Akademia Nauk, Warszawa, 2004 pp. 620-628; ПАВЛОВСКИЙ М. "К вопросу о глобализации и метанарации в македонской драматургии" Славянские языки и культуры в совремменом мире, МГУ, Москва, 2012

During the last fifteen years I have mostly worked in the area of cultural studies, paying particular research attention to the following subjects: social transition and culture, cultural memory, identity, the meaning-making process, virtual culture, cultural values, culture and media. Consequently, I've taken active part in the following projects: ISCH COST Action ISO704 An Interoperable Supranational Infrastructure for Digital Editions (Interedition); Gender Images in Balkan Literatures

and Cultures (a joint project between the Institute of Macedonian Literature in Skopje, and the Faculty of Philology, at the Neofit Rilski University in Blagoevgrad), ISCH COST Action ISO906 Transforming Audiences, Transforming Societies; Gender Images in Macedonian and Albanian Culture and Social Life (a project supported by UNESCO). I am Head Researcher for Data Base of Macedonian Literature project.

Main COST-action research interests:

How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Evaluation theory, stakeholder theory, public interest approaches, populist approaches of cultural policy, performance measurement, performance evaluation, organization theory, methodological approaches.

- PAVLOVSKI M., GEORGIEVSKA JAKOVLEVA L. Re-imagining National Identity
 Through Media in: Irena Carpentier Reifova and Tereza Pavlickova (eds.), Media,
 Power and Empowerment, Cambridge Scholars Publishing, Newcastle (in print);
- II. **ПАВЛОВСКИ М.** "Глобализацијата и националното", Спектар 58/2011, Институт за македонска литература, Скопје, pp. 457-466;
- III. ПАВЛОВСКИЙ М. "Глобализация и идентичность" Актуальные вопросы филологических исследований, ПГНИУ, Пермь 2012 рр. 253-263
- IV. PAVLOVSKI M., GEORGIEVSKA JAKOVLEVA L. "Europe as Europe's Otherness", in: Media, Culture and Identity in Europe, Bahçeşehir University press, Istanbul, 2009, pp. 132-143;
- V. **PAVLOVSKI M.** "Image of Europe in Macedonian Drama", *Kyлmypa/Culture*, 3/2012, Skopje, MI-AN pp. 37-70;
- VI. **PAVLOVSKI M.** "A Story of Stereotypes the Female (Passive) and the Male (Active) Principle in the Macedonian Cinematography", Context 9/2011, ИМЛ, Скопје pp. 175-184

Piber Martin



Name: Martin Piber

Position: Professor, Researcher Institution: University of Innsbbruck Institutional website: www.uibk.ac.at E-mail address: martin.piber@uibk.ac.at

Main Research Interests:

Description of main research and professional experience:

arts and museum management; measurements and indicators, aesthetics Educational background:

Undergraduate studies of management and business administration at the University of graduation in 1993: Mag. rer. soc. oec.

Undergraduate studies of the law at the University of Graz; graduation in 1996: Mag. juris.doctoral studies at the University of Graz and the University of St. Gallen/Switzerland; doctoral thesis on organizational networks; graduation in 1999: Dr. rer. soc. oec.

managing & organizing arts, culture, and cultural organizations; museum management;

processes of performance measurement and representation in organizations; intellectual capital indicators;

evaluation theory;

understanding expertise and judgements;

aesthetics and aesthetic understanding of organizational practices;

Main COSTaction research interests:

Culture and its implications for a sustainable development of society
The relevance of culture for society
The use and interpretation of cultural indicators
Developing the assessment of cultural

sustainability

How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Evaluation theory, stakeholder theory, public interest approaches, populist approaches of cultural policy, performance measurement, performance evaluation, organization theory, methodological approaches.

- I. Kunst und Kultur organisieren? Von der Unmöglichkeit oder dem Glück einer Begegnung, forthcoming (together with Susanne Fenkart and Birgit Schönegger).
- II. The Performance of Museums and other Cultural Institutions: Numbers or Genuine Judgements? in: International Studies of Management & Organization, Vol. 42 (2)/2012, 29-42 (together with Thomas Gstraunthaler).
- III. Ethical Implications of Methodological Settings in Arts Management Research: The Case of Performance Evaluation, in: The Journal of Arts Management, Law, and Society 41(4)/2011, S. 240 266; (together with Francesco Chiaravalloti).
- IV. The role of museums of contemporary art in the re-telling of historical accounts in Lithuania and Latvia, in: International Journal of Cultural Policy 17(3)/2011), p. 263-277 (together with Thomas Gstraunthaler).
- V. La difficile mesure de la performance des organisations culturelles, in: Espaces: tourisme & loisirs: revue mensuelle de réflexion du tourisme et des loisirs 268/2009, S. 22 34 (together with Thomas Gstraunthaler and Birgit Schönegger).

Plebańczyk Katarzyna



Name: Plebańczyk Katarzyna Position: Post Doctoral Researcher

Institution: Jagiellonian University, Institute of Culture

Institutional website: www.kultura.uj.edu.pl

www.uj.edu.pl

E-mail address: katarzyna.plebanczyk@uj.edu.pl

Educational background:

MA in theatre science, Jagiellonian University

PhD in management in the humanistic sciences, Jagiellonian University

Main Research Interests:

knowledge management strategic management cultural economicaudience development

Description of main research and professional experience:

My professional work from the beginning is associated with the Jagiellonian University. I graduated MA studies under the supervision of Prof. Emil Orzechowski and wrote my master thesis about theatre management. I graduated PhD studies on the new Jagiellonian University faculty - Faculty of Management and Social Communication. I work at this Faculty since 2002.

I was the coordinator and co-author of the program of our postgraduate studies. I was an editor of the Jagiellonian University scientific journal *Management in Culture*. Now I am the Coordinator of the International Affairs in the Institute of Culture. I work as an expert in Malopolska Regional Programme (EU founds).

In addition, very often I work with cultural institutions and local and regional government - I am the author of several development strategies and the research that focus on the audience development.

My main research interests are focused on a broad spectrum of cultural management like:

- Cultural economic and cultural management research (sustainability of cultural organizations, audience development, cultural and food tourism)
- The knowledge management (role of cultural observatories)
- Strategic management in culture.

Main COST-action research interests

cultural policy knowledge management – audience development How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development:

My research interests revolve around various looks at the cultural sustainability development.

1. Cultural policy.

Cultural sustainability development is the major determinant of Polish cultural policy enshrined in the National Strategy for Cultural Development 2004-2020 and is the consequence of EU policies. Polish accession to the European Union made it necessary to examine the way Poland functioned and to draw up a comprehensive programme of development. This resulted in a flood of strategic documents, instruments, and tools for their implementation. When considering the past few years of its implementation, one could say that the ideas of sustainable development have penetrated into all spheres of life,

and the concept itself has become a popular key word. I am interested in methods and effects of the implementation of sustainable development policy in relation to culture I'm interested in urban development (especially small ones) and rural areas, building their identities around culture, cultural and culinary tourism in the wide perspective.

2. Functioning of cultural organizations

My research focuses around the relationship between creators and recipients of culture.

I assume that every cultural organization in order to thrive, must carefully listen to their recipients and talk to them - it is one of the aspects of sustainable development. The result should be an effective knowledge management (I see here a task for cultural observatories) and the creation of development strategies. In recent years, I have become more interested in the sustainable development of culture in the context of the functioning of private organizations and NGOs.

- I. **Plebańczyk K. 2013.** Time of change (in:) Hristova S.; Knubben T.; Plebańczyk K.; Vertainen P. Sharing diversity, Helsinki, pp. 10-27
- II. Plebańczyk K. 2013. Turystyka kulinarna w kontekście zrównoważonego rozwoju w kulturze – perspektywy dla Polski (Culinary tourism in the context of sustainable development in the culture - perspectives for Poland), Turystyka Kulturowa Nr 10/2013
- **III. Plebańczyk K. 2012.** Civil society, participation, and urban games comments on the research in the context of culture. Culture Management Vol. 5 (2012) no.4 dual language
- IV. Plebańczyk K. 2013. Strategic Management in Culture Necessity. Fashion. Need. Based on Polish context., Tudas Menedzsment XIV. évfolyam 1. szám [2013. április], Pecs
- V. **Plebańczyk K., Górski P. 2006.** Oferta kulturalna Krakowa 2005 w opinii jej odbiorców (Cultural activities Krakow in 2005, in the opinion of its audiences), Kraków

Pólvora Alexandre



Name: Alexandre Pólvora

Position: Associated Researcher (CIES-IUL), Researcher (CETCOPRA),

Associated Researcher (Vitruvius FabLab-IUL)

Institution: Centre for Research and Studies in Sociology (CIES-IUL), Lisbon University Institute (ISCTE-IUL) & Centre d'Étude des Techniques, des Connaissances et des Pratiques (CETCOPRA), Université Paris 1

Panthéon-Sorbonne

Institutional website: http://cies.iscte.pt & http://www.univ-

paris1.fr/centres-de-recherche/cetcopra & **E-mail address:** polvora_alexandre@yahoo.fr

Educational background:

Ph.D. Candidate in Philosophy (Université Paris 1)

Ph.D. Candidate in Sociology (ISCTE-IUL)

D.E.A / Master in Philosophy (Université Paris 1)

B.A. Hons in Sociology (ISCTE-IUL)

Main Research Interests:

science & technology studies; urban material cultures; practical interdisciplinarity

Description of main research and professional experience:

My research projects and publications are mainly in the fields of Science, Technology and Society and Social Studies of Everyday Life, with a focus on Philosophy of Technology; Phenomenological Sociology; Anthropology and Archaeology of Modern Material Cultures; Social Studies of Waste and Recycling; Environmental and Cultural Sustainability; Policy Making in Science and Technology; Open Science and Technology Models; Practical Interdisciplinarity Between Social and Technological Sciences; Participatory and Community-Based Frameworks for Technological Development; Social Studies of Urban Living and Milieus; Grounded Theories, Ethnography and Epistemology of Qualitative Methods.

Professionally, I am a Researcher at CETCOPRA of Université Paris 1 since 2005 under the coordination of Alain Gras, Associated Researcher at CIES-IUL since 2010 under coordination of Susana Nascimento, and also Associated Researcher at Vitruvius Fablab-IUL since 2012 under coordination of Vasco Rato and Alexandra Paio. In 2006 I was Visiting Scholar at the Department of Science and Technology Studies of RPI, NY, with sponsorship of Langdon Winner and Sharon Anderson-Gold.

Main COST-action research interests:

culturally-sensitive technologies; cultural sustainability models; participatory and communitybased research. How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Our research in the field of cultural sustainability at CIES-IUL and Vituvius FabLab-IUL is largely executed within an action-research framework, through which the assessment of cultural issues is mobilized for practical and conceptual uses in the technical domain. Based on interdisciplinary platforms that engage both social scientists and technologists for the development and production of concrete objects and systems, we aim to envision and create artefacts that may and should be defined as sustainable, not only due to physical features, such as biodegradable materials or energy efficiency requirements, but also to the inclusion of cultural and social values in the objects themselves. This is achieved by promoting the direct involvement of citizens and their

organizations as early as possible in the technical stages of invention, construction, distribution, and use, via deference to vernacular or lay knowledge, and methodologies as community-based research, cultural probes, participatory inquiries, or even additive and digital fabrication experiments.

From this stance, our understanding of cultural sustainability may be perceived both as practical and operational. We primarily envision culture as an empirical ground for developing and enlarging sustainability at a technological level. Culture emerges hence through its larger meaning of what is socially shared as tangible and intangible practices, values and representations in a given context. With this in mind, we create and recreate action-research models that allow us to pick symbolic and material meanings and activities in order to help engineers, architects, or designers to plan and build technologies that can be framed and produced as more sustainable, and above all, exist and function as such, due to their culturally-sensitive characteristics.

In this framework, cultural sustainability becomes thus dynamically attached to an applied exploration of both culture and sustainability in their larger scopes. This fulfills multiple purposes, as culture is sustained through its assembly into the conception and production of our material worlds, while becoming a key factor not only to determine sustainability itself, through citizen participation mechanisms and conceptual exercises shared with technologists, but also to guarantee this same sustainability, in the short or long run, depending on the specific social and technological scenarios in question. In the end, we expect to generate and magnify social and human expertise on technology, with those who work directly on it, sketching, building, spreading and putting to use specific things. Nevertheless, we equally expect to assist in improving technologies, by contextually and culturally enhancing some of the procedures and choices that guide them, creating new mechanisms of dialogue and access to technological development, and more importantly empowering citizens and communities.

- Nascimento, S.; Oliveira, L.; Patricio, T.; Polvora, A. Forthcoming, 2012. Looking into Policy Options of Electric Mobility. In: Alfredo Agustoni and Mara Maretti (eds.), In Search of a Sustainable Society. Energetic Policies, New Professions and Local Development. Hampshire: Palgrave.
- II. **Nascimento, S.; Polvora, A. Submitted, 2012**. Opening Up Technologies to Social and Human Sciences and Public Participation. *Design Issues*.
- III. **Nascimento, S.; Polvora, A. 2012.** Towards Participations of Social Sciences and Humanities in the Practical Realms of Technology. *The International Journal of Technology, Knowledge and Society*, 7(5), pp. 61-72.
- IV. Polvora, A. 2011. Incinerator Waste. In: William Rathje and Geoffrey J. Golson (eds.), Encyclopedia of Consumption and Waste: The Social Science of Garbage. Newbury Park, CA: Sage, pp. 411.
- V. Polvora, A. 2011. Environmental Bads. In: Paul Robbins and Kevin Wehr (eds.), *Green Culture*. Newbury Park, CA: Sage, pp. 135-137.

Reimer Mario



Name: Mario Reimer

Position: Post-Doctoral Researcher

Institution: ILS - Research Institute for Regional and Urban Development

Institutional website: www.ils-forschung.de **E-mail address:** mario.reimer@ils-forschung.de

Educational background: M.Sc. and PhD. in Geography

Main Research Interests:

urban and regional governance; planning cultures in a comparative perspective

Description of main research and professional experience:

I am interested in the sustainable development of cities and regions, especially working on planning and governance activities in different institutional contexts. Currently, I am concentrating on strategies of rescaling and experimental regionalism, i.e. the construction of flexible spatial scales (soft spaces), which partly overlap the administrative borders of existing cities and regions in order to cope with the challenge of sustainable development. The main focus of my work is on strategies of intermunicipal cooperation for the preservation and development of green spaces and cultural landscapes (green infrastructure) on a regional scale.

Main COST-action research interests:

planning and governance cultures; sustainable development strategies in cities and regions

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

I think a "cultural lens" on processes of spatial planning and development helps to understand planning activities better. Spatial planning always is culturally embedded and depends on values, norms and routines of "planning professionals" in different societal contexts. In the past, spatial planning has been analysed as a predominantly "technocratic" and rational process, without recognizing the cultural background of spatial planning activities.

From a theoretical perspective, planning sciences can learn a lot from cultural theories, especially those which help to analyse the more obvious and "easy-to-perceive" cultural elements (practices of actors) as well as those lying under the surface, i.e. the hidden cultural elements (values, norms, routines). Such perspective has been described for example by Hans Gullestrup and Edgar H. Schein.

I think using culture as a concept to analyse and explain spatial planning practices geared to the sustainable development of space fits well to this COST Action. I am interested in the analysis of different planning cultures when dealing with questions of preserving and developing the green infrastructure on a city and regional scale. Especially in metropolitan city-regions, new strategies for sustainable development are needed as a way to build up new local and regional identities and to find spatial images that promote the concept of sustainable development.

- I. Reimer, M.; Getimis, P.; Blotevogel; H. H. 2014. Spatial Planning Systems and Practices in Europe. A Comparative Perspective on Continuity and Changes. Routledge, New York.
- II. Othengrafen, F.; Reimer, M. Forthcoming, 2013. The Embeddedness of Planning in Cultural Contexts: Theoretical Foundations for the Analysis of Dynamic Planning Cultures. *Environment and Planning A.* 45(6), 1269-1284.
- III. **Reimer, M.; Blotevogel, H. H. 2012.** Comparing Spatial Planning in Europe: A Plea for Cultural Sensitization. *Planning Practice and Research*, 27(1), 7-24.

Rogač Mijatović Ljiljana



Name: Ljiljana Rogač Mijatović
Position: Research fellow, Lecturer
Institution: University of Arts in Belgrade
Institutional website: http://www.arts.bg.ac.rs/

E-mail address: ljrogac@gmail.com
Educational background: (MA and PhD)

2007 MA, UNESCO Chair Cultural Management and Cultural Policy in the

Balkans, University of Arts in Belgrade

2012 PhD, Arts & Humanities - international cultural relations, University

of Arts in Belgrade

Main Research Interests:

Description of main research and professional experience:

International cultural relations; cultural studies; cultural policy

<u>Current research project</u>: Identity and memory: Transcultural texts of Dramatic Arts and Media, financed by Ministry for Education, Science and Technological Development of Serbia (project no. 178012); <u>Research project</u>: Art and Media in the function of European integration (Serbia 2000-2010) funded by the Ministry of Science and Technological Development of Serbia;

<u>COST IS 1307 Action</u> New Materialism: Networking European Scholarship on 'How Matter Comes to Matter'

<u>Capacity Building Programme</u> "U40 / Cultural Diversity 2030" – UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions, German Commission UNESCO, Barcelona, 2008.

XX European Courses "Sustainable development and diversity" University of the Basque Country, 2008.

Main COST-action research interests:

Cultural sustainanbility; cultural heritage; cultural tourism; cultural values How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Changes that have caused cultural disintegration challenge those involved in the process of development to recognize the cultural dimension and to explicitly consider the sustainability of culture. The cultural dimension of sustainable development implies a kind of development that takes into account its impact on shared ideas, beliefs and values as well as intellectual, moral and aesthetic standards of a community.

Central to the concept of cultural diversity and sustainability is the understanding of the process of change, assuming that cultural change is not only inevitable, but also necessary and desirable. Cultural sustainability also means that all people groups have the collective choice to maintain their cultures as well as to determine the nature and means of cultural change. Inherent to the promotion of culturally sustainable development is the value of cultural diversity and therefore cultural heritage preservation. This means affirmation of both the commonality and the uniqueness of people groups.

In contrast to this affirmation of cultural diversity and sustainability is the notion of a "global homogeneous culture". Extinction of cultures and languages diminishes the perspectives on the forms of relating in communities. Critical to the understanding of cultural sustainability is also the notion that cultural systems have their internal integrity. This means that the concept of cultural sustainability requires a valuing of the sovereignty or the right to self-determinations of people groups and individuals i.e. their identities.

In examining the reflected issues, different theoretical and methodological approaches will be applied. The theoretical knowledge is to be put into use for the formulation of public policy strategies and actions. By using the terminology, analytical tools and concepts of sociology, anthropology, management and cultural studies, the main purpose of the so defined research field is to offer a coherent study of cultural sustainability issues.

- I. Cultural Diplomacy and Identity of Serbia, Belgrade: Faculty of Dramatic Arts, Institute for Theatre, Film, Radio and Television, Clio, 2014. ISBN 978-86-82101-52-9 (in Serbian)
- II. (With Nevena Dakovic and Mirjana Nikolic) From Dissonance to Resilience: Old Belgrade Fair, *Theory and Practice in Heritage and Sustainability: Between Past and Future*, Eds. Elizabeth Auclair, Graham Fairclough, London: Routledge, 2015. ISBN: 1138778907
- III. From the Contested Past to the Neglected Present: The Cultural Politics of Memory of Belgrade's Staro Sajmište (the Old Fairground), *Representation of the Holocaust in the Balkans in Arts and Media*, ed. Nevena Dakovic, Belgrade, Faculty of Dramatic Arts, Discourse, 2014. ISBN 978-86-82101-54-3
- IV. (With Milena Dragićević Šešić) Balkan Dissonant Heritage Narratives (and Their Attractiveness) for Tourism, American Journal of Tourism Management. Special Issue Tourism in the Balkans Between history and modernity what image to offer to tourists? p-ISSN: 2326-0637 e-ISSN: 2326-0645, 2013.
- V. Imagining and remembering city: memory, space and symbolism of Belgrade, *Culture Kynmypa* IV/6, 2014, pp. 97-107. ISSN 1857-7717

Scharrer Bettina



Name: Bettina Scharrer **Position:** Research scientist

Institution: Centre for Development and Environment, University of

Berne, Switzerland

Institutional website: www.cde.unibe.ch

http://www.cde.unibe.ch/Pages/Person/1470/Bettina-Scharrer.aspx

E-mail address: bettina.scharrer@cde.unibe.ch

Educational background: MA

MSc in History and General Ecology at the University of Berne,

Switzerland

Interests: Sustainable rural development. Environmental and rural history,

(organic) agriculture

development

Main Research

Description of main research and professional experience:

My overall research interests include environmental, rural and economic history from the 20th century to the present. I focus specifically on sustainable agricultural development and the negative impacts of industrial agriculture and intensive animal husbandry on the environment and food sovereignty. I also take a great interest in understanding, assessment and public awareness environmental problems and various problem-solving strategies over time. As an environmental historian, I am bound by an interdisciplinary effort to integrate theories, methodology and means of access from a range of humanities disciplines, particularly the cultural and natural sciences.

I have been working on a project entitled "The cultural dimensions of sustainable regional and landscape development (SRLD)" since 2012, which is a comparative analysis of the significance of culture towards the success of development processes. To illustrate, the example of six different large-scale integrated protected areas in Europe are used.

Main COST-action research interests:

Sociocultural aspects of landscape and regional development, cultural heritage, landscape heritage How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Our current project is directly linked to the core issues of Cost IS 1007. The main concern of the project is to analyse different understandings of culture within the framework of sustainable development and the meaning of culture for sustainable regional and landscape https://www.cde.unibe.ch/Pages/Project/6/66/Thedevelopment. cultural-dimension-of-sustainable-regional-and-landscape-

development-SRLD.aspx

My theoretical approach refers to a broad cultural concept that understands culture as a result of human practice, as materialised in artefacts, the cultural heritage and the landscape. Human practices, respectively culture, engender also different kinds of communication and action, through which values are developed and changed. Sustainable development can therefore only be attained by changing certain values, norms and practices. I agree with the theories of the historian R. Sieferle about the cultural evolution of society-natureinterdependency. He describes the system of relations and interactions between nature, human population and culture as inherently co-evolutionary (Sieferle: 1997, 2011).

- Leng, M.; Hammer, T.; Scharrer, B. 2013. Opportunities and limits of the ecosystem services framework in capturing the cultural dimension of sustainable regional and landscape development in protected areas. In: 5th Symposium for Research in Protected Areas. Nationalpark Hohe Tauern - Conference Volume: Vol. 5 (pp. 453-456). Hohe Tauern Naitonal Park.
- II. Scharrer, B. 2013. "Dem Sempachersee kommt die Gülle hoch"- Das Spannungsfeld zwischen intensiver Tierhaltung und Gewässerschutz im Kanton Luzern 1976 - 2003. Berner Forschungen zur Neuesten Allgemeinen und Schweizer Geschichte: Vol. 12. Nordhausen, Bautz, Traugott.

Siivonen Katriina (Kati)



Name: Katriina Siivonen

Position: University Lecturer (FFRC), Docent in Cultural Heritage Studies

(CH

Institution: University of Turku, Finland Futures Research Centre (FFRC) and The Degree Program in Cultural Production and Landscape Studies

Institutional website:

http://www.utu.fi/en/units/ffrc/contacts/personnel/Pages/home.aspx and http://www.utu.fi/en/units/hum/units/cultural-production-and-landscape-studies/people/Pages/home.aspx

E-mail address:katriina.siivonen@utu.fi

Educational background: MA and PhD in European Ethnology at University of Turku

Main Research Interests:

The relationship between everyday culture and culture in instrumental use; culture as tool in local development, well-being and ecological sustainability; cultural identities; empowering futures studies

Description of main research and professional experience

University of Helsinki, European Ethnology, Professor. (2014–2015) University of Turku, Finland Futures Research Centre, University Lecturer in Futures Studies. (2014–2017, leave of absence 2014–2015) Åbo Akademi University, Senior Lecturer in Nordic Ethnology. (2012–2014, leave of absence 2014)

Åbo Akademi University, Nordic Ethnology, Research Director (Substitute of Professor). (2011–2012)

Work at University of Turku, Finland Futures Research Centre:

As Senior Researcher in the national research project Young People Creating Art. The project was coordinated by the Finnish Youth Research Network. The research object of the project was empowering art projects of young people in age of 13–17. (2009–2011)

As Senior Researcher in the project Empowering Force of Creative Involvement, a researchproject in the Research Programme Turku 2011, European Capital of Culture. The project was using the empowering futures studies methods. (2009–2011)

As the Project Manager in the project Cultural Programme for Rural Areas in Finland. (2008)

As a Researcher and the Project Manager in the project Culture as Resource for the Countryside (KULMA), in cooperation with Arts Council of Southwest Finland. (2003–2005)

As a Researcher in the project Futures Scenarios for Åboland Archipelago, dealing with the themes of environment, culture and economic development in cooperation with Åbo Akademi University (Skärgårdsinstitutet vid Åbo Akademi). (2002)

Doctoral thesis in European Ethnology at University of Turku (2008, in Finnish): Archipelago identities as streams of signs. Everyday life and local development in Southwest Finland as a part of a global transition.

Main COST-action research interests:

production of

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

multidimentional cultural heritage; everyday tradition as creativity and continuity According to my understanding, culturally sustainable development can be seen in two opposite ways. Firstly, it can be seen as protection of valuable tangible and intangible cultural heritage. Secondly, it can be seen as safeguarding of the global cultural interaction process and the equality of each individual to define one's own cultural environment in this process. I follow primarily this definition. Cultural sustainability covers for me the advancement of human vitality and well-being. It can be managed through the instrumental use of different cultural elements like identification processes, relation to nature, cultural heritage, and making of art, if they are seen as subordinate to the basic global and glocal cultural process and to the equality of individuals in defining culture.

I do not see culture primarily as a dimension of sustainability; rather it is a platform for all dimensions of sustainability, including cultural sustainability seen as safeguarded cultural heritage. This platform, in other words of the everyday culture of people as a global interactive process, forms the ground for all human activities. Economic activities, social structures, relationship to the nature, and the instrumental use of cultural heritage are all defined and redefined in this process.

- I. **Siivonen, K. 2015**, Managing Identification and Empowrement of Yuong People in the Art Project Myrsky. In Guttormsen, T.S. & Swensen, G. (eds.), Heritage, Democracy and the Public. Nordic approaches to managing heritage in the service of society. Farnhamn: Ashgate.
- II. Siivonen, K. 2010. Local culture as a resource in regional development in the Southwest-FinlandArchipelago. In JEF, Journal of Ethnology and Folkloristics, Vol 3 (2)/2009. Tartu: Estonian National Museum, the Estonian Literary Museum and the University of Tartu, pp. 47–63. http://www.ut.ee/jef/index.php/journal/article/view/12
- III. Siivonen, K. 2012. The Essential Power of Culture. Museums and the Archipelago Trail in the Southwest Finland Archipelago. To be published in Lisbeth Lindeborg & Lars Lindkvist (Eds.), The Power of Culture for Regional Development – A Scandinavian Perspective. Routledge.
- IV. Siivonen, K. 2008. Culture is basically creative. In Marjo Mäenpää & Taina Rajanti (Eds.), Creative Futures Conference Proceedings. 10.–11. October 2007 in Pori, Finland. Taideteollisen korkeakoulun julkaisu C 6 (Publication of University of Art and Design C 6). Pori: University of Art and Design, Pori School of Art and Media, pp. 180–190. URL: http://www11.uiah.fi/creativeleadership/cf07/cl 180608.pdf
- V. Siivonen, K. 2008. Saaristoidentiteetit merkkien virtoina. Varsinaissuomalainen arki ja aluekehitystyöglobalisaation murroksessa. (English abstract: Archipelago Identities as Streams of Signs. Everyday life and local development in Southwest Finland as a part of global transition.) Kansatieteellinen Arkisto 51. (Ethnological Archive 51.) Dissertation. Helsinki: Suomen Muinaismuistoyhdistys (The Finnish Antiquarian Society). http://www.doria.fi/bitstream/handle/10024/37988/diss2008siivonen.pdf?sequence=3

Skjerven Astrid



Name: Astrid Skjerven Position: Professor

Institution: Oslo and Akershus University College

Institutional website: www.hioa.no **E-mail address:** Astrid.Skjerven@hioa.no

Educational background: MA in Art history, PhD in Design history

Main Research Interests:

Description of main research and professional experience:

As a scholar in the field of Design theory and history from 1945 and onwards my particular interest fields are:

scandinavian design; design theory; design and culture

- -Scandinavian design.
- -The significance of design for cultural sustainability.
- -Design seen in a societal and cultural context.
- -The potentiality of design to create meaningful human surroundings.

 As a teacher of design students at BA and MA level I am responsible for the study units Product aesthetics and in Cultural understanding.

Main COST-action research interests:

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

design and cultural sustainability; design as a tool for creating cultural sustainability I regard culture as the basic pillar of sustainable development, and design as a crucial tool to realize it.

Design plays an important role in the development of human surroundings of the future. I regard the utilization of cultural traditions as an innovative tool in the design process and as a necessary ingredient in the creation of cultural sustainability. The potentiality is great, but needs to be better understood, implemented and integrated with other planning activities.

- I. **Skjerven, A. 2015.** "Vernacular traditions in Norwegian jewelry design: Past, present, future." www.Formakademisk.org, vol. 8 nr. 1 2015.
- II. **Skjerven, A. 2014.** "Exhibition Review of "Design without Borders Creating Change: Norwegian Centre for Design and Architecture, DogA, Oslo (September 21 December 2, 2012)". *Design Issues* 2014, vol. 30 (3), p. 96-100.
- III. **Skjerven, A. 2014.** "Norwegian Rural Jewelry Traditions in the Era of Globalization. 9th International Committee Design History and Design Studies." *ICDHS 2014: Tradition, Ttransition, Trajectories, Major or Minor Influences?: Proceedings*. Aveiro: UA Editora, 2014, p. 397-402.
- IV. **Skjerven, A. 2013.** "Norwegian Rural Jewelry Traditions in the Era of Globalization. 9th International Committee Design History and Design Studies." *ICDHS 2014: Tradition, Ttransition, Trajectories, Major or Minor Influences?: Proceedings*. Aveiro: UA Editora, 2014, p. 397-402.
- V. Skjerven, A. 2013. "Corporate identity in a global market: the challenge of the Jotun company." Design Frontiers: Territories, Concepts, Technologies. ICDHS 2012; 8th Conference of the International Committee for Design History and Design Studies. São Paulo: Blucher, 2012, p. 219-223.
- VI. **Skjerven, A.** "Cultural Traditions for the Sake of Innovation: the Concept of Scandinavian Design as a Potential Tool in the Development of a Sustainable China." *Sustainable Development* 2012, vol. 20.(3), p. 230-238.

Soini Katriina



Name: Katriina Soini

Position: Principal Research Scientist; Senior Research Fellow, Adjunct

Professor

Institutions: Natural Research Institute Finland (permanent position); Helsinki University Centre for Environment (Research Fellow 2015-2017),

University of Eastern Finland (Adj. Professor)

Institutional website: www.luke.fi; and

http://www.helsinki.fi/henvi/english/

E-mail address: katriina.soini@luke.fi; katriina.soini@helsinki.fi

Educational background:

M.Sc. (1994) and PhD. in Human Geography (2007)

Main Research Interests:

sustainable rural development; landscape; biodiversity

Description of main research and professional experience:

My main research work has broadly dealt with sustainable rural development; utilization of natural resources in rural livelihoods; conservation and preservation of biodiversity in rural areas (landscape and genetic resources of farm animals); implementation of agri-environmental policies; landscape perceptions of various socio-economic groups; Green care (therapeutic use of rural natural resources) and special crop production. My research is on the one hand rooted in tradition and theories of human and cultural geography (landscape research and sense of place) and on the other hand rooted in the environmental and social policy (e.g. multi-level governance; social innovations).

The cultural dimension of sustainable development has been an underlying theme in my empirical research for many years. I had the possibility to focus on this issue as a co-ordinator of the multidisciplinary PhD research programme Cultural Sustainability of Rural Areas, KULKEMA (2007-2010) at the University of Jyväskylä, and later on as a Chair of COST Action IS1007 Investigating Cultural Sustainability (2011-2015).

In addition to research activities, I have been lecturing in the Master's Programme of Cultural Policy at the University Jyväskylä on the topic "Geography of Cultural Policy" since 2006 and acted as an Editor of the Finnish Journal for Rural Research and Policy (2009-2011) and a co-editor of the new book series "Routledge Studies in Culture and Sustainable Development".

Main COST-action research interests:

locality in respect to culture and sustainable development; ecological and cultural sustainability; cultural sustainability as a political discourse How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

As said, I have been interested in the cultural dimension of sustainable development for years, and it has been written in all of my research in some way or another. In particular, I have been interested in "locality"; locals' perceptions of landscape, of policies that are concerning their life and of development that takes place in their livelihood. In that sense my understanding of cultural sustainability is that it should take into account the values of those people it concerns, although this aim is idealistic as the locality is culturally a very complex phenomena.

Theoretically an appealing question for me is also how to deal with the change and continuity in respect to culture and sustainable development in the rural context. In public discussion and even in the rural policies, rural

areas are often seen as objects of conservation and preservation, while for the rural people they are more like places of "dwelling": places, where temporal and spatial relations are constructed through everyday practices. In this sense I am inspired by writings of Tim Ingold, dwelling perspective for environment, which results in landscape appreciations and maintenance of rural natural and cultural heritage as well as political ecology.

The third aspect related to cultural sustainability that is interesting for me is to think about the analogies between cultural and ecological systems: whether and how cultural sustainability can be understood through the ecological principles and theories. Diversity is one of the analogies that is common for both cultural and ecological systems, but there are certainly other analogies to be found as well.

Finally, related to my research interests in political studies, I am interested in the evolvement of culture as an aspect in the sustainable development policy discourse at various scales. In my view, one of the main challenges to integrate culture in sustainability policies lies at the borderlines between various policy sectors. Until now the environmental concerns have been dominating in sustainable development discourse. In the cultural sector sustainable development has mainly been understood through cultural diversity, and the connections between the two sectors can hardly be found at political level, although in practice the environmental aspects and cultural aspects are strongly interrelated. Therefore I would find it interesting to understand more thoroughly the discourse of culture and sustainability in the policy field. During the COST Action I have become more and more interested in sustainable transformations; how to make it happen at the institutional and individual level, and what is the role of culture there.

- Blanc, N. & Soini, K. 2015. Cultural and biological diversity: interconnections in ordinary places. In De Beukelaer, Pyykkönen, Singh (eds.) (2015) Globalization, Culture and Development: The UNESCO Convention on Cultural Diversity. Basingstoke: Palgrave Macmillan. In press.
- II. **Kivitalo, M., Kumpulainen, K., Soini, K. 2015.** Exploring Culture and Sustainability in Rural Finland. In Dessein, J., Battaglini, E., Horlings, L. (eds.) Cultural Sustainability and Regional Development. Routledge. In press.
- III. **Soini, K. & Birkeland, I. 2014.** Mapping the academic discourse of cultural sustainability. Geoforum 51: 223-233.
- IV. Soini, K. 2013. Kestävä kehitys ja kulttuuri. [Sustainable Development and Culture] In Laine, M & Toivanen, P. (eds.): Kestävä kasvatus: kulttuuria etsimässä. [Sustainable Education: searching for culture]. Suomen Kulttuuriperintökasvatuksen seuran julkaisuja 6: p. 12 25.
- V. Soini, K.; Kivitalo, M.; Kangas, A. 2012. Exploring cultural sustainability of rural areas. A paper to be presented at the International Conference of Cultural Policy, Barcelona, July 2012.

Stojceska Tatjana



Name: Tatjana Stojceska Position: PhD student

Institution: Institute of Economics, Ss. Cyril and Methodius

University, Skopje

Institutional website: http://www.ek-inst.ukim.edu.mk

E-mail address: tstojceska@yahoo.com

Educational background: MSc in Sustainable Development and Management, Faculty of Economics, University of Ljubljana, Slovenia

Main Research Interests:

sustainable development; strategic planning; local sustainable development

Description of main research and professional experience

During my postgraduate studies and the preparation of my thesis, I have found that the field of Sustainable Development offers endless possibilities for creativity and innovation in addressing critical economic and social issues of the present time in which I could apply my multidisciplinary knowledge and experience

The accomplishing of my thesis is just the beginning for me of the process of further research in this complex area, which is increasingly acknowledged as a basis for any long-term strategies for economic development.

Planning of local sustainable development represents a process with big challenges. Important structural changes are needed in the way of managing the economic, social and environmental issues. Strategies for sustainable development are the ways for making decisions and implementing them in realistic, effective and long-term ways.

Research in the framework of my doctoral dissertation related to three important segments for strategic planning for local sustainable development (creation of visions, process of strategic planning and implementation of plan) and introduction of the principles of sustainable development in strategic planning for local communities.

Main COST-action research interests:

culture and sustainable development; cultural sustainability; cultural indicators How is my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

The concept of sustainable development is a reflection of growing awareness and of the need for new cultural values. The great diversity of cultures around the world means that there will be many versions of what "a sustainable future" might be like and many different local forms of sustainability. Despite these differences, there are three common themes in the global thinking about a sustainable future. These include: thinking about forever; a process of learning; and a dynamic balance. But we still lack detailed knowledge. People of our small planet share a common feeling that the world could be a better one...

- Stojceska T. 2011. The growing role of cultural sustainability in the tourism development.
 The Second International Scientific Congress-Biennale, "The influence of tourism on economic development", Skopje, April 2011.
- II. Stojceska T. 2010. The role of the sustainable development management in the world economic crisis. International conference "The Economy and business in post-recession", Prilep, October 2010.

Stylianou-Lambert Theopisti



Name: Theopisti Stylianou-Lambert

Position: Assistant Professor, Director of "Visual Sociology and Museum

Studies Lab"

Institution: Cyprus University of Technology Institutional website: http://www.cut.ac.cy E-mail address: theopisti.stylianou@cut.ac.cy

Educational background:

PhD in Museum Studies, University of Leicester

MA in Visual Arts/ Art Education, University of Austin at Texas MA in Advertising, University of Illinois at Urbana-Champaign

Main Research Interests:

Description of main research and professional experience:

museums; visitors; cultural consumption; photography; visual sociology My research interests include museums and visitor studies with an emphasis on museums and issues of cultural consumption. Furthermore, I am interested in visual sociology and photography.

For more information about my past and current research projects check out the website of the "Visual Sociology and Museum Studies Lab": www.vsmslab.com

Main COST-action research interests:

participation; museums; heritage

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

My research interests revolve around museums and their role as actors who have the power to define culture and make it visible. Museums are thought to help define the overall tourism product and cultural identity of a destination by providing a sense of a particular time and place. Apart from providing a sense of "hereness", museums are part of a universal cultural system for the dissemination of knowledge and experience. Because of their perceived objectivity, they also play a role in "certifying" certain cultural aspects of a place (while silencing others).

A recent study examining the creation of national museums in Cyprus (part of the "EuNaMus" project) was quite revealing. Cyprus, as a former colony with a turbulent history, falls under the category of the "new emerging nation-states". In new nation-states, museums are often employed to construct, reinforce and project specific national narratives. Run exclusively by various ministries and the vertical bureaucratic system of decision-making that entails, these museums project a cultural policy that is unavoidably influenced by political situations. Far from being representative of universal values, the museums in both parts (Greek and Turkish Cypriot) of this divided country focus on their territorial identities and claims. The construction of direct, strong narratives amidst political and cultural conflicts often implies silencing minority voices or voices of opposition to the prevalent narrative.

Archaeology, the discipline that brings a nation closer to its distant roots, is used to support claims on the land. The emphasis that the Greek Cypriot government and other bodies place on archaeology (majority of the museums in South Cyprus) is justified within the discourse of Hellenism and its twin pillars: antiquity and Christianity. On the other hand, the Turkish Cypriot administration places more emphasis on the

historical aspect rather than the archaeological one. Its main museums focus on aspects of the Ottoman past of the island – claiming, in this sense, their share of it. Tourism tactics often mirror political decisions by emphasizing specific aspects of a cultural landscape. For example, the Cyprus Tourism Organization (southern part of the island) promotes Cyprus as the friendly island of Aphrodite which immediately connects the island with its ancient Greek past

To sum up, what is often considered as culturally valuable and therefore worth preserving and making visible, depends on issues related to perceptions of national identity, tourism, politics, etc.

- I. **Stylianou-Lambert, T.; Boukas, N.; & Bounia, A. forthcoming 2015.** *Politics, Tourism and Cultural Sustainability: the construction of heritage in Cyprus.* In Auclair, E. & Fairclough, G. (Eds.) *Heritage and Cultural Sustainability.* New York: Routledge.
- II. **Stylianou-Lambert, T.; Boukas; & N. Yerali-Christodoulou M. 2014.** Museums and Cultural Sustainability: Stakeholders, Forces and Cultural Policies. *International Journal of Cultural Policy*, *20*(5), 566-587.
- III. **Stylianou-Lambert, T.; & Bounia, A. 2014.** Resisting Institutional Power: the women of St. Barnabas. *Visitor Studies, 17*(1), 3-23.
- IV. **Stylianou-Lambert, T.; & Bounia, A. 2012.** War Museums and Photography. *Museum and Society, 10*(3), 183-196.
- V. Bounia, A.; Stylianou-Lambert, T. 2011. National Museums in Cyprus: A Story of Heritage and Conflict. In Knell, S. & Elgenius, G. (eds.) Building National Museums in Europe 1750-2010. Conference Proceedings from EuNaMus, European National Museums: Identity, Politics, the Uses of the Past and the European Citizen, pp. 201-244. Linköping University Electronic Press.

Svane-Mikkelsen Nina



Main Research Interests:

museums design; media studies; popular science /narratives of nature Name: Nina Svane-Mikkelsen Position: Ph.D. scholar

Institution: University of Bergen

Institutional website: http://www.uib.no/infomedia/en

E-mail address: nsm@uib.no Educational background:

2003, MA in screenwriting for new media, Department of Information

Science and Media Studies, University of Bergen, Norway

1996, MA in Photography, Bergen Academy of Art and Design, Norway

Description of main research and professional experience:

My research interests rest on my background as a visual artist and photographer - and a lifelong love for the animal world. My current research project is, broadly speaking, analyses of 'stories of nature' found in different media.

A strong curiosity and sense of urgency leads me to scrutinize what 'our stories of the natural world' are about – knowing that the very concept of 'nature' is a difficult one, being all-encompassing and part of the vocabulary of a dualistic world view that paved the road to environmental problems.

The questions sought answered through comparative mediaanalyses are: What is told and how is it done? In what ways do the media make a difference? In addition I look into this category of stories within popular science, through my own practice, participating in developing museum exhibitions and prototypes of digital media-applications as well as doing art work related to the subject matter (also analyzing process and result) as a way of investigating the politics of nature.

My collaboration with the international deep-sea research project MAR-ECO (http://www.mar-eco.no/) and with Bergen Museum (http://www.uib.no/universitymuseum/natural-history/) constitutes important case-studies.

I have been involved in two research groups at the Department of Information Science and Media Studies at University of Bergen in Norway: Museums Design (http://www.uib.no/rg/museumdes) and Visual Studies (http://www.uib.no/rg/visstu).

Main COST-action research interests:

with sustainable development as backdrop I look at: popular science in media; institutional narratives and alternative narratives of the natural world

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Ideas and stories of nature are an important part of culture. Whether looking at sustainable development from a natural- or cultural-heritage perspective, they come into account. Nature and culture seem still more intertwined in a new era where nature is a high-priority in politics, as the case of climate change makes it clear that the social world is not separate (and never was) from the natural. The concept of nature is historically, within modernity, seen as a counterpart to 'culture' and thus must be an integral part of an effort towards clarifying the concept of culture.

Analyzing stories of nature and science can provide valuable knowledge on underlying values and world views which again play a role in shaping society and future developments. Popular science is reaching

large audiences and is being presented in many media and formats, from television documentaries, printed media to museum exhibitions, web pages and so forth. I do comparative media-aesthetic analyses of a selection of these stories across different media-types. The main focus in my current work is 'institutional communication'; representations that are directly linked to national services and policies.

Thus examples of museum exhibitions in national museums, whether physical or digital (or combined), public service broadcasting and research communication efforts are analyzed - seen as affected by disciplinary, social and political change. These stories of popular science are part of the politics of nature and politics of nature are part of culture and sustainable development. 'Certainty' and 'reflexivity' seem at the moment to be good concepts for discussing the degree of openness and/or authority in the media-texts.

The main theoretical approaches I find useful when examining culture and sustainable development within the framework of qualitative content analysis I've sketched out here is Media-aesthetic analysis (inspired by LivHausken), Cultural Studies, Museology and Theory of Science. In addition, as mentioned previously, I find it beneficial to do practice-based research in order to apply and put to test ideas and through action shed light on presumptions and prejudices.

Relevant Publications:

Exhibition:

- Project group Havlandet: Hanna Hilt Design and Svane-Mikkelsen, N. 2005. Havlandet 2005 (Sea Nation 2005 and Future of the Sea Nation), Bergen and Stavanger 2005, Art Museums of Bergen, Permanenten, Exhibition in West Norway Museum of Decorative Arts, April-Sept. 2005) and Sølvberget, Stavanger Cultural Centre, Oct.-Dec. 2005), Norway.
- II. Svane-Mikkelsen, N. 2003. Some aspects of communication pedagogy in museums and new media. A comparative textual analysis of two museum exhibitions and a new media object on themes of Natural History seen as battlefields between database and narrative, Department of Media Studies, University of Bergen (master thesis).

Tașcu-Stavre Miroslav



Name: Miroslav Tașcu-Stavre Position: Senior Lecturer

Institution: Department of Cultural Studies, Faculty of Letters,

University of Bucharest

Institutional website: http://www.unibuc.ro/ E-mail address: miroslav.tascu@litere.unibuc.ro

Educational background: (MA and PhD)

Phd in Political Science at the National School of Political Science and

Public Administration - Bucharest-Romania

MA in Political Theory at the National School of Political Science and

Public Administration – Bucharest - Romania

Main Research Interests:

post-communist transition; local development; cultural policy. **Description of main research and professional experience:** (up to 200 words)

The main research interest focus on post-communist transition. My PhD thesis title is *Institutional Approaches of Romanian Transition*. An Analysis of Institutional Change in Vama Veche and 2 Mai

During my work in higher education institutions, I have taught courses, seminars and laboratories concerning political science, European studies and cultural studies, such as: Introduction to Political Science, Transition and Democracy, Methodology for Social Research, Institutions of the European Union, The European Construction Process, Cultural Policies in European Context. I have developed handouts and materials for the classes and seminars I taught. Moreover, during the 10 years spent teaching, I have coordinated over 100 Bachelor theses and have involved European Cultural Studies students in EU-funded projects such as POSDRU/56/1.2/S/36310 and POSDRU/40/3.2/G/36881.

My research skills are also visible through my activity in the projects I was involved.

- Expert in *The European Entrepreneurs*, financed by the European Social Fund (2012);
- Expert in The formation of education professionals in education for democratic citizenship- FORM - project financed through the European Social Fund POSDRU/19/1.3/G/21648 (2012);
- Expert in The decision making process in the Internal Affairs Ministry-Efficiency and Coherence project financed through the European Social Fund – PODCA – SMIS 2284 (2011);
- Expert in The forming and developing skills and interest in scientific, theoretical and applied research for Bachelor and Master students in Social and Political Sciences project, financed through the European Social Fund - POSDRU/56/1.2/S/36310 (2010-2012);
- Expert in The innovative strategies in work organisation in the medical area in the Bucharest-Ilfov region STAR-MED project, financed through the European Social Fund- POSDRU/40/3.2/G/36881 (2010 – 2011).

Main COST-action research interests:

How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development?

sustainable development;

My research interest in 'culture and sustainable development' is more

creativity and sustainability; cultural policy related with my NGO activities. Since 2010 I am in charge of coordinating the activities of the "Green Institute", as President.

Between activities I mention:

- "Green New Deal for Romania" Conference 2011
- "Save the Black Sea Dolphins" Campaign 2012

I have also coordinated, as Programmes Director, the activities of the "Save Vama Veche" movement (2003 – 2008).

As Programmes Director of the "Save Vama Veche" movement (APCAPBC) I coordinated numerous research, programmes and campaigns in the local communities in the Limanu commune. The aim of these activities was easing the communication between several local actors, with the purpose of cooperating in order to achieve a sustainable development of the coastal area of the Black Sea. The result of these lobbying and advocacy activities was a new General Urbanistic Plan for Limanu (made by Planwerk SRL) and the development of partnerships between the association, Limanu Local Council, D.A.D.L. – Dobrogea Litoral, I.N.C.D.M.—Constanta (http://www.salvativamaveche.ro/main.php

Since 2003 I took part in the organization of Stufstock festival, one of the most important alternative rock festivals in the country (www.stufstock.com). In ten editions It has gathered more than 100 bands, 1000 volunteers, 100.000 festival goers and a budget of over 1 million euros.

In this context, in my research I am trying to find and define connections between cultures, like music festival for example and sustainable development. The research follows the way in which a spontaneous protest has transform during time, in a successful alternative music festival. The analysis follow not only the way in which festival succeeded to stop the unsustainable development situation in 2Mai and Vama Veche villages, but mainly the way in which festival has contributed continuously to a sustainable development of the territorial area.

- 1. Transition and local development in Vama Veche and 2 Mai in Adrian Miroiu and Iris-Patricia Golopența (eds). Collective action and commons in Romanian society, Polirom, 2015, pp. 173-194
- 2. *Old and New in Vama Veche and 2 Mai* (co-author Cristian Bănică), in Urbanism. Arhitectură. Construcții., vol. 5, nr.3/2014, pp. 73-82
- 3. Tourism and local development in Vama Veche and 2 Mai in CSK 2013 Challenges of the Knowledge Society, Bucharest, 17-18 May 2013, 7th Edition, ISSN 20667796, pp. 1249-1258
- When Green Cleans Red. Or Why Romanian Communists Turned to Green Ideology (coauthor Cristina Stanca), in State of Nature "2nd International Workshop of the NATURE AND NATION Network", 2-4 December 2011, Bucureşti ISBN CD: 978-606-647-135-0
- 5. New institutional Analysis and the Study of Post-Communist Transition in Journal of East European and Asian Studies, vol 2, no.1, February 2011, pp.187-227
- 6. Environmental policies opportunities and difficulties in identification and setting the agenda in Cerkez Mirela (eds). Evaluation of programs and policies. Theories, methods and practices, Polirom, 2009, pp. 205-227

Thorbjorg Daphne Hall



Name: Porbjörg (Thorbjorg) Daphne Hall

Position: Assistant professor (IAA) and PhD candidate (UoL)

Institution: Iceland Academy of the Arts and University of Liverpool

Institutional website: Ihi.is

E-mail address: thorbjorghall@lhi.is
Educational background: (MA and PhD)
MA in Music: University of Nottingham (2009)

MA in Cultural Studies: University of Iceland and Bifrost University

(2011)

PhD in Music: University of Liverpool (current)

Main Research Interests:

music, nature, culture

Description of main research and professional experience:

Porbjörg Daphne Hall is an assistant professor at the Department of Music at the Iceland Academy of the Arts (IAA) and a PhD candidate at the University of Liverpool where she studies under the supervision of Prof Sara Cohen. Her PhD aims to re-examine ideas and construction of Icelandic nature and landscape by analysing contemporary Icelandic music, both in popular and classical genres. Her research methods consist of media, discourse and music analysis and ethnographic work. Previous research has focused upon urban musical practices and she has written on the role of music in Christiania's countercultural community (Copenhagen, Denmark) and the idea of a transferable image construction, from the music festival Iceland Airwaves to Reykjavík (Iceland), the city where the festival takes place. Hall's duties at the IAA consist of lecturing on classical Western music literature, Icelandic music and identity, academic writing and critical thinking, and directing the musicological program of the music department. She is active within the music scene in Iceland and is a board member of the Society of Women in Music in Iceland and an external expert on the board of the Nordic branch of International Association of the Study of Popular Music.

Main COST-action research interests:

music, nostalgia, identity

How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Hall's research investigates sense of place and will further understanding of local cultural practices and attitudes towards nature. It is important to have a local understanding when working on sustainability, as each community has its own cultural and ecological uniqueness, which has to been taken into account. Storytelling is an important part of cultural sustainability and music plays a significant role in storytelling, as local histories, traditions and knowledge are communicated, disseminated and preserved in music.

A large part of Hall's current research focuses on memory and how current attitudes towards nature can be seen as nostalgic. Arguably, nostalgia can been seen to prevent sustainable development, as the longing for the (never existent) past hinders development and stunts natural growth of society.

Tomaz Elisabete



Name: Elisabete Tomaz

Position: PHD student in Sociology

Institution: CIES (Centre for Research and Studies in Sociology), ISCTE -

University Institute of Lisbon

Institutional website: http://www.cies.iscte.pt/en/

E-mail address: cies@iscte.pt

Educational background: (MA and PhD)

I graduated in Communication Design at the Faculty of Fine Arts of the University of Lisbon and I have a Masters in Communication Sciences, with a specialization in Communication and Cultural Industries at the Faculty of Human Sciences of the Portuguese Catholic University

Main Research Interests:

Description of main research and professional experience:

cultural and development policies; cultural production and consumption; urban planning. Since 2009, I am collaborating with INTELI - Innovation Centre mostly:

- research in creative and cultural urban policies
- collaboration in European projects
- collaboration in project development and planning.

Main COST-action research interests:

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

culture; sustainable development; research.

I'm predominantly interested in pursuing research about the culture's role in development strategies, particularly, in small and medium sized cities in non-metropolitan areas and how culture-based strategies and policies contribute to the sustainability of smaller urban centres and even rural areas. My research strategy is to conduct a relational and comparative study of political processes, the main actors involved in them, and the contexts in which they occur.

Theoretically, is especially relevant to me, in the analysis of culture and sustainability, taking into account the multi-scale and multi-level nature of these processes which require a cross disciplinary methodology and a multi-level analysis.

Moreover it is also significant to examine how political action through culture shapes and is shaped by certain locations and their structural and historical factors.

- I. **Tomaz, E. 2012.** Culture and Development Strategies in Small and Medium-sized European Cities. Paper submitted and presented to the International Conference on Cultural Policy Research, 9 11 July in Barcelona, Spain.
- II. Tomaz, E. 2012. Culture, Identity and Creativity in the Development Strategies of Small and Medium-sized Cities in Non-Metropolitan Areas. Paper submitted and presented to Regional Studies Association Conference, Special Session: Non-Metropolitan perspectives on creativity and identity. 13 16 May in Delft, Netherlands.
- III. **Selada, C.; Cunha I.; Tomaz, E. 2011.** Creative-based strategies in small cities: A case-study approach. *Redige, Edição Especial: Economia Criativa*, 2 (2). http://www.cetiqt.senai.br/ead/redige/index.php/redige/issue/view/5/showToc

Tomka Goran



Name: Goran Tomka
Position: Teaching assistant

Institution: Faculty of sport and tourism, Novi Sad, Serbia

Institutional website: www.tims.edu.rs E-mail address: goran.tomka@tims.edu.rs Educational background: (MA and PhD)

 $\label{eq:master} \textbf{Master in cultural policy and management, UNESCO Chair, University}$

of Arts Belgrade

Main Research Interests

Description of main research and professional experience:

I am a researcher and lecturer at the Faculty of Sport and Tourism in Novi Sad, and UNESCO Chair in cultural policy and management from Belgrade, Serbia. My research interests include audience studies, new media, cultural diversity and cultural policy and management. He has participated in international research projects on Intercultural dialogue and Cultural policy as well as on Cultural aspects of social inequalities. I have also been active as a trainer, activist and cultural manager working for several cultural organizations in Novi Sad, Belgrade and Berlin and giving workshops and leading seminars to numerous activists, entrepreneurs and professionals in Armenia, Bosnia, Germany, Greece, Lebanon, Serbia and Slovenia.

Main COST-action research interests

How are my research interests linked to 'culture and sustainable development'? What are the main theoretical approaches I find useful when examining culture and sustainable development? Unlike environmental (natural) sustainability, sustainability of cultures is a slippery ground for both research and advocacy. Creating, promoting and safeguarding cultural heritage, cultural expressions and norms has always been a part of the social (class or other) struggles. So sustaining any of these becomes again a game of power. On the other hand, one approach to sustaining culture may work for one context and be very bad for other. These challenges that are met when we think of cultural sustainability remind us once again how rich our cultures are and how difficult it is to offer any kind of generalized framework when talking about culture. This 'slippery ground' is precisely what interests me and the ways various actors cope with it. I find theory of social practices and theory of structuration as valuable theoretical grounds because they remind us of the link between individual and group agency on one side, and structural settings on the other. Finding this balance when thinking on how, what and for whom to 'sustain' is crucial for me.

- I. **Dragićević-Šešić, M., Tomka, G.** (in press). Art and dissent questioning the grid. In S. Gonsales *Art and intercultural dialogue*.
- II. **Dragićević-Šešić, M., Tomka, G. 2014.** Intercultural projects in Serbia Paths Towards Sustainability. In M. Dragićević-Šešić et al (eds.) *Culture and Sustainable Development at Times of Crisis* (pp. 316-328). Belgrade: University of Arts.
- III. **Tomka, G. 2013.** Reconceptualising cultural participation in Europe: grey literature review. *Cultural trends*, 22(3-4), 259-264. DOI:10.1080/09548963.2013.819657.
- IV. **Tomka, G. 2012.** Kultura i lokalni razvoj (Culture and local development). *Turizam i lokalni razvoj*, D. Tomka i V. Jegdić (ur.), Faculty of sport and tourism, Novi Sad , ISSN/ISBN:978-86-85871-15-3.

Ursic Sara



Name: Sara Ursic

Position: Sociologist and Research Assistant, PhD student

Institution: Institute of Social Sciences Ivo Pilar

Institutional website: www.pilar.hr **E-mail address:** sara.ursic@pilar.hr

Educational background:

MA in Sociology and Anthropology

Main Research Interests:

social sustainability; urban planning; suburbs

Description of main research and professional experience:

I have been working as a Research assistant in the Institute of Social Sciences Ivo Pilar since 2007. During that time I've participated in several projects in the field of urban sociology such as *Social sustainability and urban transformation process' in Croatia* and *Vital cities*. My PhD thesis is *Socio-spatial aspects of the transformation of cities' outskirts: two examples from Croatia*.

In the field of urban sociology my research interest is in analyzing aspects of settlement transformation in the large city outskirts where, under the impact of many processes, social and spatial structures are changing. Urban theory and city research studies are mostly focused on the city centre area, and the interest in researching the fringe and the outskirts is marginalized both in theory and practice. With this discrepancy in mind, my research deals with complex phenomena of sub/urbanization of cities and settlements within urban agglomerations with the aim to identify and define various trends, that are created depending on the urban net in which they are situated. Also with my research I am trying to answer the key questions: What defines the suburbia in a sociological way and what in a spatial way? Have these settlements lost their local identity and become uniformed spaces, "non-places"?

Main COST-action research interests:

urban revitalization; local culture; cultural planning How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

Contemporary urban planning and design implies coexistence of more than a few contrary criteria as global/glocal, old/new, homogenity/autenthicity, that are expected to fit into different revitalization models of the city and its surroundings. Bearing in mind that fact, many theorists emphasize the importance of context, especially social and cultural context (Elin, 1999). On the global level these kinds of demands have put up front processes such as urban branding, city center revitalization and urban sustainability. At the same time those processes are affecting wider urban area, especially urban fringes, suburbs and satelite settlements and are changing semantic and symbolic meanings of specific places in relation to their social and cultural significance.

In my research I am trying to answer the question how to form sustainable urban development policies that respect the social and cultural context, based on the analysis of the types of urban local communities, identification of social actors and different strategies for city development and revitalization that are used by policy makers.

According to previous studies and analyses that were done within the project *Social sustainability and urban transformation process' in Croatia*, my work focuses on specificities of culture as dynamic process, that has space and time dimensions and tries to stress the need for expanding the cultural sustainability concept through local cultural values of urban spaces. As a result, theoretical concepts of cultural sustainability and *cultural planning* should be used as important tools in the generally accepted framework on sustainable urban development.

- V. Miletić, G.-M.; Ursić, S.; Mišetić, A. 2011. Socijalna održivost i procesi urbane transformacije u hrvatskim malim gradovima: pogled odozgo // Modeli upravljanja procesima obnove i razvoja povijesnih gradova, Međunarodni znanstveno-stručni skup, Ivanić-Grad, 11. studenoga 2011. / Božić, Nikša; Dumbović Bilušić, Biserka (ur.). Zagreb: Hrvatska sekcija ECOVAST-a, pp. 1-14.
- VI. **Ursić, Sara. 2009.** Mjesta i nemjesta u suvremenim konceptualizacijama prostora. // Društvena istraživanja. 18, 6; pp. 1131-1151.
- VII. **Mišetić, Anka; Ursić, S. 2010.** "The Right to the City": An Example of a Struggle to Preserve Urban Identity in Zagreb. // Sociologija i prostor. 48, 1; pp. 3-18.

Xhindi Nevila



Name: Nevila Xhindi Position: Deputy Rector

Institution: European University of Tirana Institutional website: www.uet.edu.al E-mail address: Nevila.xhindi@uet.edu.al

Educational background: PhD

Main Research Interests:

regional development and planning

Description of main research and professional experience:

Ph.D. in Regional Development and Planning from University of Potsdam, Germany; Ph.D. in Human Geography from University of Tirana; MA. in Human Geography and Development Planning, University of Tirana; B.S. in Geography, University of Tirana.; Fulbright /Humphrey scholar: Professional Graduate studies in Education Policy from The Pennsylvania State University in College of Education, USA.

She has several years of experience of lecturing at Universities; experience working in projects for national and international agencies in strategic planning and development; desk study and field research; Country Donor Coordinator for the Government of Albania at the Prime Minister's Office; Vice Rector for Academic Affairs at the European University of Tirana.

She has published many scientific articles in well-known scientific national and international journals.

Since 2009 she works for European University of Tirana. Currently, she is the Deputy Rector for Partnership, Research and Business Development at the European University of Tirana in Albania.

Main COST-action research interests:

regional development culture

How are my research interests linked to culture and sustainable development? What are the main theoretical approaches I find useful when examining culture and sustainable development?

The sustainability of development presents some of the most important policy challenges concerning the future of Albania. None of the central and challenging issues of development can be understood from the sole perspective of a traditional discipline, whether in the social, natural and environmental sciences, without the cultural context. The theoretical and conceptual understanding of culture within the general frames of sustainability remains vague. Consequently, the role of culture in the political framework of sustainable development is poorly operationalized.

The benefits of being involved in this Cost Action is investigating Cultural sustainability in Albania, including a set of rigorous core requirements in the social and natural sciences designed to provide a deep understanding of the interaction between natural and social and cultural systems in the country and the region, and providing to the Albanian developers, researchers and students the flexibility to pursue indepth research in a broad variety of critical policy areas and in strong partnerships with alike institutions. The benefit will be designed to combine flexibility to pursue an individual field of study, with the development of broad-based skills and knowledge society.

- I. **Xhindi, N; HA, H. 2011.** Tourism in Albania: A local Authority perspective- Shkodra's case. TMC Journal, pp. 33-46.
- II. **Xhindi, N. 2011.** Regional development; an opportunity or a challenge for the Albania joins EU. Journal of studies on economics&society. Vol 2, 213-223.
- III. **Xhindi, N. 2008.** The urban growth and devlopment; Shkodra's case. Regional Studies in South Eastern Europe, pp. 205-215.
- IV. **Sokoli(Xhindi), N.; Tafaj, M. 2008.** The reform of the Albanian research system and the role of international cooperation. Wissen schafft Entwicklung. No 13, pp. 59-62.
- V. **Sokoli (Xhindi), N.; Doka, DH. 2005.** Education and environment in Albania. International research in geographical and environmental education, Vol 13/No 1.